**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE**

**STATE OF CALIFORNIA**

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|---|---|
| Order Instituting Rulemaking on the Commission's Proposed Policies and Programs Governing Post-2003 Low-Income Assistance Programs.<br><br>And Related Matters | R.04-01-006<br>(Filed January 8, 2004)<br><br>Application 05-06-005<br>Application 05-06-009<br>Application 05-06-012<br>Application 05-06-013 |

# SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT – MONTHLY STATUS REPORT FOR OCTOBER 2005


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Dated: **November 21, 2005**

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**SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT FOR OCTOBER 2005**

Southern California Edison Company ("SCE") hereby submits a status report describing its activities for the Low-Income Energy Efficiency ("LIEE") and California Alternate Rates for Energy ("CARE") low-income assistance programs for October 2005. This monthly report includes a narrative that highlights the recent activities that SCE has undertaken to implement its low-income assistance programs and to leverage SCE's program with the services provided by Low-Income Home Energy Assistance Programs ("LIHEAP") providers.

SCE has worked with the other California utilities, the Energy Division, and the Office of Ratepayer Advocates ("ORA") in developing the format for this report and the accompanying tables. This report includes tables detailing SCE's October 2005 activities, as well as certain summary tables as requested by the Commission. All of these tables comply with the information requested in Ordering Paragraphs 14 and 17 of Decision 01-05-033, issued on May 3, 2001, as well as supplemental information requested by the Commission. The October 2005 tables are also submitted in accordance with the direction received from the Energy Division and the ORA on a May 22, 2002, conference call with the Joint Utilities in which it was determined that for certain months, the utilities should file an abbreviated set of tables, but on a quarterly basis, the utilities are to file a full set of tables. This month, SCE is filing the complete set of

tables. SCE is also submitting Table 10.1 in compliance with Ordering Paragraph 5 of the Assigned Commissioner's Ruling Establishing Provisions for CARE Automatic Enrollment, dated May 5, 2004. As the information in these tables is dynamic, the figures submitted herein supersede results reported in prior months. Also, since SCE has no remaining SBX1 5 funds, SCE has revised many of the tables to eliminate columns that had previously contained SBX1 5 information.

# I.

# NARRATIVE

## A. Description of SCE's Activities for LIEE

In 2004, SCE strengthened the delivery of comprehensive services to low-income customers by maintaining an informed and experienced group of providers. October 2005 activities have continued that approach and reflect the new eligibility guidelines and eligible measures reflected in D.03-11-020. The following information reflects some of the measures completed and expensed in October 2005. For October 2005, SCE hereby reports on the paid installation of measures including 247 permanent evaporative coolers, 9,840 indoor compact fluorescent light bulbs, and 1,397 energy-efficient refrigerators.

In addition to the service delivery work completed in October 2005, SCE completed 7,110 assessments of customer homes and provided education to 829 customers.

### 1. LIEE Outreach and Leveraging Efforts

In 2005, SCE continues to permit any LIHEAP agency to leverage funds from the State Department of Community Services for installation of refrigerators provided at no cost by SCE with LIEE funds. SCE's LIEE contracts with LIHEAP agencies include requirements that refrigerators must be installed in SCE customer homes and completed applications must be returned. Other LIHEAP providers are contacted by phone and mail to provide them with information on this leveraging opportunity. SCE and SoCalGas have established a cooperative

working relationship over the years. SCE continues to refer all customers receiving electric measures and whose assessment indicates gas space heating and three eligible weatherization measures to SoCalGas. In addition, through this cooperative relationship, customers assessed for SoCalGas' program, who are also SCE customers, get assessed for both gas and electric measures. For the 2005 program year, SCE projected that 85% of customers assessed through the SoCalGas program would also qualify for SCE's program. Current numbers are at 62% enrollment of SoCalGas assessments. SCE has launched an aggressive outreach and marketing campaign to increase customer participation in the program and to make up for the shortfall of anticipated enrollments through SoCalGas' program.

### 2. Bulk Purchasing

SCE continues to competitively bid the purchase of energy-efficient refrigerators. By purchasing these appliances in bulk, SCE exercises a level of control over inventory that may not otherwise be possible. Contract terms are usually beneficial to SCE service providers. For example, refrigerators are shipped in small quantities and are warehoused in a number of locations convenient to service providers. Finally, SCE is able to obtain the best price possible through a competitive bid process.

## B. Description of SCE's Activities for CARE

Through October, 15,405 customers were enrolled in the CARE program as a result of the March 2005 direct-mail marketing effort.

Moreover in October, SCE partnered in numerous CARE outreach activities that targeted SCE's hard-to-reach customer base in conjunction with SCE's Consumer Affairs Department and Equal Opportunity. SCE hosted several events in the month of October. One such event was the Palmdale Fall Festival hosted in conjunction with the City of Palmdale on October 8-9, 2005. A wide variety of community based organizations were involved with this event; and CARE was discussed with all event attendees who came to the SCE booth. In addition, SCE hosted a senior outreach in Cathedral City. The event was well attended and well received by the

event attendees. CARE applications were distributed to many of the seniors in attendance.

As part of the CARE Capitation Program, 10 agencies/organizations submitted 233 applications in October. Of these, 148 customers were enrolled, 74 were found to be existing CARE enrollees and 11 applications were rejected. A total of $1,765.00 was paid out as part of the Capitation Program in October 2005.

SCE's multi-lingual efforts produced 1,188 applications in October with 905 of those applications resulting in new CARE enrollments. SCE continues to share enrollment data with SoCalGas and Southwest Gas.

As of October 31, 2005, a total of 952,284 customers were participating in the CARE program. SCE's total number of customers participating in CARE has dropped slightly since the first of the year. This is due primarily to the failure of existing customers to recertify after 2 years. SCE is working to develop new approaches that will increase customer response to recertification requests, thus reducing the customers that drop-off the CARE rate. Based on SCE's revised estimates of eligible customers as submitted to the Commission in Table 16 of this report, SCE's current enrollment equates to a penetration rate of approximately 83%.

### 1. Outreach Provided to California Indian Tribes So That Compliance With SBX1 5 Section 5(j) Can Be Monitored

SCE continues to work with the Southern California Indian Center in 2005 to provide important outreach to underserved Native Americans.

### 2. Discussion of SCE's 2004/2005 CARE Program and Outreach Plan

SCE implemented a far reaching media campaign in 2003 and continued that successful approach in 2004. SCE is continuing this outreach in 2005 since direct mail will always be an important component of SCE's efforts. In October and November 2004, SCE mailed 530,000 CARE direct mail pieces to targeted customers. Over 32,000 customers were enrolled in the CARE Program through this mailing. SCE mailed 440,000 CARE direct mail pieces in March 2005 to targeted customers and has processed 18,571 CARE applications. Of

the applications processed, 15,405 new customers were enrolled in CARE.

SCE continues to expand grassroots efforts through strategic alliances. SCE also plans to develop additional data systems and enhancements to CARE applications to improve the infrastructure of the system used to process applications and recertification documents.

In addition to implementing the high level marketing campaign and improving the infrastructure of the application processing/recertification/ verification process, SCE will fund the cost recovery for Phase II of the Low-Income Needs Assessment. SCE believes increased marketing and communication to multi-lingual customers is consistent with Commission policy and should lead to increased CARE enrollment.

SCE conducted an Ethnic Awareness Survey to assess the effectiveness of its CARE ethnic advertising among residential customers in five ethnic segments: Hispanic, Chinese, Korean, Vietnamese and African American. Key findings show CARE is the most recalled SCE program among ethnic market customers and the majority of ethnic market customers (58%) prefer that information regarding CARE be provided only in their primary language.

### 3. 2005 Cool Centers

SCE contacted its active existing Cool Center operators to discuss program changes that were directed by the Commission in D.05-04-052. All program operators have declined participation in 2005 due to the new limitations on eligible expense categories for reimbursement and concern over income qualifying Cool Center attendees. Based on the input received to date from the existing active contractors, SCE will not operate the Cool Center program in 2005, absent revisions to the policy directives outlined in D.05-04-052.

### 4. 2005 Winter Initiatives

On October 27, 2005, the Commission issued D.05-10-044, Interim Opinion Approving Various Emergency Program Changes in Light of Anticipated High Natural Gas Prices in the Winter of 2005-2006. D.05-10-044 sets forth a number of program changes and

recommendations to mitigate bill impacts on low-income customers during the winter months, including, among other things, expanding income eligibility for the CARE program from 175% of the Federal poverty income guidelines to 200%, expanding income eligibility for LIEE in the same manner, permitting CARE enrollment and recertification by telephone, prohibiting CARE customers from being dropped from the program during the winter months for failure to recertify, simplifying LIEE enrollment, accelerating weatherization services, and increasing and improving outreach efforts.

