

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Low-Income Energy Efficiency and California Alternate Rates for Energy Programs and Budget (U39M)	Application 08-05-022 (Filed May 15, 2008)
Application of San Diego Gas & Electric Company (U902 M) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-024 (Filed May 15, 2008)
Application of Southern California Gas Company (U904 G) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-025 (Filed May 15, 2008)
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**MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON  
LOW-INCOME ASSISTANCE PROGRAMS FOR OCTOBER 2010**

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November 22, 2010

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LOW-INCOME ASSISTANCE PROGRAMS FOR OCTOBER 2010**

This is the tenth monthly report of program year (PY) 2010. The purpose of this report is to consolidate activity for the CARE and LIEE programs and provide the Energy Division with all the necessary information to assist in analyzing the low-income programs.

This report presents year-to-date LIEE and CARE results and expenditures through October 2010 for San Diego Gas & Electric Company (SDG&E).

Respectfully Submitted,

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November 22, 2010

**San Diego Gas & Electric Company  
Low-Income Energy Efficiency (LIEE)  
And  
California Alternate Rates for Energy (CARE)  
Program Monthly Report**

# LOW-INCOME ENERGY EFFICIENCY PROGRAM MONTHLY REPORT

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# LOW-INCOME ENERGY EFFICIENCY PROGRAM MONTHLY REPORT

## 1. LIEE Executive Summary

### 1.1. Low-Income Energy Efficiency Program Overview

1.1.1 Provide a summary of the LIEE Program elements as approved in Decision (D.) 08-11-031:

LIEE Program Summary for Month			
	Authorized / Planning Assumptions	Actual to Date	%
Budget	\$21,184,008	\$13,778,267	65%
Homes Treated	20,384	16,250	80%
kWh Saved	8,887,914	4,999,995	56%
kW Demand Reduced	2,010	481	24%
Therms Saved	478,745	246,765	52%
GHG Emissions Reduced	7,661	4,194	55%

SDG&E enrolled 1,020 customers in the LIEE program during the month of October and 18,603 year-to-date. This is 86% of the 2010 annual goal. Of those enrolled year-to-date, 16,250 have been expensed and counted as homes treated. As a result of the enrollments and homes treated this year, SDG&E has saved 4,999,995 kWh, reduced 481 kW of demand, saved 246,765 therms and reduced 4,194 tons of green house gas (GHG) emissions.

Through marketing and outreach efforts, SDG&E generated a total of 3,697 leads for the LIEE program in October, and is currently working to convert these leads into enrollments and homes treated.

The LIEE program activities increased in the “Weatherization” and “Outreach and Assessment” program subcategories faster than projected in SDG&E’s 2009-2011 program planning assumptions. The costs in the “Weatherization” subcategory increased in the month of October 2010 due to the installation of weather-stripping which SDG&E did not budget in its 2009-2011 LIEE program cycle. In addition, the costs for the “Outreach and Assessment” program subcategory increased in the month of October 2010 due to an unanticipated increase from program canvassing efforts and

also an increase in the cost of enrollments to capture all customer contact attempts for reporting purposes.

SDG&E plans to utilize unspent funds from 2009 for the increased costs incurred for the Weatherization and the Outreach and Assessment subcategories. SDG&E's ability to utilize unspent funds from program year 2009 is in compliance with the rules set forth in D.08-11-031 and as modified by D.10-10-008.

## **1.2 Whole Neighborhood Approach Evaluation**

- 1.2.1. Provide a summary of the geographic and customer segmentation strategy employed, (i.e. tools and analysis used to segment "neighborhoods," how neighborhoods are segmented and how this information is communicated to the contractor/CBO).

SDG&E continues to utilize the information provided by Claritas, called PRIZM codes, which are assigned to customer records to target customers with high potential for eligibility. This allows SDG&E to support WNA efforts by targeting neighborhoods based on demographic and behavioral data indicating the residents are income-qualified.

In October, SDG&E trained the new weatherization contractor that was hired to serve rural communities in the eastern part of the territory. This contractor is working with local community groups to generate leads. In addition, direct mail was sent to customers in these areas to help generate awareness and interest in the program.

## **1.3 LIEE Customer Outreach and Enrollment Update**

- 1.3.1. Provide a summary of the LIEE program outreach and enrollment strategies deployed this month.

**Direct marketing** - In October, direct marketing efforts included direct mail, email, automated outbound calling and door-to-door canvassing.

- **Direct Mail**

SDG&E mailed LIEE program information to 22,670 households with high potential for LIEE eligibility in October. A total of 372 leads were generated from October mailings, and a total of 73 households were enrolled based on previous and current direct mail efforts.

- **Email**

On October 5<sup>th</sup>, SDG&E emailed LIEE program information to 15,000 households with high potential for LIEE eligibility. A total of 482 leads were generated from this e-blast. Due to the low cost and high conversion rate, SDG&E will launch another LIEE e-blast in early December.

- **Automated Outbound Calling**

SDG&E contacted 27,120 households about the LIEE program through automated outbound calls during October. From these calls, 910 leads were generated and 113 of these leads were converted into enrollments.

- **Door-to-Door Canvassing**

SDG&E's door-to-door canvassing contractor, Richard Heath & Associates (RHA) continued to canvass the SDG&E service territory in October, calling on 4,281 homes. RHA generated 667 leads and converted 554 of those leads into enrollments. Door-to-door canvassing continues to provide the best quality leads as demonstrated by the high conversion of leads to enrollments.

### 1.3.2 Customer Assistance Marketing, Education and Outreach for the CARE and LIEE programs.

In October, SDG&E continued to jointly promote CARE and LIEE with advertising, public relations and community outreach.

- **Advertising**

SDG&E's Customer Assistance advertising campaign continued to run throughout the month of October, promoting both the CARE and LIEE programs. Both 15-second and 30-second TV commercials continued to air on television stations such as CBS, NBC and ABC providing significant exposure for the programs. Radio traffic IDs also continued to air on both Spanish and English stations. In addition, Spanish and English print ads continued to circulate and were featured in diverse publications, such as El Latino, Life After 50 and Voice and Viewpoint. Posters advertising CARE and LIEE also continued to be displayed at targeted bus shelters throughout the city. These ads allow customers to either call or text for more information. Print ads will continue to run through November and TV, radio and bus shelter ads will continue through December. Online media launched in October with paid search ads appearing on Google and text ads appearing on Facebook. For the month of October, over 2.6 million total impressions and over 4,000 "clicks" were delivered. Online media will continue to be developed over the upcoming weeks, with display and media ads being added to the mix.

- **Public Relations**

In October, SDG&E received the following unpaid media:

**10/16/10 - SDG&E Assistance in Union Tribune Article**

SDG&E was mentioned in an article in San Diego's local newspaper about customers receiving assistance from other utilities during this down economy. The article mentioned the SDG&E CARE discount and enrollment numbers specifically and also discussed how SDG&E encourages customers who are facing hardship to contact the utility for assistance.

**10/11/10 - LIEE news release**

A third party distributed a news release on October 18<sup>th</sup> entitled "Feeding America San Diego partners with SDG&E to distribute light bulbs". The



San Diego Business Journal picked up the story and ran it on October 19<sup>th</sup>.

- **Community Outreach**

In October, community outreach for CARE and LIEE included participation in community events and leveraging efforts with capitation contractors, 2-1-1 San Diego and the branch offices. SDG&E also conducted outreach with the disabled community through partnerships with key agencies serving this clientele.

In recognition of its community outreach efforts, SDG&E received an award from *Hearts and Hands Working Together*. *Hearts and Hands Working Together* is a non-profit, 501 (c) (3) agency whose primary mission is to provide food, shoes and clothing to the 'underserved' and 'at risk' individuals / families in the San Ysidro Community. The agency's mission is based on the principle of when people work together with their "hearts and hands" their mission and goals can be realized and a lot can be accomplished. This grass roots agency was founded in 1996 by a few very concerned community members who actively participated in their school PTA organizations. They noted that the resources for food and clothing were very limited for many families. They started out with no funding source, and, with their "hearts and hands" they assisted families with emergency food and clothing using their own personal resources. Recognition was given to SDG&E for their outstanding outreach partnership through the promotion of CARE and LIEE and a beautiful plaque was presented and is displayed proudly in the office.

