



Immediate Steps

1. Continuing with mixed marketing and outreach campaigns designed to inform PG&E customers of CARE, FERA, ESA, and non-PG&E assistance programs
 - Continued investment in building strong partnerships: ESA contractors, CBOs, and others
2. Joint enrollment strategies designed to streamline or facilitate PG&E customer co-enrollment in CARE, FERA, ESA, and non-PG&E assistance programs
 - Updating CARE/FERA application to include updated customer consent language to facilitate continued enrollment in and qualification in a wider range of public and utility assistance program
 - Identify opportunities/incorporate best practices as new ESA program/pilots launch (e.g., Pilot Plus/Pilot Deep, Multifamily Whole Building (MFWB) program)
3. Data sharing endeavors with outside parties/entities in support of objectives #1 and #2 and alignment with relevant workstreams
 - Participate in the Post Enrollment Verification (PEV) sub-working group
 - Support CPUC with their implementation of Section 2 of SB 1208 (Concurrent Application System)