SCE needs Commission approval to implement certain aspects of D.05-10-044, while other aspects of the Decision have been and will be implemented internally. On November 1, 2005, SCE filed Advice 1928-E and 132-G to implement various aspects of D.05-10-044, including, among other things, the expansion of CARE qualifying income guidelines to 200% of Federal poverty guideline levels and the corresponding adjustment of FERA qualifying income guidelines to 200% plus 1 through 250% of Federal poverty guideline levels.

**a) CARE**

Internally, SCE has taken several steps to implement D.05-10-044. In order to accelerate enrollment of and retain CARE customers, SCE is currently developing telephone enrollment and recertification pilot programs. The telephone enrollment pilot program will encompass contacting those customers who have mailed in signed CARE applications with income and/or number of household information missing. These customers will be given the option of enrolling in the CARE program over the telephone. SCE's recertification pilot program entails allowing customers to recertify CARE eligibility over the telephone utilizing the VRU ("voice recognition unit").

Additionally, SCE will not drop any CARE customers from the CARE rate for not responding to a verification or recertification request from November 1, 2005, through April 30, 2006.

Moreover, SCE plans to further streamline recertification efforts by providing a "Sign and Mail" Recertification application that will be personalized with the customer's name, address, and account number. This new application will allow current CARE customers to simply sign the application certifying their continued CARE eligibility. A notice will be sent with this application detailing the current CARE income guidelines. This new application will be in English and Spanish.

**b) LIEE**

SCE is also moving forward with several strategies to increase LIEE enrollment and expedite the delivery of services. In October 2005, using census/demographic information, SCE mailed approximately 188,000 LIEE direct mail pieces to targeted customers in areas with the highest concentration of low-income residents. SCE will use this targeted mailer in a manner consistent with D.05-10-044, including permitting customers in those areas to self-certify their income eligibility for LIEE services.

Additionally, SCE is moving forward with its program to automatically qualify CARE customers for LIEE services who have not previously been served under the LIEE program.

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## II.

## CONCLUSION

SCE appreciates this opportunity to provide the Commission with updated information about the successes SCE has achieved in its LIEE and CARE programs through the Rapid Deployment effort.

Respectfully submitted,

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November 21, 2005

# Table 1 - LIEE Program Expenses – Southern California Edison - As of October 31, 2005

| | Electric | Electric YTD | Budget | % YTD / Budget |
|---|---|---|---|---|
| LIEE Program: | Base Program | Base Program Jan to Date | Base Program [1] | Base Program |
| A | B | W | AI | AU |
| Energy Efficiency | | | | |
| - Gas Appliances | | $ - | $ - | n/a |
| - Electric Appliances [2] | $ 1,341,860 | $ 11,396,598 | $ 20,971,520 | 54% |
| - Weatherization | $ 7,119 | $ 185,854 | $ 394,450 | 47% |
| - Outreach & Assessment | $ 102,091 | $ 1,228,056 | $ 2,817,745 | 44% |
| - In Home Energy Education | $ 12,435 | $ 278,345 | $ 518,400 | 54% |
| - Education Workshops | | $ - | $ - | n/a |
| Energy Efficiency TOTAL | $ 1,463,504 | $ 13,088,853 | $ 24,702,115 | 53% |
| Landlord Rebate Pilots | $ - | $ - | | |
| - Refrigerator | $ - | $ - | $ - | 0% |
| - A/C Replacement - Room | $ - | $ - | $ - | 0% |
| - A/C Replacement - Central | $ - | $ - | $ - | 0% |
| Pilots | $ - | $ - | | |
| - Pilot (A) | $ - | $ - | $ - | 0% |
| - Pilot (B) | | $ - | $ - | 0% |
| Total Pilots | $ - | $ - | $ - | 0% |
| Training Center | $ - | $ - | $ 20,000 | 0% |
| Inspections | $ 31,611 | $ 133,842 | $ 555,000 | 24% |
| Advertising | | $ - | $ 15,000 | 0% |
| M&E Studies | $ 16,278 | $ 1,200 | $ 195,000 | 1% |
| Regulatory Compliance | $ 4,656 | $ 45,295 | $ 70,000 | 65% |
| Other Administration | $ 267,950 | $ 1,429,310 | $ 1,772,885 | 81% |
| Indirect Costs* | $ 37,116 | $ 230,485 | $ - | n/a |
| Oversight Costs | | $ - | | |
| - LIAB PY Past Year | | $ - | $ - | n/a |
| - LIAB PY Present Year | | $ - | $ - | n/a |
| - CPUC Energy Division | $ - | $ 23,576 | $ 70,000 | 34% |
| Total Oversight Costs | $ - | $ 23,576 | $ 70,000 | 34% |
| | | | | |
| TOTAL COSTS | $ 1,821,116 | $ 14,952,561 | $ 27,400,000 | 55% |

Appl. = Appliances  Base = Authorized + Carryover  YTD = Jan 2005 through current month

* Indirect costs are not charged to the LIEE program

## Table 2 - LIEE Direct Purchase and Installation Contractor Expenses – Southern California Edison - As of October 31, 2005

| | Electric | Electric YTD | Budget | % YTD / Budget |
|---|---|---|---|---|
| LIEE Program: A | Base Program B | Base Program O | Base Program U | Base Program AA |
| Contractor Name | | | | |
| - Contractor A | $ - | $ - | $ - | 0% |
| - Contractor B | $ - | $ - | $ - | 0% |
| - Contractor C | $ - | $ - | $ - | 0% |
| - Contractor D | $ 21,490 | $ 253,384 | $ - | 0% |
| - Contractor E | $ 74,655 | $ 537,988 | $ - | 0% |
| - Contractor F | $ 67,272 | $ 705,599 | $ - | 0% |
| - Contractor G | $ 25,247 | $ 101,171 | $ - | 0% |
| - Contractor H | | $ - | $ - | 0% |
| - Contractor I | | $ - | $ - | 0% |
| - Contractor J | $ 7,895 | $ 118,010 | $ - | 0% |
| - Contractor K | $ 62,273 | $ 674,572 | $ - | 0% |
| - Contractor L | $ 1,085 | $ 6,940 | $ - | 0% |
| - Contractor M | $ 3,400 | $ 45,419 | $ - | 0% |
| - Contractor N | $ 214,855 | $ 1,808,782 | $ - | 0% |
| - Contractor O | $ 108,711 | $ 949,382 | $ - | 0% |
| - Contractor P | | $ - | $ - | 0% |
| - Contractor Q | | $ - | $ - | 0% |
| - Contractor R | $ 8,476 | $ 211,658 | $ - | 0% |
| - Contractor S | $ 9,573 | $ 80,864 | $ - | 0% |
| - Contractor T | | $ - | $ - | 0% |
| - Contractor U | | $ 241,995 | $ - | 0% |
| - Contractor V | | $ - | $ - | 0% |
| - Contractor W | | $ - | $ - | 0% |
| - Contractor X | | $ - | $ - | 0% |
| - Contractor Y | | $ 107,854 | $ - | 0% |
| - Contractor Z | | - | $ - | 0% |
| - Contractor AA | | $ - | $ - | 0% |
| - Contractor AB | | $ - | $ - | 0% |
| - Contractor AC | | $ - | $ - | 0% |
| - Contractor AD | | $ - | $ - | 0% |
| - Contractor AE | | $ - | $ - | 0% |
| - Contractor AF | | $ - | $ - | 0% |
| - Contractor AG | $ 440 | $ 23,594 | $ - | 0% |
| - Contractor AH | $ 6,364 | $ 32,671 | $ - | 0% |
| - Contractor AI | | $ 3,245 | $ - | 0% |
| - Contractor AJ | | $ - | $ - | 0% |
| - Contractor AK | | $ - | $ - | 0% |
| - Contractor AL | | $ - | $ - | 0% |
| - Contractor AM | | $ - | $ - | 0% |
| - Contractor AN | | $ - | $ - | 0% |
| - Contractor AO | $ 34,057 | $ 185,748 | $ - | 0% |
| - Contractor AP | $ 4,868 | $ 228,809 | $ - | 0% |
| - Contractor AQ | $ 844,455 | $ 6,905,011 | $ - | 0% |
| Total Contractor Payments | $ 1,495,115 | $ 13,222,695 | $ - | 0% |

YTD = Jan 2005 through current month

Utilities have flexibility to continually adjust budgets as appropriate, and will report quarterly on budget changes.