- **Community Events**

SDG&E and its partners participate in and sponsor a variety of local events in order to educate low-income customers about assistance programs and help them enroll. SDG&E participated in 20 community events in October, which resulted in 100 CARE and 60 LIEE applications.

**10/2/10 - Azalea Park Water Conservation Garden Dedication & Community Celebration**

SDG&E distributed customer assistance information at this event, which was sponsored by Rebuilding Together San Diego (RTSD). RTSD renovates and preserves affordable housing for low-income homeowners, and sustains neighborhoods throughout the community through its revitalization efforts. More than 100 people were in attendance.

**10/2/10 - Deaf Awareness Day**

Deaf Awareness Day is a once a year event designed to celebrate the deaf and hard of hearing community in San Diego. It is the largest event of its kind for residents of San Diego and offers a unique opportunity to reach out and educate many members of the diverse community all at once. Nearly 1,400 people attended this event, which was sponsored by the Deaf Community Services of San Diego, San Diego Park & Recreation Department and SDG&E. SDG&E presented information on the CARE and LIEE programs with assistance from the American Sign Language interpreters.

**10/2/10 - Festival Binacional de la Salud**

The Festival Binacional de la Salud provided outreach information on topics such as access to health insurance, addiction, cancer, children's health, cultural competency, dental health, and much more. SDG&E's capitation agent, San Ysidro Health Center, was in attendance and provided information on both their own services and SDG&E assistance programs.

**10/8/10 – 10/29/10 - Community Cares Program - Put Pride Aside Campaign**

The Community Cares Program and The Put Pride Aside Campaign is a partnership between the San Diego Food Bank and over 30 health and human service organizations. The program operates as a “one-stop-shop” at

distribution sites selected by the Food Bank. At these events, non-profit partner organizations host information tables advising people on their eligibility for programs including: low-cost healthcare, food assistance, assistance for the elderly, disabled and mentally ill, and foreclosure counseling. SDG&E representatives alongside representatives from Neighborhood Healthcare, a SDG&E capitation agency, promoted SDG&E's assistance programs and helped customers enroll. Neighborhood Healthcare provides quality health care and promotes wellness to communities in need. Attendance at these events ranges from 150-300 people. For the month of October, SDG&E's participation included events at the Crosspointe Life Church, Children's Choice Day Care, New Season's Church and the Samoa Independent Church.

**10/9/2010 - El Cajon Fire Safety Expo**

SDG&E representatives promoted the LIEE and CARE programs at the El Cajon Fire Safety Expo. The event was attended by more than 1,000 people.

**10/9/10 – 10/16/10 - SDG&E Lighting Events**

SDG&E representatives provided assistance program information and enrollment assistance to over 500 attendees at each of its general energy efficiency program's lighting turn-in events.

**10/19/10 - Planning for a Lifetime Resource Fair**

This event was hosted by the San Diego Regional Center, which serves individuals with developmental disabilities. A series of workshops were available in the morning and the event closed with vendor information for clients. SDG&E was on site to speak to the 40 case workers in attendance. SDG&E educated them about CARE, Energy Team, and Medical Baseline, so that the case workers will then help enroll or refer eligible customers.

**10/23/10 – Resource Fair for Palomar Estates East & Palomar Estates West Mobile Home Parks in San Marcos**

SDG&E participated in this event to provide the senior community with information on the available SDG&E assistance programs. More than 200 people were in attendance.

**10/25/10 – 10/30/10 - Salvation Army Holiday Intake**

The Salvation Army is a faith-based organization that provides people with the basic necessities of life – food, shelter and warmth. The Salvation Army provides gifts and food to needy families throughout the Christmas season. SDG&E representatives were on hand at six of their local sites during their holiday in-take process to enroll qualified customers on the CARE and LIEE programs. Each Salvation Army location assists 300-500 families per year. For the month of October, SDG&E's participation included events at Chula Vista, Centre City/Downtown Escondido and Oceanside.

**10/30/10 - 45th Annual Borrego Days Desert Festival**

This event was hosted by Borrego Springs Chamber of Commerce and the Visitor's Bureau. The event was also promoted in the local papers. SDG&E sponsored a booth promoting various programs, including the available low-income assistance programs. At the event, SDG&E helped customers enroll in CARE and LIEE. Attendance was estimated at 5,000 people.

▪ **Capitation Contractors**

SDG&E leverages the resources of community-based organizations (CBOs) and agencies called Capitation Contractors to enroll customers in the CARE and LIEE programs. These organizations leverage existing relationships with low-income clients to extend CARE and LIEE program benefits as part of their total assistance offering. As an incentive, SDG&E provides CARE and LIEE Capitation Contractors with a fee for each enrollment generated.

In an effort to maintain relationships with these organizations and keep the LIEE and CARE programs top of mind, SDG&E visits most agency sites each week.

In October, SDG&E made 184 visits to 60 different agencies, which resulted in 1,577 CARE enrollments and 126 LIEE leads.

- **2-1-1 San Diego**

2-1-1 San Diego is a community disaster, health and human services center and resource providing information and referrals to households that need assistance. SDG&E leverages the resources of 2-1-1 San Diego to promote CARE, LIEE and Medical Baseline programs.

Through referrals in October, 2-1-1 provided SDG&E with 237 CARE enrollments, 189 LIEE program leads and 134 Medical Baseline program applications.

- **Other Integration and Leveraging Efforts**

**Referrals from SDG&E Branch Payment Offices**

Branch offices are visited weekly by SDG&E's outreach team to encourage customer service representatives to promote CARE and LIEE programs to customers using the branch services. In October, 395 CARE applications and 45 LIEE applications were collected by branch offices representatives.

**Outreach to the Disabled Community**

10/2/10 - Deaf Awareness Day

See Community Events

10/8/10 - San Diego Coalition on Aging

As a member of the San Diego Coalition on Aging, SDG&E presented to 45 members of the coalition. CARE and LIEE applications were distributed to many CBOs, several of which serve the needs of customers living in hard to reach areas through the service territory.

10/12/10 - Able Disable Event

Partnering with San Diego Health and Human Services, SDG&E distributed information and applications to over 200 participants in the “Able Disable” event in Balboa Park. This event partnered with many CBOs such as Aging and Independence Services, Deaf and Disabled Telecommunications Program / California Telephone Access Program, ARC of San Diego, Deaf Community Services and San Diego Center for the Blind.

#### 10/28/10 - San Diego Mayor’s Committee on Disabilities

SDG&E presented an overview of SDG&E’s Fire Safety Program, CARE, LIEE and Medical Baseline at this committee meeting. Members of this standing committee include organizations representing Alzheimer’s Association, Deaf Community Services, San Diego Center for the Blind, Arthritis Foundation and San Diego Community Services for the Disabled Community.

#### American Sign Language (ASL) Interpreters Now Available for LIEE

##### Assessments

Leveraging SDG&E’s partnership with Deaf Community Services in San Diego, SDG&E will be providing ASL translators to deaf or hard of hearing customers who are being assessed for energy efficiency measures as a part of the LIEE program. ASL interpreters will also be engaged throughout the process of weatherizing the home and installing HVAC, refrigerators, washing machines, and other measures.

#### Ongoing Community Outreach Efforts

##### **10/21/10 - Met with the Pastors on Point leadership group**

Pastors on Point is a non-profit consortium of 40 ministers in San Diego that represent congregations totaling over 60,000 people. Leadership was briefed on SDG&E assistance programs and plans were developed to have an internal dialog to determine how best to make sure families in need within their congregations are aware of all services available to them, including SDG&E programs and services.

### **San Diego County Apartment Association (SDCAA)**

SDG&E is working with the SDCAA to develop a partnership that would allow SDG&E direct access to SDCAA's 2,500 membership of apartment owners, property managers and related vendors. SDG&E is offering to develop a comprehensive package to provide education and direct access to program managers while getting assistance program information and applications into the hands of the apartment owners and managers.

### **San Diego Housing Commission (SDHC)**

SDG&E continues to approach SDHC to gain access to their inventory to service new and existing income qualified tenants and homes in addition to providing educational opportunities for key outreach staff on SDG&E programs and services.

### **San Diego County office of Health and Human Services**

SDG&E continues to work with the Director and Deputy Director of San Diego County's office of Health and Human Services Department to gain access to their rural health programs to provide SDG&E assistance program education to administrators and participate in outreach activities.

## **1.4 Leveraging Success Evaluation, Including CSD**

- 1.4.1 Please provide a status of the leveraging effort with CSD. What new steps or programs have been implemented? What was the results in terms of new enrollments?

There was no activity with CSD in the month of October.

## **1.5. Workforce Education & Training**

- 1.5.1 Please summarize efforts to improve and expand LIEE workforce education and training. Describe steps taken to hire and train low-income workers and how such efforts differ from prior program years.

There is no additional information to report this month regarding SDG&E efforts to improve and expand LIEE workforce education and training (WE&T)

## 2. CARE Executive Summary

### 2.1. CARE Program Summary

2.1.1. Please provide CARE program summary costs.

<b>CARE Budget Categories</b>	<b>Authorized Budget</b>	<b>Actual Expenses to Date</b>	<b>% of Budget Spent</b>
Outreach	\$1,611,634	\$1,106,463	<b>69%</b>
Proc., Certification and Verification	\$222,967	\$181,550	<b>81%</b>
Information Tech./Programming	\$481,841	\$220,597	<b>46%</b>
Pilots	N/A	N/A	<b>N/A</b>
Measurement and Evaluation	\$4,160	\$0	<b>0%</b>
Regulatory Compliance	\$190,205	\$120,912	<b>64%</b>
General Administration	\$410,096	\$365,310	<b>89%</b>
CPUC Energy Division Staff	\$102,900	\$42,284	<b>41%</b>
Cooling Centers	N/A	N/A	<b>N/A</b>
<b>Total Expenses</b>	<b>\$3,023,803</b>	<b>\$2,037,115</b>	<b>67%</b>
<b>Subsidies and Benefits</b>	<b>\$48,492,992</b>	<b>\$44,756,015</b>	<b>92%</b>
<b>Total Program Costs and Discounts</b>	<b>\$51,516,795</b>	<b>\$46,793,130</b>	<b>91%</b>

2.1.2 Please provide the CARE program penetration rate to date

<b>CARE Penetration</b>		
<b>Participants Enrolled</b>	<b>Eligible Participants</b>	<b>Penetration rate</b>
289,313	352,688	82.0%

SDG&E increased participation in the CARE program from 286,867 to 289,313 and penetration from 81.4% to 82.0% in October.



## 2.2. Outreach

- 2.2.1 Discuss utility outreach activities and those undertaken by third parties on the utility's behalf. (For additional CARE Marketing, Education and Outreach efforts, see section 1.3.2)

**Direct marketing** - In October, direct marketing efforts included automated outbound calling, door-to-door canvassing and bill inserts. The LIEE program is cross-promoted through this tactic wherever possible.

- **Automated Outbound Calling**

SDG&E contacted 43,637 households about the CARE program through automated outbound calls during October. Approximately 1,465 customers were reached and 1,439 were enrolled.

- **Door-to-Door Canvassing**

SDG&E's door-to-door canvassing contractor, Energy Save, contacted 4,718 homes in the communities of San Diego, Spring Valley, Chula Vista, Lakeside, Oceanside, Escondido, San Ysidro, Vista, San Marcos, La Mesa, National City, Lemon Grove, El Cajon and Valley Center in October. Through these personal visits, the contractor generated 915 CARE applications and converted 674 of those applications into enrollments.

- **Bill Insert**

A flyer promoting CARE was inserted into the SDG&E bills of non-CARE customers on October 5<sup>th</sup>. So far, 327 applications have been received in response to this insert.

- 2.2.2 Describe the efforts taken to reach and coordinate the CARE program with other related low-income programs to reach eligible customers.

SDG&E works with a number of agencies that offer low-income programs. For complete details on SDG&E's efforts to jointly promote CARE and LIEE through

partnerships with other low-income agencies and through community events serving low-income customers, see Section 1.3.2.

In addition, other departments within SDG&E contribute to the success of the low-income programs. For example, SDG&E's call center provides customers with program information and referrals for the CARE and LIEE programs.

In October, SDG&E enrolled 510 customers in CARE due to referrals from the Call Center. SDG&E also received CARE applications from RHA, SDG&E's LIEE contractor. Of these 29 applications, 15 were converted into enrollments.

### **2.3 CARE Recertification Complaints**

There were no CARE Recertification complaints in October.