## Table 2A - LIEE Direct Purchase and Installation Contractor Legend – For Month Ending October 31, 2005 - Southern California Edison

| LIEE Program: | | | Contractor Type (Check one or more if applicable) | | | | Current Month Contractor Expenses |
|---|---|---|---|---|---|---|---|
| A | B | C | D | E | F | G | H |
| Contractor | | County | Private | CBO | WMDVBE | LIHEAP | |
| | | | | | | | |
| - Contractor A | Center For Neighborhood | Chicago, Ill | X | | | | $ - |
| - Contractor B | Commonwealth Contracting | Orange | X | | | | $ - |
| - Contractor C | Southwest Gas | San Bernadino | X | | | | $ - |
| - Contractor D | Inter-City Energy Systems | Los Angeles | X | | | | $ 21,490 |
| - Contractor E | John Harrison Contracting | Riverside | X | | | | $ 74,655 |
| - Contractor F | Tri-State Home Improvements | Riverside | X | | X | | $ 67,272 |
| - Contractor G | Pacific Asian Consortium Employment | Los Angeles | X | | | | $ 25,247 |
| - Contractor H | Community Action of Orange Co | Orange | | X | | X | $ - |
| - Contractor I | Center for Employment | Riverside | | X | | | $ - |
| - Contractor J | Commission on Human Concerns | Ventura | | X | | X | $ 7,895 |
| - Contractor K | CSD of San Bernardino County | San Bernadino | | X | | X | $ 62,273 |
| - Contractor L | LA Works | Los Angeles | | X | | | $ 1,085 |
| - Contractor M | Long Beach Community Services | Los Angeles | | X | | | $ 3,400 |
| - Contractor N | Maravilla Foundation | Los Angeles | | X | | X | $ 214,855 |
| - Contractor O | Proteus Training | Tulare | | X | | | $ 108,711 |
| - Contractor P | Southern California Indian Center | Orange | | X | | | $ - |
| - Contractor Q | TELACU | Los Angeles | | X | | | $ - |
| - Contractor R | Veterans in Community Services | Los Angeles | | X | | X | $ 8,476 |
| - Contractor S | Vo Vi Friendship Association | Orange | X | | | | $ 9,573 |
| - Contractor T | H&L Energy Savers | San Bernadino | X | | | | $ - |
| - Contractor U | Southern California Gas Company (Co-Op) | Los Angeles | | | | | $ - |
| - Contractor V | Amana | Los Angeles | X | | | | $ - |
| - Contractor W | Appliance Recycle Center of America | Los Angeles | X | | | | $ - |
| - Contractor X | Autocell | Arizona | X | | | | $ - |
| - Contractor Y | Sunpark Electronic | Los Angeles | X | | | | $ - |
| - Contractor Z | Fair Housing Council of Riverside County, Inc | Riverside | | X | | | $ - |
| - Contractor AA | Operation Grace, Inc | San Bernadino | | X | | | $ - |
| - Contractor AB | Wake Up, Inc. | San Bernadino | | X | | | $ - |
| - Contractor AC | Goodman Manufacturing | Los Angeles | X | | | | $ - |
| - Contractor AD | Libreria Del Pueblo | San Bernadino | | X | | | $ - |
| - Contractor AE | Maytag | Chicago, Ill | X | | | | $ - |
| - Contractor AF | Ferguson Enterprises | Los Angeles | X | | | | $ - |
| - Contractor AG | Winegard Energy Inc. | Los Angeles | X | | | | $ 440 |
| - Contractor AH | Community Enhancement Services | Los Angeles | | X | | | $ 6,364 |
| - Contractor AI | Orange County Community Council Inc. | Orange | | X | | | $ - |
| - Contractor AJ | La Coop De Campesina | Sacramento | | X | | | $ - |
| - Contractor AK | Kern County | Kern | | X | | | $ - |
| - Contractor AL | Colorado River Community Action Council Inc. | Riverside | | | | | $ - |
| - Contractor AM | T.O.D.E.C. Legal Center | Riverside | | | | | $ - |
| - Contractor AN | RLW Analytics Inc. | | X | | | | $ - |
| - Contractor AO | Remco | | | | | | $ 34,057 |
| - Contractor AP | ASSERT, Inc. | Los Angeles | | X | | | $ 4,868 |
| - Contractor AQ | ACH | Los Angeles | X | | | | $ 844,455 |
| | | | | | | | |
| Total Contractor Payments | | | | | | | $ 1,495,115 |

## Table 3 - LIEE SBX1 5 Percentage of Expenditures for Direct Purchases and Administration – Southern California Edison - As of October 31, 2005

| | Electric Monthly | | | | Electric YTD | | | |
|---|---|---|---|---|---|---|---|---|
| A | B | C | D | E | N | O | P | Q |
| | SBX 5 Appliance | | SBX 5 LIEE | | SBX 5 Appliance | | SBX 5 LIEE | |
| LIEE Program: | $ | % | $ | % | $ | % | $ | % |
| Direct Purchase and Installation (85%) | | | | | | | | |
| | | | | | | | | |
| Management Costs (12.5%) | | | | | | | | |
| | | | | | | | | |
| Total Program Costs (97.5%) | | | | | | | | |

Percentages reflect the type of SBX 1 5 costs divided by total SBX 1 5 program costs

*SCE has no SBX1 5 expenditures in 2005, therefore this table is blank.*

## Table 4 - LIEE Measure Installations – Southern California Edison - As of October 31, 2005

| Measures | Units | Current Month | | | YTD |
|---|---|---|---|---|---|
| | | Completed and Expensed | Completed but not Expensed | Initiated but not Completed | Completed and Expensed |
| | | Base | Base | Base | Base Jan to Date |
| A | B | C | G | K | P |
| Furnaces | | | | | |
| - Repair - Gas | Each | | | | - |
| - Replacement - Gas | Each | | | | - |
| - Repair - Electric | Each | | | | - |
| - Replacement - Electric | Each | | | | - |
| | | | | | |
| Infiltration & Space Conditioning | | | | | |
| - Duct Repair | Home | | | | - |
| - Cover Plates/Gaskets | Home | 49 | 42 | - | 717 |
| | | | | | |
| Weatherization | | | | | |
| - Evaporative Cooler/Air Cond. Covers | Home | | | - | 58 |
| - Attic Insulation | Home | | | - | 3 |
| - Water Heater Blanket | Each | 2 | | - | 177 |
| - Low Flow Showerhead | Each | 53 | 43 | - | 639 |
| - Weatherstripping | Home | 39 | 30 | - | 482 |
| - Caulking | Home | 8 | 10 | - | 63 |
| - Minor Home Repairs | Home | 29 | 22 | - | 375 |
| - Attic Access Weatherstripping | Home | | | - | 3 |
| - HVAC Air Filter Replacement | Home | | | - | - |
| | | | | - | |
| Water Heater Savings | | | | | |
| - Water Heater Pipe Wrap | Home | | | - | 10 |
| - Faucet Aerators | Each | 49 | 80 | - | 1,377 |
| | | | | | |
| Miscellaneous Measures | Each | 2 | 1 | | 64 |
| | | | | | |
| Permanent Evaporative Coolers | Each | 247 | 266 | | 1,618 |
| Portable Evaporative Coolers | Each | | | | - |
| | | | | | |
| Compact Fluorescents (indoor) | Each | 9,840 | 18,037 | - | 97,558 |
| Compact Fluorescents (outdoor) | Each | 39 | 8 | - | 205 |
| | | | | - | |
| Refrigerators | Each | 1,397 | 1,585 | - | 15,399 |
| | | | | - | |
| Landlord Rebate Pilots | | | | - | |
| - Refrigerators | | | | - | - |
| - Air Conditioner Replacement - Room | | | | - | - |
| - Air Conditioner Replacement - Central | | | | - | - |
| | | | | - | |
| Pilots - Rapid Deployment | | | | - | |
| - Air Conditioner Replacement - Room | Each | 26 | 18 | - | 138 |
| - Air Conditioner Replacement - Central | Each | | | - | - |
| - Duct Sealing and Repair | Home | | | - | - |
| - Whole House Fans | Each | | | - | - |
| - Water Heater Replacement - Gas | Each | | | - | - |
| - Water Heater Replacement - Electric | Each | | | - | - |
| - Set-back Thermostats | Each | | | - | - |
| - Evaporative Cooler Maintenance | Each | | | - | 6 |
| | | | | - | |
| Energy Education | | | | - | |
| - Outreach & Assessment | Home | 7,110 | 2,150 | - | 31,041 |
| - In-Home Education | Home | 829 | 43,659 | - | 21,931 |
| - Education Workshops | | | | - | - |
| | | | | - | |
| - Home Weatherized | Home | 51 | 42 | - | 797 |
| - Home Treated | Home | 2,205 | 12,533 | - | 44,189 |