### **3. Appendix: LIEE Tables and CARE Tables**

LIEE- Table 1- LIEE Program Expenses

LIEE- Table 2- LIEE Expenses & Energy Savings by Measures Installed

LIEE- Table 3- LIEE Average Bill Savings per Treated Home

LIEE- Table 4- LIEE Homes Treated

LIEE- Table 5- LIEE Customer Summary

LIEE- Table 6- LIEE Expenditures for Pilots and Studies

LIEE- Table 7- Whole Neighborhood Approach

CARE- Table 1- CARE Overall Program Expenses

CARE- Table 2- CARE Enrollment, Recertification, Attrition, and Penetration

CARE- Table 3- CARE Verification

CARE- Table 4- Self Certification and Re-Certification

CARE- Table 5- Enrollment by County

CARE- Table 6- Recertification Results

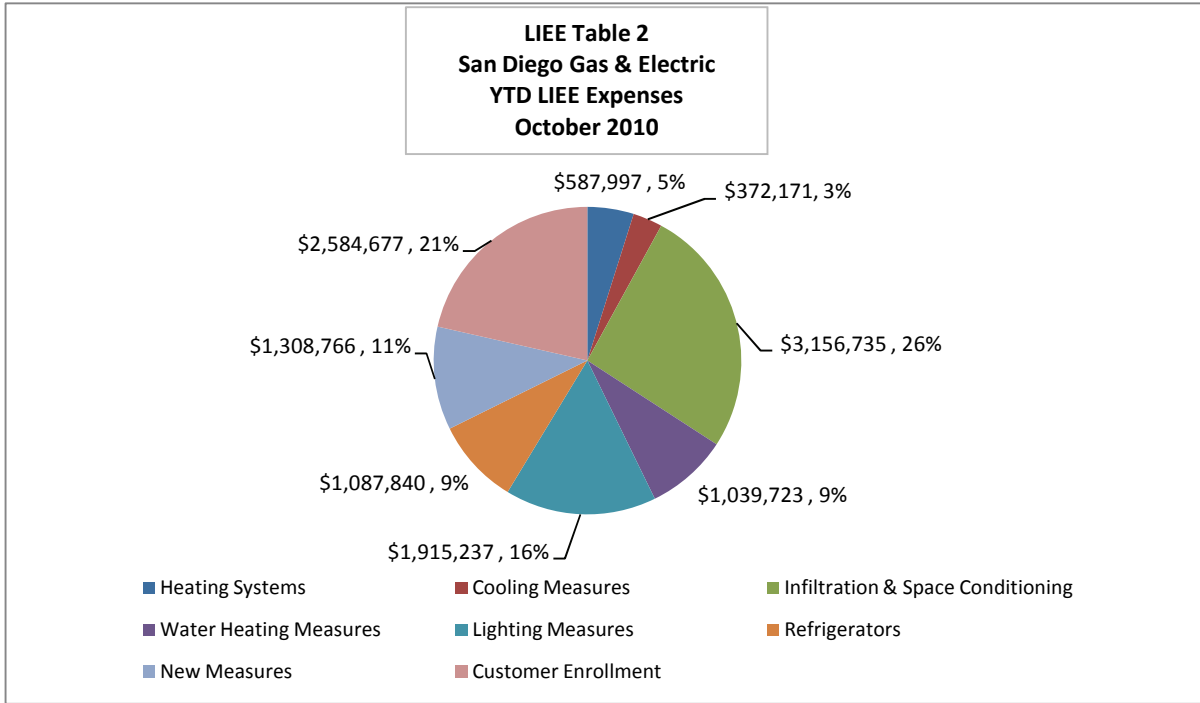
CARE- Table 7- Capitation Contractors

CARE- Table 8- Participants as of Month End

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	<b>LIEE Table 1 - LIEE Program Expenses</b>												
2	<b>San Diego Gas &amp; Electric</b>												
3	<b>October 2010</b>												
4		<b>Authorized Budget</b>			<b>Current Month Expenses</b>			<b>Year-To-Date Expenses</b>			<b>% of Budget Spent Year-To-Date</b>		
5	<b>LIEE Program:</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>
6	Energy Efficiency												
7	- Gas Appliances	\$ -	\$ 2,317,927	\$ 2,317,927	\$ -	\$ 150,320	\$ 150,320	\$ -	\$ 1,583,457	\$ 1,583,457	0%	68%	68%
8	- Electric Appliances	\$ 8,190,025	\$ -	\$ 8,190,025	\$ 179,273	\$ -	\$ 179,273	\$ 3,312,599	\$ -	\$ 3,312,599	40%	0%	40%
9	- Weatherization	\$ -	\$ 4,198,133	\$ 4,198,133	\$ -	\$ 241,031	\$ 241,031	\$ -	\$ 4,572,794	\$ 4,572,794	0%	109%	109%
10	- Outreach and Assessment	\$ 974,610	\$ 974,610	\$ 1,949,220	\$ 76,141	\$ 76,141	\$ 152,282	\$ 1,126,810	\$ 1,126,810	\$ 2,253,620	116%	116%	116%
11	- In Home Energy Education	\$ 593,531	\$ 593,531	\$ 1,187,062	\$ 11,006	\$ 11,006	\$ 22,012	\$ 165,458	\$ 165,458	\$ 330,916	28%	28%	28%
12	- Education Workshops	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
13	- Pilot	\$ 77,731	\$ 77,731	\$ 155,462	\$ 800	\$ 800	\$ 1,600	\$ 8,800	\$ 8,800	\$ 17,600	11%	11%	11%
14	- Cool Centers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
15	<b>ENERGY EFFICIENCY TOTAL</b>	<b>\$ 9,835,897</b>	<b>\$ 8,161,932</b>	<b>\$ 17,997,829</b>	<b>\$ 267,220</b>	<b>\$ 479,298</b>	<b>\$ 746,518</b>	<b>\$ 4,613,667</b>	<b>\$ 7,457,319</b>	<b>\$ 12,070,986</b>	<b>47%</b>	<b>91%</b>	<b>67%</b>
16													
17	Training Center	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
18	Inspections	\$ 30,411	\$ 30,411	\$ 60,821	\$ 3,291	\$ 3,291	\$ 6,582	\$ 25,817	\$ 25,817	\$ 51,634	85%	85%	85%
19	Marketing	\$ 409,719	\$ 409,719	\$ 819,437	\$ 23,368	\$ 23,368	\$ 46,736	\$ 174,709	\$ 174,708	\$ 349,417	43%	43%	43%
20	M&E Studies	\$ 42,042	\$ 42,042	\$ 84,084	\$ (22,947)	\$ (22,947)	\$ (45,894)	\$ (21,798)	\$ (21,798)	\$ (43,596)	-52%	-52%	-52%
21	Regulatory Compliance	\$ 139,362	\$ 139,362	\$ 278,723	\$ 4,619	\$ 4,619	\$ 9,238	\$ 59,142	\$ 59,142	\$ 118,284	42%	42%	42%
22	General Administration	\$ 949,084	\$ 949,084	\$ 1,898,167	\$ 47,060	\$ 47,059	\$ 94,119	\$ 607,423	\$ 607,420	\$ 1,214,843	64%	64%	64%
23	CPUC Energy Division	\$ 22,474	\$ 22,474	\$ 44,947	\$ 896	\$ 896	\$ 1,792	\$ 8,348	\$ 8,348	\$ 16,696	37%	37%	37%
24													
25	<b>TOTAL PROGRAM COSTS</b>	<b>\$ 11,428,987</b>	<b>\$ 9,755,022</b>	<b>\$ 21,184,008</b>	<b>\$ 323,507</b>	<b>\$ 535,584</b>	<b>\$ 859,091</b>	<b>\$ 5,467,308</b>	<b>\$ 8,310,956</b>	<b>\$ 13,778,264</b>	<b>48%</b>	<b>85%</b>	<b>65%</b>
26	<b>Funded Outside of LIEE Program Budget</b>												
27	Indirect Costs				\$ 37,866	\$ 39,006	\$ 76,872	\$ 357,197	\$ 377,402	\$ 734,599			
28													
29	NGAT Costs				\$ 17,095	\$ 17,095		\$ 264,044	\$ 264,044				
30	Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.												

	A	B	C	D	E	F	G	H
	<b>LIEE Table 2 LIEE Expenses and Energy Savings by Measures Installed San Diego Gas &amp; Electric October 2010</b>							
1								
2	<b>Year-To-Date Completed &amp; Expensed Installations</b>							
3	<b>Measures</b>	<b>Units</b>	<b>Quantity Installed</b>	<b>kWh (Annual)</b>	<b>kW (Annual)<sup>1</sup></b>	<b>Therms (Annual)</b>	<b>Expenses</b>	<b>% of Expenditure</b>
4	<b>Heating Systems</b>							
5	Furnaces	Each	1,548	-	-	514	\$ 587,997	5%
6	<b>Cooling Measures</b>							
7	A/C Replacement - Room	Each	404	32,734	25	-	\$ 368,921	3%
8	A/C Replacement - Central	Each	0	-	-	-	\$ -	0%
9	A/C Tune-up - Central	Each	26	3,689	-	-	\$ 3,250	0%
10	A/C Services - Central	Each	0	-	-	-	\$ -	0%
11	Heat Pump	Each	0	-	-	-	\$ -	0%
12	Evaporative Coolers	Each	0	-	-	-	\$ -	0%
13	Evaporative Cooler Maintenance	Each	0	-	-	-	\$ -	0%
14	<b>Infiltration &amp; Space Conditioning</b>							
15	Envelope and Air Sealing Measures	Home	12,775	146,650	-	31,430	\$ 2,557,471	21%
16	Duct Sealing	Home	450	68,072	-	-	\$ 60,957	1%
17	Attic Insulation	Home	561	59,850	27	20,369	\$ 538,307	4%
18	<b>Water Heating Measures</b>							
19	Water Heater Conservation Measures	Home	13,577	142,591	31	139,159	\$ 988,921	8%
20	Water Heater Replacement - Gas	Each	56	-	-	-	\$ 50,802	0%
21	Water Heater Replacement - Electric	Each	0	-	-	-	\$ -	0%
22	Tankless Water Heater - Gas	Each	0	-	-	-	\$ -	0%
23	Tankless Water Heater - Electric	Each	0	-	-	-	\$ -	0%
24	<b>Lighting Measures</b>							
25	CFLs	Each	80,435	1,286,960	161	-	\$ 528,738	4%
26	Interior Hard wired CFL fixtures	Each	8,121	519,744	16	-	\$ 598,922	5%
27	Exterior Hard wired CFL fixtures	Each	2,395	25,248	-	-	\$ 130,021	1%
28	Torchiere	Each	6,931	1,323,821	14	-	\$ 657,557	5%
29	<b>Refrigerators</b>							
30	Refrigerators -Primary	Each	1,532	1,138,068	193	-	\$ 1,087,840	9%
31	Refrigerators - Secondary	Each	0	-	-	-	\$ -	0%
32	<b>Pool Pumps</b>							
33	Pool Pumps	Each	0	-	-	-	\$ -	0%
34	<b>New Measures</b>							
35	Forced Air Unit Standing Pilot Change Out	Each	259	-	-	11,396	\$ 77,192	1%
36	Furnace Clean and Tune	Each	7,384	-	-	-	\$ 412,397	3%
37	High Efficiency Clothes Washer	Each	587	-	-	-	\$ 368,337	0%
38	Microwave	Each	556	54,710	-	1,451	\$ 50,040	0%
39	Thermostatic Shower Valve	Each	4,829	60,249	13	42,446	\$ 283,476	2%
40	LED Night Lights	Each	38,388	137,608	-	-	\$ 117,326	1%
41	Occupancy Sensor		0	-	-	-	\$ -	0%
42	<b>Pilots</b>							
43	A/C Tune-up Central	Home	0	-	-	-	\$ -	0%
44	Interior Hard wired CFL fixtures	Each	0	-	-	-	\$ -	0%
45	Ceiling Fans	Each	0	-	-	-	\$ -	0%
46	In-Home Display	Each	0	-	-	-	\$ -	0%
47	Programmable Controllable Thermostat	Each	0	-	-	-	\$ -	0%
48	Forced Air Unit	Each	0	-	-	-	\$ -	0%
49	Microwave		0	-	-	-	\$ -	0%
50	High Efficiency Clothes Washer		0	-	-	-	\$ -	0%
51	<b>Customer Enrollment</b>							
52	Outreach & Assessment	Home	16,237				\$ 2,253,811	19%
53	In-Home Education	Home	16,101				\$ 330,867	3%
54	Education Workshops	Participant	0				\$ -	0%
55								
56	<b>Total Savings/Expenditures</b>			<b>4,999,995</b>	<b>481</b>	<b>246,765</b>	<b>\$ 12,053,147</b>	<b>100%</b>
57								
58	Homes Weatherized	Home	-					
59								
60	<b>Homes Treated</b>							
61	- Single Family Homes Treated	Home	6,819					
62	- Multi-family Homes Treated	Home	8,703					
63	- Mobile Homes Treated	Home	728					
64	<b>- Total Number of Homes Treated</b>	<b>Home</b>	<b>16,250</b>					
65	<b># Eligible Homes to be Treated for PY<sup>2</sup></b>	<b>Home</b>	<b>20,384</b>					
66	<b>% OF Homes Treated</b>	<b>%</b>	<b>80%</b>					
67								
68	- Total Master-Metered Homes Treated	Home	85					
69	<sup>1</sup> Energy savings is based on the 2005 Load Impact Evaluation.							
70	<sup>2</sup> Based on Attachment H of D0811031							
71	<sup>3</sup> Line Item 46: In-Home Display Pilot, conducted 150 telephone interviews to non-responsive customers.							
72	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

### PIE CHART 1- Expenses by Measures Category For October 2010



	A	B
1	<b>LIEE Table 3 - Average Bill Savings per Treated Home San Diego Gas &amp; Electric October 2010</b>	
2	<b>Year-to-date Installations - Expensed</b>	
3		
4	Annual kWh Savings	4,999,995
5	Annual Therm Savings	246,765
6	Lifecycle kWh Savings	44,847,055
7	Lifecycle Therm Savings	2,557,965
8	Current kWh Rate	\$ 0.13
9	Current Therm Rate	\$ 1.09
10	Number of Treated Homes	16,250
11	<b>Average 1st Year Bill Savings / Treated Home</b>	<b>56.02</b>
12	<b>Average Lifecycle Bill Savings / Treated Home</b>	<b>437.10</b>
13	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.	

	A	B	C	D	E	F	G
1	<b>LIEE Table 4 - LIEE Homes Treated San Diego Gas &amp; Electric October 2010</b>						
2	County	Eligible Customers			Homes Treated Year-To-Date		
3		Rural	Urban	Total	Rural	Urban	Total
4	Orange County	0	15,734	15,734	0	42	42
5	San Diego	17,769	319,704	337,472	650	15,558	16,208
6							
7	<b>Total</b>	<b>17,769</b>	<b>335,437</b>	<b>353,206</b>	<b>650</b>	<b>15,600</b>	<b>16,250</b>
8	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.						

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	<b>LIEE Table 5 - LIEE Customer Summary San Diego Gas &amp; Electric October 2010</b>																
2		Gas & Electric				Gas Only				Electric Only				Total			
3		# of YTD Homes Treated	Therm	kWh	kW	# of YTD Homes	Therm	kWh	kW	# of YTD Homes	Therm	kWh	kW	# of YTD Homes Treated	Therm	kWh	kW
4	Month																
5	Jan-10	346	226	110,316	17	0	0	0	0	8	0	2,473	0	354	226	112,789	17
6	Feb-10	1,694	18,868	488,702	55	0	0	0	0	54	0	25,556	4	1,748	18,868	514,257	59
7	Mar-10	2,947	65,509	1,096,160	96	0	0	0	0	101	0	82,885	12	3,048	65,509	1,179,045	108
8	Apr-10	4,258	88,651	1,439,108	123	0	0	0	0	150	0	108,832	16	4,408	88,651	1,547,941	139
9	May-10	7,445	128,515	2,236,684	194	0	0	0	0	256	0	181,853	27	7,701	128,515	2,418,537	220
10	Jun-10	8,949	159,116	2,877,286	254	0	0	0	0	300	0	231,524	34	9,249	159,116	3,108,809	288
11	Jul-10	10,907	177,238	3,225,528	287	0	0	0	0	404	0	267,103	39	11,311	177,238	3,492,631	326
12	Aug-10	12,887	214,561	3,945,774	357	0	0	0	0	495	0	318,631	47	13,382	214,561	4,264,405	404
13	Sep-10	14,570	233,938	4,355,929	396	0	0	0	0	603	0	355,536	52	15,173	233,938	4,711,464	449
14	Oct-10	15,609	246,765	4,622,685	425	0	0	0	0	641	0	377,309	55	16,250	246,765	4,999,995	481
15	Nov-10																
16	Dec-10																
17	Figures for each month are YTD. December results should approximate calendar year results. Therms and kWh savings are annual figures. Total Energy Impacts for all fuel types should equal YTD energy impacts that are reported every month Table 2L.																
18	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.																



	A	B	C	D	E	F	G	H	I	J	K	L	M
1	<b>LIEE Table 6 - Expenditures for Pilots and Studies</b>												
2	<b>San Diego Gas &amp; Electric</b>												
3	<b>October 2010</b>												
4		<b>Authorized 3-Year Budget</b>			<b>Current Month Expenses</b>			<b>Expenses Since January 1, 2009</b>			<b>% of 3-Year Budget Spent</b>		
5		<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>
6	<b>Pilots:</b>												
7	In Home Display	\$ 81,570	\$ 81,570	\$ 163,140	\$ 800	\$ 800	\$ 1,600	\$ 15,256	\$ 15,256	\$ 30,512	19%	19%	19%
8	Programmable Thermostat	\$ 120,910	\$ 120,910	\$ 241,820	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
9	WE&T Pilot	\$ 11,343	\$ 11,343	\$ 22,686	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
10													
11													
12													
13													
14	<b>Total Pilots</b>	<b>\$ 213,823</b>	<b>\$ 213,823</b>	<b>\$ 427,646</b>	<b>\$ 800</b>	<b>\$ 800</b>	<b>\$ 1,600</b>	<b>\$ 15,256</b>	<b>\$ 15,256</b>	<b>\$ 30,512</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>
15													
16	<b>Studies:</b>												
17	Non-Energy Benefits	\$ 15,000	\$ 15,000	\$ 30,000	\$(22,947)	\$ (22,947)	\$ (45,894)	\$ 2,094	\$ 2,094	\$ 4,188	14%	14%	14%
18	Process Evaluation	\$ 18,750	\$ 18,750	\$ 37,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
19	Impact Evaluation <sup>1</sup>	\$ 45,000	\$ 45,000	\$ 90,000	\$ -	\$ -	\$ -	\$ 13,716	\$ 13,716	\$ 27,432	30%	30%	30%
20	Refrigerator Degradation	\$ 33,334	\$ 33,333	\$ 66,667	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
21		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
22		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
23													
24	<b>Total Studies</b>	<b>\$ 112,084</b>	<b>\$ 112,083</b>	<b>\$ 224,167</b>	<b>\$(22,947)</b>	<b>\$ (22,947)</b>	<b>\$ (45,894)</b>	<b>\$ 15,810</b>	<b>\$ 15,810</b>	<b>\$ 31,620</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>
25													
26	<sup>1</sup> Budget funds are carried over from the 2007-2008 LIEE Funding Cycle												
27	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.												