YTD = Jan 2005 through current month

## Table 4A - LIEE Homes Treated by Dwelling Type – Southern California Edison - As of October 31, 2005

| | Current Month | | | |
|---|---|---|---|---|
| A | B | E | F | I |
| **Metering** | Base | % of Total Units | Base YTD | % of Total Units YTD |
| | | | | |
| **Single Family Units** | 1,147 | 52% | 24,494 | 55% |
| | | | | |
| **Multi-Family Units** | 885 | 40% | 11,632 | 26% |
| | | | | |
| **Master-Metered Units** | 173 | 8% | 8,063 | 18% |
| | | | | |
| **Total Units** | 2,205 | 100% | 44,189 | 100% |

# Table 5 - LIEE kWh Savings, kW Demand Reduction – Southern California Edison - As of October 31, 2005

| Measures | Current Month Completed and Expensed | | YTD Completed and Expensed | |
|---|---|---|---|---|
| | kWh (Annual) | kW | kWh (Annual) | kW |
| | Base | Base | Base | Base |
| A | B | F | O | U |
| Furnaces | | | | |
| - Repair - Gas | - | | | |
| - Replacement - Gas | - | | | |
| - Repair - Electric | - | | | |
| - Replacement - Electric | - | | | |
| | | | | |
| Infiltration & Space Conditioning. | | | | |
| - Duct Repair | | | | |
| - Cover Plates/Gaskets | 122 | 0 | 1,785 | 0 |
| | | | | |
| Weatherization | | | | - |
| - Evaporative Cooler/Air Cond. Covers | - | - | 292 | 0 |
| - Attic Insulation | - | - | 2,344 | 1 |
| - Water Heater Blanket | 236 | 0 | 20,886 | 5 |
| - Low Flow Showerhead | 4,273 | 1 | 51,523 | 11 |
| - Weatherstripping | 374 | 0 | 4,622 | 1 |
| - Caulking | 46 | 0 | 360 | 0 |
| - Minor Home Repairs | 563 | 0 | 7,275 | 2 |
| - Attic Access Weatherstripping | - | - | 29 | 0 |
| - HVAC Air Filter Replacement | - | - | - | - |
| | | | | |
| Water Heater Savings | | | | |
| - Water Heater Pipe Wrap | - | - | 430 | 0 |
| - Faucet Aerators | 1,574 | 0 | 44,243 | 10 |
| | | | | |
| Miscellaneous Measures | | - | | - |
| | | | | |
| Permanent Evaporative Coolers | 1,242 | 0 | 8,139 | 2 |
| Portable Evaporative Coolers | - | - | - | - |
| | | - | | |
| Compact Fluorescents (indoor) | 217,464 | 47 | 2,156,032 | 468 |
| Compact Fluorescents (outdoor) | 1,338 | 0 | 7,032 | 2 |
| | | - | | |
| Refrigerators | 1,057,012 | 229 | 11,651,345 | 2,528 |
| | | | | |
| Landlord Rebate Pilots | | - | | - |
| - Refrigerators | | - | | - |
| - Air Conditioner Replacement - Room | | - | | - |
| - Air Conditioner Replacement - Central | | - | | - |
| | | | | |
| Pilots - Rapid Deployment | | | | - |
| - Air Conditioner Replacement - Room | 5,957 | 1 | 31,616 | 7 |
| - Air Conditioner Replacement - Central | - | - | - | - |
| - Duct Sealing and Repair | - | - | - | - |
| - Whole House Fans | - | - | - | - |
| - Water Heater Replacement - Gas | - | - | - | - |
| - Water Heater Replacement - Electric | - | - | - | - |
| - Set-back Thermostats | - | - | - | - |
| - Evaporative Cooler Maintenance | - | - | 326 | 0 |
| | | | | |
| Energy Education | | | | |
| - Outreach & Assessment | | | | |
| - In-Home Education | | | | |
| - Education Workshops | | | | |
| | | | | |
| Program Total | 1,290,201 | 280 | 13,988,277 | 3,035 |

YTD = Jan 2005 through current month

Source of MWh Savings Estimates - Impact Study of 2001 Statewide LIEE Program prepared by Kema-Xenergy. Assumptions by weather zone are presumed to equal 2004 program activity. The Kema-Xenergy Study did not calculate MW demand reduction.

Source of MW Estimate - Estimate is obtained by multiplying MWh by .000217, which represents SCE's average of utility MWh to peak savings as filed in the 2004/5 energy efficiency applications and included in Table 1B of Decision D.04-09-060. This is an estimate of average peak savings not coincident peak.

## Table 5.1 - LIEE kWh Savings, kW Demand Reduction (Completed but not Paid) – Southern California Edison - As of October 31, 2005

| Measures | Current Month Completed but not Expensed | |
|---|---|---|
| | kWh (Annual) | kW |
| | Base | Base |
| A | B | F |
| Furnaces | | |
| - Repair - Gas | | |
| - Replacement - Gas | | |
| - Repair - Electric | | |
| - Replacement - Electric | | |
| | | |
| Infiltration & Space Conditioning. | | |
| - Duct Repair | | |
| - Cover Plates/Gaskets | 105 | 0 |
| | | |
| Weatherization | | |
| - Evaporative Cooler/Air Cond. Covers | - | - |
| - Attic Insulation | - | - |
| - Water Heater Blanket | - | - |
| - Low Flow Showerhead | 3.467 | 1 |
| - Door Weatherstripping | 288 | 0 |
| - Caulking | 57 | 0 |
| - Minor Home Repairs | 427 | 0 |
| - Attic Access Weatherstripping | - | - |
| - HVAC Air Filter Replacement | - | - |
| | | |
| Water Heater Savings | | |
| - Water Heater Pipe Wrap | - | - |
| - Faucet Aerators | 2.570 | 1 |
| | | |
| Miscellaneous Measures | | - |
| | | |
| Permanent Evaporative Coolers | 1.338 | 0 |
| Portable Evaporative Coolers | - | - |
| | | |
| Compact Fluorescents (indoor) | 398.618 | 87 |
| Compact Fluorescents (outdoor) | 274 | 0 |
| | | |
| Refrigerators | 1.199.259 | 260 |
| | | |
| Landlord Rebate Pilots | | |
| - Refrigerators | | - |
| - Air Conditioner Replacement - Room | | - |
| - Air Conditioner Replacement - Central | | - |
| | | |
| Pilots - Rapid Deployment | | |
| - Air Conditioner Replacement - Room | 4.124 | 1 |
| - Air Conditioner Replacement - Central | - | - |
| - Duct Sealing and Repair | - | - |
| - Whole House Fans | - | - |
| - Water Heater Replacement - Gas | - | - |
| - Water Heater Replacement - Electric | - | - |
| - Set-back Thermostats | - | - |
| - Evaporative Cooler Maintenance | - | - |
| | | |
| Energy Education | | |
| - Outreach & Assessment | | |
| - In-Home Education | | |
| - Education Workshops | | |
| | | |
| Program Total | 1.610.526 | 349 |

Also see source of energy savings note referenced in Table 5

# Table 5A - Average Bill Savings per Customer for Southern California Edison - As of October 31, 2005

| | Current Month Installations Completed - Expensed | |
|---|---|---|
| | Base | |
| B | C | D |
| | kWh | Therm |
| Annual Savings | 1,290,201 | - |
| Current Rate | $ 0.12 | $ - |
| Number of Customers | | 2,205 |
| **Average 1st Year Bill Savings/Customer** | **$** | **72.43** |
| **Average Lifecycle Bill Savings/Customer** | **$** | **970.25** |

| | Current Month Installations Completed - Not Expensed | |
|---|---|---|
| | Base | |
| B | C | D |
| | kWh | Therm |
| Annual Savings | 1,610,526 | - |
| Current Rate | $ 0.12 | $ - |
| Number of Customers | | 12,533 |
| **Average 1st Year Bill Savings/Customer** | **$** | **15.91** |
| **Average Lifecycle Bill Savings/Customer** | **$** | **202.67** |

| | Current Month Installations Completed - Expensed and Not Expensed | |
|---|---|---|
| | Base | |
| B | C | D |
| | kWh | Therm |
| Annual Savings | 2,900,727 | - |
| Current Rate | $ 0.12 | $ - |
| Number of Customers | | 14,738 |
| **Average 1st Year Bill Savings/Customer** | **$** | **24.36** |
| **Average Lifecycle Bill Savings/Customer** | **$** | **317.70** |