	A	B	C	D	E
1	<b>LIEE Table 7</b>				
2	<b>Whole Neighborhood Approach</b>				
3	<b>San Diego Gas &amp; Electric</b>				
4	<b>October 2010</b>				
5	A	B	C	D	E
6	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted[1]	Total Residential Customers[2]	Total Estimated Eligible[3]	Total Treated 2002-2009	Target to Treated This Year[4]
7	91910-34	495	288	163	167
8	91910-36	228	126	165	170
9	91910-47	302	158	136	145
10	91911-17	601	333	237	33
11	91911-27	251	93	201	206
12	91911-52	364	135	67	91
13	91914-35	72	1	4	7
14	91932-16	361	203	153	154
15	91932-23	469	235	193	205
16	91941-76	464	167	162	170
17	91942-74	368	167	6	2
18	91942-75	83	38	0	6
19	91950-26	286	160	99	103
20	91950-28	233	147	27	44
21	91950-29	115	70	55	68
22	91950-50	321	172	177	189
23	91950-68	332	190	84	135
24	91950-69	370	259	179	213
25	91977-14	386	103	133	142
26	91977-22	271	112	75	93
27	91977-23	201	91	50	53
28	91977-25	302	98	66	70
29	91977-39	148	71	136	143
30	91977-66	138	68	48	105
31	92019-30	495	165	102	21
32	92019-32	151	42	16	17
33	92019-33	458	119	78	79
34	92020-33	403	151	71	91
35	92020-34	248	95	122	5
36	92020-35	379	211	178	179
37	92020-38	259	142	64	75
38	92020-39	188	104	53	88
39	92020-40	501	315	251	6
40	92020-44	180	92	21	38
41	92020-47	414	245	223	243
42	92020-48	526	302	294	310
43	92020-49	432	225	190	3
44	92020-54	376	225	69	70
45	92020-60	64	33	62	75
46	92020-63	118	45	14	15
47	92020-65	384	189	173	10
48	92020-76	537	251	0	18

	A	B	C	D	E
1	<b>LIEE Table 7</b>				
2	<b>Whole Neighborhood Approach</b>				
3	<b>San Diego Gas &amp; Electric</b>				
4	<b>October 2010</b>				
5	A	B	C	D	E
6	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted[1]	Total Residential Customers[2]	Total Estimated Eligible[3]	Total Treated 2002-2009	Target to Treated This Year[4]
49	92020-89	52	22	0	11
50	92021-10	397	117	38	39
51	92021-29	410	142	52	115
52	92021-45	459	152	59	74
53	92021-46	493	207	71	77
54	92021-47	477	232	153	33
55	92021-48	751	357	234	1
56	92021-51	545	185	91	97
57	92021-54	476	159	15	28
58	92021-64	284	155	125	129
59	92021-68	552	319	419	447
60	92021-69	414	252	194	17
61	92021-70	471	265	211	222
62	92021-80	79	45	55	2
63	92021-85	443	212	183	12
64	92025-20	317	199	185	194
65	92025-29	377	292	219	18
66	92025-32	417	226	204	211
67	92025-39	411	148	89	92
68	92025-48	246	138	91	95
69	92025-57	351	178	141	151
70	92026-30	339	172	167	201
71	92027-26	243	106	178	188
72	92027-33	504	264	303	38
73	92027-34	500	226	121	131
74	92027-36	416	177	151	152
75	92027-38	265	99	140	147
76	92028-23	326	151	81	82
77	92028-28	380	180	70	96
78	92028-40	520	286	206	213
79	92028-47	64	40	23	40
80	92036-92	81	22	6	7
81	92040-20	504	147	123	124
82	92040-29	787	247	41	43
83	92040-45	206	63	57	74
84	92054-31	345	201	81	84
85	92054-32	395	249	224	225
86	92054-35	410	189	218	235
87	92054-36	675	226	104	122
88	92054-44	331	120	35	45
89	92057-43	98	28	37	52
90	92058-17	967	448	33	42

	A	B	C	D	E
1	<b>LIEE Table 7</b>				
2	<b>Whole Neighborhood Approach</b>				
3	<b>San Diego Gas &amp; Electric</b>				
4	<b>October 2010</b>				
5	A	B	C	D	E
6	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted[1]	Total Residential Customers[2]	Total Estimated Eligible[3]	Total Treated 2002-2009	Target to Treated This Year[4]
91	92065-19	177	48	45	48
92	92065-20	274	74	26	49
93	92065-21	205	76	130	23
94	92065-23	200	53	10	16
95	92065-24	195	52	5	6
96	92065-26	351	147	39	44
97	92065-28	469	163	39	40
98	92065-32	188	35	3	4
99	92065-39	186	86	3	5
100	92065-41	580	56	6	7
101	92065-52	272	100	105	118
102	92065-70	135	20	2	3
103	92069-27	443	231	151	156
104	92069-28	615	323	388	415
105	92083-35	447	255	161	164
106	92083-36	60	26	75	80
107	92083-51	334	179	193	195
108	92083-62	263	58	85	90
109	92083-80	330	133	56	67
110	92084-35	595	300	92	101
111	92084-40	266	145	125	135
112	92084-41	338	144	91	95
113	92084-50	450	252	214	216
114	92102-12	417	135	75	81
115	92102-40	286	208	108	109
116	92103-40	124	34	6	7
117	92104-18	456	199	105	108
118	92104-27	519	280	85	86
119	92104-30	500	246	56	61
120	92104-37	570	275	123	125
121	92104-47	470	161	24	27
122	92104-56	306	99	24	30
123	92104-64	149	82	15	16
124	92104-67	154	74	12	13
125	92105-10	606	393	187	188
126	92105-13	921	680	326	327
127	92105-28	605	428	395	396
128	92105-41	358	202	179	182
129	92105-46	578	339	247	248
130	92105-58	423	276	237	3
131	92107-14	610	205	2	8
132	92111-68	476	177	88	89
133	92113-18	459	291	198	217
134	92113-29	333	193	182	198
135	92113-37	302	230	202	207
136	92113-43	368	259	212	214
137	92113-58	27	18	16	18
138	92116-19	636	169	43	1
139	92116-22	363	113	49	52
140	92116-24	518	192	74	76
141	92117-58	94	35	19	21
142	92117-59	211	57	9	4
143	92117-63	156	59	2	29
144	92117-64	322	117	3	1
145	92129-29	448	55	53	76
146	92139-18	241	82	62	70
147	92139-19	157	69	4	50
148	92139-20	226	95	39	51

	A	B	C	D	E
1	<b>LIEE Table 7</b>				
2	<b>Whole Neighborhood Approach</b>				
3	<b>San Diego Gas &amp; Electric</b>				
4	<b>October 2010</b>				
5	A	B	C	D	E
6	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted[1]	Total Residential Customers[2]	Total Estimated Eligible[3]	Total Treated 2002-2009	Target to Treated This Year[4]
149	92154-19	472	211	117	10
150	92173-21	479	238	122	159
151	92173-24	400	277	174	202
152	92173-28	492	291	41	52
153					
154					
155	[1] Neighborhood defined as zip+7 area (or zip+2).				
156	[2] All active residential customers in zip+7.				
157	[3] Total estimated eligible per Athens Research. Calculated by multiplying the percent eligible by the total residential population in zip+7.				
158					
159	[4] Total units treated 2002-2010 year-to-date.				
160	Any required corrections/adjustments are reported herein and supersede results reported in prior months and				
161	may reflect YTD adjustments.				

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	<b>CARE Table 1 - CARE Program Expenses</b>												
2	<b>San Diego Gas &amp; Electric</b>												
3	<b>October 2010</b>												
4		<b>Authorized Budget</b>			<b>Current Month Expenses</b>			<b>Year-To-Date Expenses</b>			<b>% of Budget Spent Year-To-Date</b>		
5	<b>CARE Program:</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>
6	Outreach <sup>(1)</sup>	\$1,160,376	\$451,258	\$1,611,634	\$68,744	\$20,534	\$89,278	\$868,692	\$237,771	\$1,106,463	75%	53%	69%
7	Automatic Enrollment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%
8	Processing/ Certification/Verification	\$160,536	\$62,431	\$222,967	\$20,950	\$6,258	\$27,208	\$142,494	\$39,056	\$181,550	89%	63%	81%
9	Information Technology / Programming	\$346,926	\$134,915	\$481,841	\$3,903	\$1,166	\$5,069	\$173,023	\$47,573	\$220,596	50%	35%	46%
10													
11	<b>Pilots</b>												
12	- Pilot SB 580	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
13	- Pilot	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
14	- Pilot	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
15	<b>Total Pilots</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
16													
17	Measurement & Evaluation <sup>(2)</sup>	\$ 2,995	\$ 1,165	\$ 4,160	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%
18	Regulatory Compliance	\$ 136,948	\$ 53,257	\$ 190,205	\$7,936	\$2,371	\$10,307	\$95,401	\$25,511	\$120,912	70%	48%	64%
19	General Administration	\$ 295,269	\$ 114,827	\$ 410,096	\$29,220	\$8,728	\$37,948	\$287,299	\$78,011	\$365,310	97%	68%	89%
20	CPUC Energy Division	\$ 74,088	\$ 28,812	\$ 102,900	\$3,218	\$961	\$4,179	\$33,268	\$9,016	\$42,284	45%	31%	41%
21													
22	<b>SUBTOTAL MANAGEMENT COSTS</b>	<b>\$ 2,177,138</b>	<b>\$ 846,665</b>	<b>\$ 3,023,803</b>	<b>\$133,971</b>	<b>\$40,018</b>	<b>\$173,989</b>	<b>\$1,600,177</b>	<b>\$436,938</b>	<b>\$2,037,115</b>	<b>73%</b>	<b>52%</b>	<b>67%</b>
23													
24	CARE Rate Discount	\$ 34,914,954	\$ 13,578,038	\$ 48,492,992	\$3,925,733	\$700,403	\$4,626,136	\$ 34,699,041	\$ 10,056,974	\$ 44,756,015	99%	74%	92%
25	Service Establishment Charge Discount	\$ -	\$ -	\$ -	\$0	\$0	\$0	\$ -	\$ -	\$ -	0%	0%	0%
26													
27	<b>TOTAL PROGRAM COSTS &amp; CUSTOMER DISCOUNTS</b>	<b>\$ 37,092,092</b>	<b>\$ 14,424,703</b>	<b>\$ 51,516,795</b>	<b>\$4,059,704</b>	<b>\$740,421</b>	<b>\$4,800,125</b>	<b>\$ 36,299,218</b>	<b>\$ 10,493,912</b>	<b>\$ 46,793,130</b>	<b>98%</b>	<b>73%</b>	<b>91%</b>
28													
29	<b>Other CARE Rate Benefits</b>												
30	DWR Bond Charge Exemption				\$645,513		\$645,513	\$ 5,839,553		\$5,839,553			
31	CARE PPP Exemption				\$223,109	\$86,761	\$309,870	\$ 2,023,660	\$1,209,279	\$3,232,939			
32	California Solar Initiative Exemption <sup>(3)</sup>				\$197,316		\$197,316	\$ 1,786,598		\$1,786,598			
33	kWh Surcharge Exemption				\$1,962,796		\$1,962,796	\$ 14,494,512		\$14,494,512			
34	<b>TOTAL - OTHER CARE RATE BENEFITS</b>				<b>\$3,028,734</b>	<b>\$86,761</b>	<b>\$3,115,495</b>	<b>\$ 24,144,323</b>	<b>\$ 1,209,279</b>	<b>\$25,353,602</b>			
35													
36	Indirect Costs				\$39,457	\$11,786	\$51,243	\$ 435,211	\$ 118,247	\$ 553,458			
37													
38	<sup>(1)</sup> Outreach includes costs associated with Capitation Fees, Other Outreach and Mass Media.												
39	<sup>(2)</sup> There are no Measurement & Evaluation expenses for April 2009.												
40	<sup>(3)</sup> Based on CPUC D.08-12-004, SDG&E is to temporarily suspend 2009 CSI collections from ratepayers as the program is adequately funded to support 2009 incentive payments for those who participate in the program.												
41	Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.												

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
1	<b>CARE Table 2 - Enrollment, Recertification, Attrition, &amp; Penetration</b>																		
2	<b>San Diego Gas &amp; Electric</b>																		
3	<b>October 2010</b>																		
4		Gross Enrollment											Enrollment						
5		Automatic Enrollment																	
6	<b>2010</b>	Inter-Utility <sup>1</sup>	Intra-Utility <sup>2</sup>	Leveraging <sup>3</sup>	One-e-App <sup>4</sup>	SB580	Combined (B+C+D+E+F)	Capitation	Other Sources <sup>5</sup>	Total (G+H+I)	Recertification	Total Adjusted (J+K)	Attrition (Drop Offs)	Net (L-M)	Net Adjusted (N-K)	Total CARE Participants	Estimated CARE Eligible	Penetration Rate % (P/Q)	
7	<b>January</b>	0	160	37	0	0	197	455	4,036	4,688	4,196	8,884	3,958	4,926	730	270,247	351,297	76.9%	
8	<b>February</b>	0	265	0	0	0	265	307	5,198	5,770	5,103	10,873	4,860	6,013	910	271,157	351,297	77.2%	
9	<b>March</b>	0	260	0	0	0	260	396	5,785	6,441	5,633	12,074	7,143	4,931	-702	270,455	351,297	77.0%	
10	<b>April</b>	0	206	0	0	0	206	564	5,818	6,588	8,947	15,535	4,780	10,755	1,808	272,263	352,177	77.3%	
11	<b>May</b>	0	281	0	0	0	281	541	5,332	6,154	5,855	12,009	4,968	7,041	1,186	273,449	352,177	77.6%	
12	<b>June</b>	0	261	0	0	0	261	452	5,908	6,621	6,135	12,756	6,290	6,466	331	273,780	352,177	77.7%	
13	<b>July</b>	0	180	0	0	0	180	434	12,294	12,908	5,139	18,047	4,768	13,279	8,140	281,920	352,488	80.0%	
14	<b>August</b>	0	339	0	0	0	339	490	7,991	8,820	4,836	13,656	6,830	6,826	1,990	283,910	352,488	80.5%	
15	<b>September</b>	0	166	39	0	0	205	366	7,205	7,776	7,068	14,844	4,819	10,025	2,957	286,867	352,488	81.4%	
16	<b>October</b>	0	15	12	0	0	27	508	6,411	6,946	6,043	12,989	4,500	8,489	2,446	289,313	352,688	82.0%	
17	<b>November</b>																		
18	<b>December</b>																		
19	<b>Total for 2010</b>	<b>0</b>	<b>2,133</b>	<b>88</b>	<b>0</b>	<b>0</b>	<b>2,221</b>	<b>4,513</b>	<b>65,978</b>	<b>72,712</b>	<b>58,955</b>	<b>131,667</b>	<b>52,916</b>	<b>78,751</b>	<b>19,796</b>				
20																			
21	<sup>1</sup> Enrollments via data sharing between the IOUs.																		
22	<sup>2</sup> Enrollments via data sharing between departments and/or programs within the utility.																		
23	<sup>3</sup> Enrollments via data sharing with programs outside the IOU that serve low-income customers.																		
24	<sup>4</sup> One-E-App is a pilot program set up by The Center to Promote Healthcare Access (the Center) and PG&E. The pilot will occur within two PG&E counties and looks to implement a strategy of automatic enrollment for low-income customers into the CARE program based on the customers' applications or reapplications for related low-income health and social welfare services. (e.g. MediCAL, Healthy Families, CALKids, etc.) The goal is to develop another means by which low income families can be introduced into the CARE program and,																		
25	<sup>5</sup> Not including Recertification.																		
26	<sup>6</sup> Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.																		

	A	B	C	D	E	F	G	H	I
1	<b>CARE Table 3 - Standard Random Verification Results</b>								
2	<b>San Diego Gas &amp; Electric</b>								
3	<b>October 2010</b>								
4	<b>2010</b>	Total CARE Population	Participants Requested to Verify	% of Population Total	Participants Dropped (Due to no response)	Participants Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Random Verification <sup>1</sup>	% of Total Population Dropped
5	<b>January</b>	270,247	550	0.20%	369	21	390	70.91%	0.14%
6	<b>February</b>	271,157	477	0.18%	328	13	341	71.49%	0.13%
7	<b>March</b>	270,455	654	0.24%	419	33	452	69.11%	0.17%
8	<b>April</b>	272,263	532	0.20%	258	41	299	56.20%	0.11%
9	<b>May</b>	273,449	272	0.10%	118	12	130	47.79%	0.05%
10	<b>June</b>	273,780	530	0.19%	260	33	293	55.28%	0.11%
11	<b>July</b>	281,920	489	0.17%	164	14	178	36.40%	0.06%
12	<b>August</b>	283,910	562	0.20%	46	37	83	14.77%	0.03%
13	<b>September</b>	286,867	530	0.18%	0	22	22	4.15%	0.01%
14	<b>October</b>	289,313	576	0.20%	0	1	1	0.17%	0.00%
15	<b>November</b>								
16	<b>December</b>								
17	<b>Total for 2010</b>	<b>289,313</b>	<b>5,172</b>		<b>1,962</b>	<b>227</b>	<b>2,189</b>	<b>42.32%</b>	
18									
19	[ <sup>1</sup> ] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a participant to respond								
20	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.								