## Table 6 - CARE Program Expenses – Southern California Edison - As of October 31, 2005

| | Current Month | | | Electric YTD | | | Budget | | | % YTD / Budget | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Base Program | | | Base Program | | Total | Base Program | | | Base Program (PGC) | | |
| | CARE | [1] Other | Total | Jan to Date | *Other | Jan to Date | CARE | *Other | Total | CARE | *Other | Total |
| A | B | | D | | | | AA | | AD | AJ | | AM |
| Outreach | | | | | | | | | | | | |
| - Capitation Fees | 9,458 | - | 9,458 | 93,723 | - | 93,723 | 120,000 | - | 120,000 | 78% | n/a | 78% |
| - Automatic Enrollment | 1,139 | | 1,139 | 28,615 | | 28,615 | 60,000 | - | 60,000 | 48% | n/a | 48% |
| - Other Outreach | 187,411 | - | 187,411 | 1,225,252 | - | 1,225,252 | 1,588,500 | - | 1,588,500 | 77% | n/a | 77% |
| Total Outreach | 198,008 | - | 198,008 | 1,347,591 | - | 1,347,591 | 1,768,500 | - | 1,768,500 | 76% | n/a | 76% |
| Processing/Certification/Verification | 58,924 | - | 58,924 | 505,202 | | 505,202 | 600,000 | - | 600,000 | 84% | n/a | 84% |
| Billing System /Programming | 3,033 | - | 3,033 | 235,549 | - | 235,549 | 557,000 | - | 557,000 | 42% | n/a | 42% |
| Pilots | | | | | | | | | | | | |
| - 2005 Cool Center | - | - | - | 19,362 | - | 19,362 | 19,500 | - | 19,500 | 99% | n/a | 99% |
| - Pilot (B) | - | - | | - | - | - | | - | - | n/a | n/a | n/a |
| Total Pilots | - | - | - | 19,362 | - | 19,362 | 19,500 | - | 19,500 | 99% | n/a | 99% |
| Measurement & Evaluation | 434 | | 434 | 104,230 | - | 104,230 | 58,000 | - | 58,000 | 180% | n/a | 180% |
| Regulatory Compliance [2] | 4,033 | | 4,033 | 39,155 | - | 39,155 | 50,000 | - | 50,000 | 78% | n/a | 78% |
| Other Administration [3] | 9,207 | | 9,207 | 333,495 | - | 333,495 | 1,063,300 | | 1,063,300 | 31% | n/a | 31% |
| Indirect Costs (P&B) | | 31,799 | 31,799 | - | $267,600 | 267,600 | | n/a | n/a | n/a | n/a | n/a |
| Oversight Costs | | | | - | | | | | | | | |
| - LIAB Start-up | | | - | - | - | - | | | - | n/a | n/a | n/a |
| - LIAB PY Past Year** | | | - | - | - | - | | | - | n/a | n/a | n/a |
| - LIAB PY Present Year** | | | - | - | - | - | | | | n/a | n/a | n/a |
| - CPUC Energy Division [4] | | | | 63,644 | - | 63,644 | 82,700 | - | 82,700 | 77% | n/a | 77% |
| Total Oversight Costs | - | - | - | 63,644 | - | 63,644 | 82,700 | - | 82,700 | 77% | n/a | 77% |
| | | | | | | | | | | | | |
| TOTAL PROGRAM COSTS | 273,640 | 31,799 | 305,439 | 2,648,229 | $267,600 | 2,915,829 | 4,199,000 | n/a | 4,199,000 | 63% | n/a | 69% |
| | | | | | | | | | | | | |
| CARE Rate Discount | 12,471,176 | - | 12,471,176 | 146,915,361 | - | 146,915,361 | 168,100,000 | - | 168,100,000 | 87% | n/a | 87% |
| Service Establishment Charge Discount | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Total Program Costs & Customer Discounts | $12,744,816 | $31,799 | $12,776,615 | $149,563,590 | $267,600 | $149,831,190 | $172,299,000 | n/a | $172,299,000 | 87% | n/a | 87% |

[1] Includes CARE activities absorbed by non-CARE funding sources.
[2] Includes Regulatory & Compliance and Law.
[3] Includes program management labor, overheads, and information technology support.
[4] Includes only invoices received from the Public Utilities Commission for LIEE reimbursements - 70% allocated to CARE and 30% to other LIEE.

Note: With the implementation of post PROACT rates on August 1, 2003, the 1-cent and 3-cent surcharge exemptions no longer are separate from the CARE discount. CARE customers continue to receive a discount in excess of the mandated 20%, based on post-PROACT rates adopted in D.03-07-029, but the full cost of this discount is now included in rates for recovery from other customers.

## Table 7 - CARE Leveraging and Outreach Contractor Expenses – Southern California Edison - October 31, 2005

| | Electric Current Month | Electric YTD | Budget | % YTD / Budget |
|---|---|---|---|---|
| CARE Program - Pilot A: | Base Program | Base Program | Base Program | Base Program |
| Contractor Name | | | | |
| - Contractor A | | | | |
| - Contractor B | | | | |
| - Contractor C | | | | |
| - Contractor D | | | | |
| - Contractor E | | | | |
| - Contractor F | | | | |
| - Contractor G | | | | |
| - Contractor H | | | | |
| - Contractor I | | | | |
| - Contractor J | | | | |
| - Contractor K | | | | |
| - Contractor L | | | | |
| - Contractor M | | | | |
| - Contractor N | | | | |
| - Contractor O | | | | |
| - Contractor P | | | | |
| - Contractor Q | | | | |
| - Contractor R | | | | |
| - Contractor S | | | | |
| - Contractor T | | | | |
| - Contractor U | | | | |
| - Contractor V | | | | |
| - Contractor W | | | | |
| - Contractor X | | | | |
| | | | | |
| Total Contractor Payments | | | | |

SCE is not operating a pilot in 2005, therefore, this table is blank.

## Table 7A - CARE Leveraging and Outreach Contractor Legend – Southern California Edisons as of October 31, 2005

| CARE Program: Pilot A | | Contractor Type (Check one or more if applicable) | | | | Combined Monthly $ Total (Gas & Electric) |
|---|---|---|---|---|---|---|
| | | Private | CBO | WMDVBE | LIHEAP | |
| Contractor | | | | | | |
| Contractor Name | | | | | | |
| - Contractor A | | | | | | |
| - Contractor B | | | | | | |
| - Contractor C | | | | | | |
| - Contractor D | | | | | | |
| - Contractor E | | | | | | |
| - Contractor F | | | | | | |
| - Contractor G | | | | | | |
| - Contractor H | | | | | | |
| - Contractor I | | | | | | |
| - Contractor J | | | | | | |
| - Contractor K | | | | | | |
| - Contractor L | | | | | | |
| - Contractor M | | | | | | |
| - Contractor N | | | | | | |
| - Contractor O | | | | | | |
| - Contractor P | | | | | | |
| - Contractor Q | | | | | | |
| - Contractor R | | | | | | |
| - Contractor S | | | | | | |
| - Contractor T | | | | | | |
| - Contractor U | | | | | | |
| - Contractor V | | | | | | |
| - Contractor W | | | | | | |
| - Contractor X | | | | | | |
| | | | | | | |
| Total Contractor Payments | | | | | | |

SCE is not operating a pilot in 2005, therefore, this table is blank.

## Table 8 - CARE Capitation Fees – Southern California Edison - As of October 31, 2005

| CARE Program: | $ Electric Monthly | $ Electric Year-to-Date | Budget | %YTD/Budget | Enrollments (Expensed) Monthly | Enrollments (Expensed) Year-to-Date |
|---|---|---|---|---|---|---|
| A | B | D | H | I | F | G |
| Contractor Name | | | | | | |
| - Contractor 1 | 0 | 132 | 132 | 100% | 0 | 11 |
| - Contractor 2 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 3 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 4 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 5 | 0 | 4,620 | 4,620 | 100% | 0 | 385 |
| - Contractor 6 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 7 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 8 | 0 | 300 | 300 | 100% | 0 | 25 |
| - Contractor 9 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 10 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 11 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 12 | 24 | 96 | 96 | 100% | 2 | 8 |
| - Contractor 13 | 0 | 24 | 24 | 100% | 0 | 2 |
| - Contractor 14 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 15 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 16 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 17 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 18 | 0 | 110 | 110 | 100% | 0 | 11 |
| - Contractor 19 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 20 | 600 | 3,852 | 3,852 | 100% | 50 | 321 |
| - Contractor 21 | 264 | 600 | 600 | 100% | 22 | 50 |
| - Contractor 22 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 23 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 24 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 25 | 0 | 80 | 80 | 100% | 0 | 16 |
| - Contractor 26 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 27 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 28 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 29 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 30 | 0 | 72 | 72 | 100% | 0 | 6 |
| - Contractor 31 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 32 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 33 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 34 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 35 | 8 | 23 | 23 | 100% | 1 | 3 |
| - Contractor 36 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 37 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 38 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 39 | 12 | 1,332 | 1,332 | 100% | 1 | 111 |
| - Contractor 40 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 41 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 42 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 43 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 44 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 45 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 46 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 47 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 48 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 49 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 50 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 51 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 52 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 53 | 0 | 372 | 372 | 100% | 0 | 31 |
| - Contractor 54 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 55 | 0 | 150 | 150 | 100% | 0 | 15 |
| - Contractor 56 | 0 | 24 | 24 | 100% | 0 | 2 |
| - Contractor 57 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 58 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 59 | 0 | 0 | 0 | n/a | 0 | 0 |

## Table 8 - CARE Capitation Fees – Southern California Edison - As of October 31, 2005

| CARE Program: | $ Electric Monthly | $ Electric Year-to-Date | Budget | %YTD/Budget | Enrollments (Expensed) Monthly | Enrollments (Expensed) Year-to-Date |
|---|---|---|---|---|---|---|
| A | B | D | H | I | F | G |
| Contractor Name | | | | | | |
| - Contractor 60 | 12 | 3,252 | 3,252 | 100% | 1 | 271 |
| - Contractor 61 | 0 | 96 | 96 | 100% | 0 | 8 |
| - Contractor 62 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 63 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 64 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 65 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 66 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 67 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 68 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 69 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 70 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 71 | 0 | 180 | 180 | 100% | 0 | 15 |
| - Contractor 72 | 0 | 72 | 72 | 100% | 0 | 6 |
| - Contractor 73 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 74 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 75 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 76 | 0 | 20 | 20 | 100% | 0 | 2 |
| - Contractor 77 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 78 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 79 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 80 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 81 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 82 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 83 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 84 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 85 | 192 | 1,104 | 1,104 | 100% | 16 | 92 |
| - Contractor 86 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 87 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 88 | 0 | 0 | 0 | n/a | 0 | 0 |
| - Contractor 89 | 0 | 96 | 96 | 100% | 0 | 8 |
| - Contractor 90 | 0 | 7 | 7 | 100% | 0 | 1 |
| - Contractor 91 | 12 | 120 | 120 | 100% | 1 | 10 |
| - Contractor 92 | 0 | 48 | 48 | 100% | 0 | 4 |
| - Contractor 93 | 0 | 60 | 60 | 100% | 0 | 5 |
| - Contractor 94 | 0 | 36 | 36 | 100% | 0 | 3 |
| - Contractor 95 | 0 | 24 | 24 | 100% | 0 | 2 |
| - Contractor 96 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 97 | 0 | 48 | 48 | 100% | 0 | 4 |
| - Contractor 98 | 0 | 24 | 24 | 100% | 0 | 2 |
| - Contractor 99 | 0 | 1,116 | 1,116 | 100% | 0 | 93 |
| - Contractor 100 | 0 | 1,340 | 1,340 | 100% | 0 | 134 |
| - Contractor 101 | 0 | 16 | 16 | 100% | 0 | 2 |
| - Contractor 102 | 0 | 24 | 24 | 100% | 0 | 2 |
| - Contractor 103 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 104 | 0 | 36 | 36 | 100% | 0 | 3 |
| - Contractor 105 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 106 | 0 | 10 | 10 | 100% | 0 | 1 |
| - Contractor 107 | 12 | 36 | 36 | 100% | 1 | 3 |
| - Contractor 108 | 0 | 36 | 36 | 100% | 0 | 3 |
| - Contractor 109 | 0 | 12 | 12 | 100% | 0 | 1 |
| - Contractor 110 | 12 | 12 | 12 | 100% | 1 | 1 |
| Total Contractor Payments | 1,148 | 19,732 | 19,732 | 100% | 96 | 1,683 |

## Table 8A - CARE Capitation Contractor Legend – Southern California Edison - October 31, 2005

| | CARE Program | Contractor Type (Check one or more if applicable) | | | | Combined Monthly $ Total (Gas & Electric) |
|---|---|---|---|---|---|---|
| | | Private | CBO | WMDVBE | LIHEAP | |
| | Contractor[1] | | | | | |
| - Contractor 1 | Alpha Enterprise | | | | | $ - |
| - Contractor 2 | Altadena Community Improvement Center | | | | | $ - |
| - Contractor 3 | Altamed Health Services Corporation | | | | | $ - |
| - Contractor 4 | Antelope Valley Boys & Girls Club | | | | | $ - |
| - Contractor 5 | APAC Service Center | | | | | $ - |
| - Contractor 6 | Asian American Resource Center | | | | | $ - |
| - Contractor 7 | Asian Youth Center | | | | | $ - |
| - Contractor 8 | Atlantic Community Economic Development Corporation | | | | | $ - |
| - Contractor 9 | Black Chamber of Commerce, Orange County | | | | | $ - |
| - Contractor 10 | Boys and Girls Club of San Gabriel Valley | | | | | $ - |
| - Contractor 11 | Casa Ramona, Inc. | | | | | $ - |
| - Contractor 12 | Catholic Charities - Los Angeles | | | | | $ 24 |
| - Contractor 13 | Catholic Charities - Orange County | | | | | $ - |
| - Contractor 14 | Centro C.H.A., Inc. | | | | | $ - |
| - Contractor 15 | Centro Shalom | | | | | $ - |
| - Contractor 16 | Charo Community Development Corp. | | | | | $ - |
| - Contractor 17 | City of La Quinta Senior Center | | | | | $ - |
| - Contractor 18 | Commission on Human Concerns | | X | | | $ - |
| - Contractor 19 | Community Action Commission of Santa Barbara County | | X | | | $ - |
| - Contractor 20 | Community Action Partnership of San Bernardino | | X | | | $ 600 |
| - Contractor 21 | Community Pantry | | | | | $ 264 |
| - Contractor 22 | Community Services and Employment Training | | | | | $ - |
| - Contractor 23 | Corona-Norco Family YMCA | | | | | $ - |
| - Contractor 24 | County of Riverside Dept. of Community Action | | X | | | $ - |
| - Contractor 25 | Crisis Ministry at Church of the Valley | | | | | $ - |
| - Contractor 26 | Crossroads Christian Church | | | | | $ - |
| - Contractor 27 | Dove Enterprises | | | | | $ - |
| - Contractor 28 | Economic & Employment Development Center (EEDC) | | | | | $ - |
| - Contractor 29 | Escuela De La Raza Unida | | | | | $ - |
| - Contractor 30 | Fame Assistance Corporation | | | | | $ - |
| - Contractor 31 | Families - Costa Mesa | | | | | $ - |
| - Contractor 32 | Families Forward | | | | | $ - |
| - Contractor 33 | Family Service Association - Western Riverside County | | | | | $ - |
| - Contractor 34 | Global Mission Church | | | | | $ - |
| - Contractor 35 | Help of Ojai, Inc. | | | | | $ 8 |
| - Contractor 36 | High Desert Youth Center | | | | | $ - |
| - Contractor 37 | Kernville Union School District | | | | | $ - |
| - Contractor 38 | Kings County Commission on Aging Council | | | | | $ - |
| - Contractor 39 | Knights of Columbus - Council 12834 | | | | | $ 12 |
| - Contractor 40 | Korean Churches For Community Development (KCCD) | | | | | $ - |
| - Contractor 41 | Lali Moheno & Associates | | | | | $ - |
| - Contractor 42 | Little Tokyo Service Center | | | | | $ - |
| - Contractor 43 | Long Beach Lesbian and Gay Pride Inc. | | | | | $ - |
| - Contractor 44 | Loveland Church Jubilee Pantry | | | | | $ - |
| - Contractor 45 | Maywoood Chamber of Commerce | | | | | $ - |
| - Contractor 46 | MERCI | | | | | $ - |
| - Contractor 47 | Mexican American Opportunity Foundation | | | | | $ - |
| - Contractor 48 | Moorpark Senior Citizens Inc. | | | | | $ - |
| - Contractor 49 | Mountain View Community Church | | | | | $ - |
| - Contractor 50 | Mtn. Communities Healthy Start F.R.C., E.T.U.S.D. | | | | | $ - |
| - Contractor 51 | Multicultural Civic Association of Moreno Valley, Inc. | | | | | $ - |
| - Contractor 52 | New Gethsemane Church of God in Christ | | | | | $ - |
| - Contractor 53 | OCCC, Inc. | | | | | $ - |
| - Contractor 54 | Operation Grace | | | | | $ - |
| - Contractor 55 | Orange County Community Development Council, Inc. | | X | | | $ - |
| - Contractor 56 | Pacific Asian Consortium for Employment (PACE) | | X | | | $ - |
| - Contractor 57 | Pomona Inland Valley Council of Chruches | | | | | $ - |
| - Contractor 58 | Prime Time School | | | | | $ - |