	A	B	C	D	E	F	G
1	<b>CARE Table 4 - CARE Self-Certification and Self-Recertification Applications<sup>1</sup></b>						
2	<b>San Diego Gas &amp; Electric</b>						
3	<b>October 2010</b>						
4		<b>Provided</b>	<b>Received</b>	<b>Approved</b>	<b>Denied</b>	<b>Pending/Never Completed</b>	<b>Duplicates</b>
5	<b>Total</b>	64,075	15,471	12,989	461	1,184	837
6	<b>Percentage</b>		24%	84%	3%	8%	5%
7							
8	<sup>1</sup> Includes sub-metered customers.						
9	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect						
10	YTD adjustments.						

	A	B	C	D	E	F	G	H	I	J
1	<b>CARE Table 5 - Enrollment by County</b>									
2	<b>San Diego Gas &amp; Electric</b>									
3	<b>October 2010</b>									
4		Estimated Eligible			Total Participants			Penetration Rate		
5	County	Urban <sup>1</sup>	Rural <sup>1</sup>	Total	Urban	Rural	Total	Urban	Rural	Total
6	Orange County	15666		15,666	12,414		12,414	79%		79%
7	San Diego	319,175	17,847	337,022	265,287	11,612	276,899	83%	65%	82%
8										
9	<b>Total</b>	<b>334,841</b>	<b>17,847</b>	<b>352,688</b>	<b>277,701</b>	<b>11,612</b>	<b>289,313</b>	<b>82.9%</b>	<b>65.1%</b>	<b>82.0%</b>
10										
11										
12	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.									

	A	B	C	D	E	F	G	H
1	<b>CARE Table 6 - Recertification Results</b>							
2	<b>San Diego Gas &amp; Electric</b>							
3	<b>October 2010</b>							
4	<b>2010</b>	Total CARE Population	Participants Requested to Recertify	% of Population Total	Participants Recertified	Participants Dropped	Recertification Rate % (E/C)	% of Total Population Dropped (F/B)
5	<b>January</b>	270,247	4,622	1.71%	2,198	2,087	47.56%	0.77%
6	<b>February</b>	271,157	4,139	1.53%	2,238	1,578	54.07%	0.58%
7	<b>March</b>	270,455	3,798	1.40%	2,310	584	60.82%	0.22%
8	<b>April</b>	272,263	3,819	1.40%	2,221	1,440	58.16%	0.53%
9	<b>May</b>	273,449	3,016	1.10%	1,624	1,176	53.85%	0.43%
10	<b>June</b>	273,780	2,773	1.01%	1,516	1,092	54.67%	0.40%
11	<b>July</b>	281,920	2,101	0.75%	1,205	613	57.35%	0.22%
12	<b>August</b>	283,910	2,821	0.99%	1,718	43	60.90%	0.02%
13	<b>September</b>	286,867	3,266	1.14%	1,369	44	41.92%	0.02%
14	<b>October</b>	289,313	2,657	0.92%	183	10	6.89%	0.00%
15	<b>November</b>							
16	<b>December</b>							
17	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

	A	B	C	D	E	F	G	H
1	<b>CARE Table 7 - Capitation Contractors</b>							
2	<b>San Diego Gas &amp; Electric</b>							
3	<b>October 2010</b>							
4	Contractor Name	Contractor Type				Year-to-Date		
5		Private	CBO	WMDVBE	LIHEAP	Rural	Urban	Total
6	AFE		X				1	1
7	AFRICAN ALLIANCE						64	64
8	ALPHA KAPPA ALPHA HEAD START		X				5	5
9	American Red Cross		X				1,071	1,071
10	Bayside Community Center		X				10	10
11	CAMPESINOS UNIDOS, INC		X		X		371	371
12	CASA FAMILIAR		X				22	22
13	Catholic Charities		X				106	106
14	CHICANO FEDERATION		X				8	8
15	CHINESE SERVICE CENTER OF SAN DIEGO		X				14	14
16	CHULA VISTA COMMUNITY COLLABORATIVE		X				36	36
17	CITY HEIGHTS COMMUNITY DEVELOPMENT CORP		X				2	2
18	Community Research Foundation		X				2	2
19	Crisis House		X				48	48
20	ELDER HELP OF SAN DIEGO 2010		X				1	1
21	EPISCOPAL COMMUNITY SERVICES		X				6	6
22	Family Health Centers of San Diego		X				22	22
23	Foster Lift		X				32	32
24	Harmonium		X				30	30
25	HEARTS AND HANDS TOGETHER		X				15	15
26	HOME START 2009		X				32	32
27	HORN OF AFRICA		X				6	6
28	INTERNATIONAL RESCUE COMMITTEE		X				40	40
29	IRAQI COMMUNITY SOCIAL SERVICES		X				1	1
30	KURISH HUMAN RIGHTS WATCH, INC						4	4
31	LA MAESTRA FAMILY CLINIC 2010		X				39	39
32	LEGAL AID SOCIETY OF SAN DIEGO, INC.		X				4	4
33	MAAC PROJECT		X		X		344	344
34	MABUHAY ALLIANCE						2	2
35	MONTE VISTA HIGH SCHOOL COMMUNITY RESOURCE CENTER		X				1	1
36	Neighborhood Health Care		X				240	240
37	NEIGHBORHOOD HOUSE						40	40
38	North County Health Project		X				73	73
39	North County Interfaith		X				9	9
40	North County Lifeline		X				9	9
41	REBUILDING TOGETHER SAN DIEGO		X				16	16
42	Salvation Army		X				16	16
43	San Diego Food Bank		X				2	2
44	San Diego State University		X				1,084	1,084
45	San Ysidro Health Center		X				479	479
46	SAY SAN DIEGO		X				58	58
47	SCRIPPS HEALTH WIC						75	75
48	SERVICENTRO SAN CLEMENTE, INC						14	14
49	SOUTH BAY COMMUNITY SERVICES		X				10	10
50	SOUTHERN CALIFORNIA TRIBAL CHAIRMEN'S ASSOCIATION		X				6	6
51	TRINITY HOUSE						4	4
52	Union of Pan Asia Communities Counsel & Treatment		X				2	2
53	Veteran's Village		X				1	1
54	Vista Community Clinic		X				22	22
55	YMCA YOUTH AND FAMILY SERVICES						13	13
56	<b>Total Enrollments</b>						<b>0</b>	<b>4,512</b>
57								
58								
59	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

	A	B	C	D	E	F	G	H
1	<b>CARE Table 8 - Participants as of Month-End</b>							
2	<b>San Diego Gas &amp; Electric</b>							
3	<b>October 2010</b>							
4	<b>2010</b>	<b>Gas and Electric</b>	<b>Gas Only</b>	<b>Electric Only</b>	<b>Total</b>	<b>Eligible Households</b>	<b>Penetration</b>	<b>% Change<sup>1</sup></b>
5	<b>January</b>	183,271	N/A	86,976	270,247	351,297	76.9%	-3.66%
6	<b>February</b>	183,775	N/A	87,382	271,157	351,297	77.2%	0.34%
7	<b>March</b>	183,159	N/A	87,296	270,455	351,297	77.0%	-0.26%
8	<b>April</b>	184,082	N/A	88,181	272,263	352,177	77.3%	0.42%
9	<b>May</b>	184,794	N/A	88,655	273,449	352,177	77.6%	0.44%
10	<b>June</b>	185,000	N/A	88,780	273,780	352,177	77.7%	0.12%
11	<b>July</b>	190,922	N/A	90,998	281,920	352,488	80.0%	2.88%
12	<b>August</b>	191,951	N/A	91,959	283,910	352,488	80.5%	0.71%
13	<b>September</b>	194,461	N/A	92,406	286,867	352,488	81.4%	1.04%
14	<b>October</b>	196,469	N/A	92,844	289,313	352,688	82.0%	0.80%
15	<b>November</b>							
16	<b>December</b>							
17								
18	<sup>1</sup> Explain any monthly variance of 5% or more in the number of participants.							
19	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

**CERTIFICATE OF SERVICE**

I hereby certify that I have this day served a copy of the foregoing **MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW-INCOME ASSISTANCE PROGRAMS FOR OCTOBER 2010** on all parties identified in Dockets No. A.08-05-022, A.08-05-024, A.08-05-025 and A.08-05-026 by U.S. mail and electronic mail, and by Federal Express to the assigned Commissioner(s) and Administrative Law Judge(s).

Dated at San Diego, California, this 22<sup>nd</sup> day of November, 2010.

/s/ JOEL DELLOSA  
Joel Dellosa