## Table 8A - CARE Capitation Contractor Legend – Southern California Edison - October 31, 2005

| | CARE Program | Contractor Type (Check one or more if applicable) | | | | Combined Monthly $ Total (Gas & Electric) |
|---|---|---|---|---|---|---|
| | | Private | CBO | WMDVBE | LIHEAP | |
| | Contractor[1] | | | | | |
| - Contractor 59 | Project D.A.Y. - Diversion Alternatives for Youth | | | | | $ - |
| - Contractor 60 | Proteus, Inc. | | X | | | $ 12 |
| - Contractor 61 | RIVERSIDE DEPT COMM ACTION | | | | | $ - |
| - Contractor 62 | RSVP of South Bay | | | | | $ - |
| - Contractor 63 | Salvation Army - So. Calif. Div. | | | | | $ - |
| - Contractor 64 | Santa Clarita Valley Committee on Aging | | | | | $ - |
| - Contractor 65 | Search To Involve Pilipino Americans (SIPA) | | | | | $ - |
| - Contractor 66 | Sisters of St. Joseph of Orange | | | | | $ - |
| - Contractor 67 | Somebody Cares Southland | | | | | $ - |
| - Contractor 68 | Sonrise Community Outreach, Inc. | | | | | $ - |
| - Contractor 69 | Southwest Minority Economic Development Association | | | | | $ - |
| - Contractor 70 | Spirit of the Eagle Foundation | | | | | $ - |
| - Contractor 71 | St. Francis Medical Center Health Benefits Resource Center | | | | | $ - |
| - Contractor 72 | St. Mary's Church | | | | | $ - |
| - Contractor 73 | St. Matthias Elementary School | | | | | $ - |
| - Contractor 74 | St. Pius V. Church | | | | | $ - |
| - Contractor 75 | St. Vincent de Paul - Friends Outside | | | | | $ - |
| - Contractor 76 | T.O.D.E.C. Legal Center, Inc. | | | | | $ - |
| - Contractor 77 | Templo Calvario, Inc. | | | | | $ - |
| - Contractor 78 | The Korean American Family Service Center | | | | | $ - |
| - Contractor 79 | The Salvation Army - Southeast Corps | | | | | $ - |
| - Contractor 80 | Tri City Mental Health Center | | | | | $ - |
| - Contractor 81 | Truevine Community Outreach, Inc. | | | | | $ - |
| - Contractor 82 | United Steel Workers of America Local 2018 | | | | | $ - |
| - Contractor 83 | Unity Shoppe | | | | | $ - |
| - Contractor 84 | UP Close Promotions | X | | | | $ - |
| - Contractor 85 | Veterans in Community Service | | X | | | $ 192 |
| - Contractor 86 | Winning Our World (WOW) | | | | | $ - |
| - Contractor 87 | Youth Employment Service of the Harbor Area, Inc. | | | | | $ - |
| - Contractor 88 | YWCA Intervale Senior Services | | | | | $ - |
| - Contractor 89 | Catholic Charities - Riverside/San Bernardino | | | | | $ - |
| - Contractor 90 | Ventura City Housing Authority | | | | | $ - |
| - Contractor 91 | St. Joseph Church | | | | | $ 12 |
| - Contractor 92 | ST POLYCORP FAMILY SUPPORT CTR | | | | | $ - |
| - Contractor 93 | NEW HOPE VILLAGE, INC | | | | | $ - |
| - Contractor 94 | SGUSD/San Gabriel Family Resource Center | | | | | $ - |
| - Contractor 95 | Access California Services | | | | | $ - |
| - Contractor 96 | Cathedral City Senior Center | X | | | | $ - |
| - Contractor 97 | West LA Community Development Corp. | X | | | | $ - |
| - Contractor 98 | VICTORY VLY COMM DENTAL SVC PROGRAM | X | | | | $ - |
| - Contractor 99 | Community Action Partnership of Orange | | | | | $ - |
| - Contractor 100 | Community Action Partnership of Orange (2004) | X | | | | $ - |
| - Contractor 101 | Reach Out 29 | X | | | | $ - |
| - Contractor 102 | People for People | X | | | | $ - |
| - Contractor 103 | Orange County Congregation Comm. Organization | X | | | | $ - |
| - Contractor 104 | Guam Communication Network | X | | | | $ - |
| - Contractor 105 | A&PI Older Adults Task Force | X | | | | $ - |
| - Contractor 106 | Community Assistance Program Moreno Valley | X | | | | $ - |
| - Contractor 107 | Cove Community Senior Association | X | | | | $ 12 |
| - Contractor 108 | ROP Virtual Enterprise Class | X | | | | $ - |
| - Contractor 109 | | | | | | $ - |
| - Contractor 110 | | | | | | $ 12 |
| Total Contractor Payments | | | | | | $ 1,148 |

## Table 9 - CARE SBX1 5 Percentage of Expenditures for Mass Marketing
## Southern California Edison - As of October 31, 2005

| | Electric Monthly | | Electric YTD | |
|---|---|---|---|---|
| A | B | C | H | I |
| CARE Program: | SBX 5 ($) | SBX 5 (%) | SBX 5 ($) | SBX 5 (%) |
| Mass Marketing (10% Maximum) - External Advertising | - | | | |
| | | | | |
| Other Program Costs | - | | | |
| | | | | |
| Total Program Costs (100%) Including Applicable Rate Discount | - | | - | |

Percentages reflect the type of SBX 1 5 costs divided by total SBX 1 5 program costs

Mass Marketing media and advertising include television, radio, and print advertising

YTD = Jan 2005 through current month

SCE has no SBX1 5 expenditures in 2005, therefore, this table is blank.

**TABLE 10**
**CARE Enrollment, Recertification, and Attrition - Southern California Edison**
**October 2005**

| | A | B | C | D | E | F | G | H | I | J |
|---|---|---|---|---|---|---|---|---|---|---|
| | Gross Enrollment From Automatic Enrollment [1] | Gross Enrollment From Capitation | Gross Enrollment Other Sources (Not Including Recertification Enrollment) | Gross Current Month Enrolled A+B+C | Gross Enrollment From Recertification [2] | Total Gross Enrollment D+E | Attrition (Drop Offs) | Net Enrollment F-G | Adjusted Net Enrollment = Net Enrollment - Recertification H-E | Total CARE Participants |
| **January** | 2,823 | 123 | 23,929 | 26,875 | 38,825 | 65,700 | 22,527 | 43,173 | 4,348 | 978,553 |
| **February** | 2,428 | 158 | 19,848 | 22,434 | 53,689 | 76,123 | 29,688 | 46,435 | -7,254 | 971,299 |
| **March** | 2,249 | 171 | 22,868 | 25,288 | 49,034 | 74,322 | 39,310 | 35,012 | -14,022 | 957,277 |
| **April** | 1,721 | 222 | 31,686 | 33,629 | 20,278 | 53,907 | 31,119 | 22,788 | 2,510 | 959,787 |
| **May** | 2,027 | 143 | 19,271 | 21,441 | 17,097 | 38,538 | 20,897 | 17,641 | 544 | 960,331 |
| **June** | 1,430 | 169 | 22,601 | 24,200 | 19,604 | 43,804 | 25,336 | 18,468 | -1,136 | 959,195 |
| **July** | 675 | 159 | 25,560 | 26,394 | 22,707 | 49,101 | 19,022 | 30,079 | 7,372 | 966,567 |
| **August** | 3,065 | 152 | 21,983 | 25,200 | 36,582 | 61,782 | 39,820 | 21,962 | -14,620 | 951,947 |
| **September** | 2,914 | 96 | 23,124 | 26,134 | 39,572 | 65,706 | 28,309 | 37,397 | -2,175 | 949,772 |
| **October** | 3,071 | 148 | 17,903 | 21,122 | 21,034 | 42,156 | 18,610 | 23,546 | 2,512 | 952,284 |
| **November** | | | | | | | | | | |
| **December** | | | | | | | | | | |
| **Totals** | **22,403** | **1,541** | **228,773** | **252,717** | **318,422** | **571,139** | **274,638** | **296,501** | **-21,921** | |

Notes:

[1] Includes enrollment from data exchages with SoCalGas, Southwest Gas, and State CSD.

[2] Recertifications completed regardless of month requested.

Table 10.1

DCSD CARE Automatic Enrollment--Southern California Edison - October 2005

| | 2005 Activity for 2004 Files | Data File 4 Jul 2005 | YTD |
|---|---|---|---|
| File As Received: | | | |
| **Number of Records** | 0 | 13,976 | 13,976 |
| **Number on CARE** | 0 | 11,471 | 11,471 |
| **Not Active Accounts** | 0 | 678 | 678 |
| **Name not Matched/Bill Account Not Matched** | 0 | 782 | 782 |
| **Ineligible Accounts** | 0 | 25 | 25 |
| **Opt Out Letters Sent** | 0 | 1,020 | 1,020 |
| | | | |
| Enrollment Results: | | | 0 |
| **Enrolled on CARE from Other Sources During Opt-Out Period** | 63 | 157 | 220 |
| **Number Opting Out** | 0 | 0 | 0 |
| **Other Non-Eligible Accounts** [1] | 47 | 47 | 94 |
| **Pending** [2] | 0 | 28 | 28 |
| **Number Enrolled** | 486 | 788 | 1,274 |

Note 1: "Other Non-Eligible Accounts" include accounts closed during opt out period, and accounts that changed to non-eligible rates during opt out period.

Note 2: Cumulative program to date total.

## Table 11 - CARE Standard Program Random Verification Results - Southern California Edison - October 2005

| | Total CARE Population less Capitation Enrollments | Participants Requested to Verify | % of Population Total | Participants Dropped (No Response) | Participants Dropped (Verified as Ineligible) | Total Dropped[1] | % Dropped through Verification | % of Total Population Dropped |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | |
| January-05 | 978,430 | 696 | 0.07% | 514 | 15 | 529 | 76.01% | 0.05% |
| February-05 | 971,141 | 607 | 0.06% | 379 | 28 | 407 | 67.05% | 0.04% |
| March-05 | 957,106 | 745 | 0.08% | 436 | 26 | 462 | 62.01% | 0.05% |
| April-05 | 959,565 | 674 | 0.07% | 427 | 33 | 460 | 68.25% | 0.05% |
| May-05 | 960,188 | 1,877 | 0.20% | 1,157 | 66 | 1,223 | 65.16% | 0.13% |
| June-05 | 959,026 | 665 | 0.07% | 445 | 28 | 473 | 71.13% | 0.05% |
| July-05 | 966,408 | 612 | 0.06% | 404 | 26 | 430 | 70.26% | 0.04% |
| August-05 | 951,795 | 785 | 0.08% | 436 | 26 | 462 | 58.85% | 0.05% |
| September-05 | 949,676 | 715 | 0.08% | 13 | 15 | 28 | 3.92% | 0.00% |
| October-05 | 952,136 | 1,805 | 0.19% | 8 | 2 | 10 | 0.55% | 0.00% |
| November-05 | | | | | | | | |
| December-05 | | | | | | | | |
| Total YTD PY2005 | 952,136 | 9,181 | 0.96% | 4,219 | 265 | 4,484 | 48.84% | 0.47% |

[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

## Table 11A - CARE SBX1 5 Outreach Verification Results - Southern California Edison - October 2005

| | Total SBX1 5 Outreach Enrollment | Participants Requested to Verify | % of Outreach Total | Participants Dropped (No Response) | Participants Dropped (Verified as Ineligible) | Total Dropped | % Dropped through Verification[1] | % of Total SBX1 5 Population Dropped |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | |
| January-05 | 123 | 0 | 0.00% | 0 | 0 | 0 | 0.00% | 0.00% |
| February-05 | 158 | 0 | 0.00% | 0 | 0 | 0 | 0.00% | 0.00% |
| March-05 | 171 | 3 | 1.75% | 2 | 0 | 2 | 66.67% | 1.17% |
| April-05 | 222 | 6 | 2.70% | 4 | 0 | 4 | 66.67% | 1.80% |
| May-05 | 143 | 9 | 6.29% | 8 | 0 | 8 | 88.89% | 5.59% |
| June-05 | 169 | 0 | 0.00% | 0 | 0 | 0 | 0.00% | 0.00% |
| July-05 | 159 | 0 | 0.00% | 0 | 0 | 0 | 0.00% | 0.00% |
| August-05 | 152 | 1 | 0.66% | 1 | 0 | 1 | 100.00% | 0.66% |
| September-05 | 96 | 0 | 0.00% | 0 | 0 | 0 | 0.00% | 0.00% |
| October-05 | 148 | 11 | 7.43% | 0 | 0 | 0 | 0.00% | 0.00% |
| November-05 | | | | | | | | |
| December-05 | | | | | | | | |
| Total YTD PY2005 | 1,541 | 30 | 1.95% | 15 | 0 | 15 | 0.00% | 0.97% |

[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

## Table 11B - Combined CARE Standard Program and SBX1 5 Outreach Verification Results - Southern California Edison - October 2005

| | Total CARE Population | Participants Requested to Verify | % of Population Total | Participants Dropped (No Response) | Participants Dropped (Verified as Ineligible) | Total Dropped | % Dropped through Verification[1] | % of Total Population Dropped |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | |
| January-05 | 978,553 | 696 | 0.07% | 514 | 15 | 529 | 76.01% | 0.05% |
| February-05 | 971,299 | 607 | 0.06% | 379 | 28 | 407 | 67.05% | 0.04% |
| March-05 | 957,277 | 748 | 0.08% | 438 | 26 | 464 | 62.03% | 0.05% |
| April-05 | 959,787 | 680 | 0.07% | 431 | 33 | 464 | 68.24% | 0.05% |
| May-05 | 960,331 | 1,886 | 0.20% | 1,165 | 66 | 1,231 | 65.27% | 0.13% |
| June-05 | 959,195 | 665 | 0.07% | 445 | 28 | 473 | 71.13% | 0.05% |
| July-05 | 966,567 | 612 | 0.06% | 404 | 26 | 430 | 70.26% | 0.04% |
| August-05 | 951,947 | 786 | 0.08% | 437 | 26 | 463 | 1.91% | 0.00% |
| September-05 | 949,772 | 715 | 0.08% | 13 | 15 | 28 | 0.28% | 0.00% |
| October-05 | 952,284 | 1,816 | 0.19% | 8 | 2 | 10 | 0.00% | 0.00% |
| November-05 | | | | | | | | |
| December-05 | | | | | | | | |
| Total YTD PY2005 | 952,284 | 9,211 | 0.97% | 4,234 | 265 | 4,499 | 48.84% | 0.47% |

[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

## Table 12 - Rural vs. Urban CARE Enrollments (Electric) - Southern California Edison - As of October 31, 2005

| A | B | C | D | F | G | I | J | K | L | M |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | Rural CARE Enrollments | | Urban CARE Enrollments | | Total Participants | | Penetration | |
| County | Rural # of Eligible | Urban # of Eligible | Current Month | YTD | Current Month | YTD | Rural | Urban | Rural | Urban |
| Fresno | 0 | 658 | 0 | 0 | 0 | 13 | 0 | 37 | n/a | 6% |
| Imperial | 0 | 279 | 0 | 0 | 0 | 2 | 0 | 62 | n/a | 22% |
| Inyo | 1,564 | 38 | 15 | 197 | 0 | 1 | 841 | 19 | 54% | 50% |
| Kern | 25,859 | 742 | 410 | 4,982 | 6 | 67 | 17,924 | 256 | 69% | 35% |
| Kings | 7,886 | 0 | 157 | 1,812 | 0 | 0 | 6,056 | 1 | 77% | n/a |
| Los Angeles | 5,659 | 500,460 | 86 | 1,275 | 8,653 | 103,853 | 5,285 | 444,128 | 93% | 89% |
| Madera | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0% | n/a |
| Mono | 2,573 | 0 | 21 | 202 | 0 | 0 | 583 | 0 | 23% | n/a |
| Orange | 4 | 155,366 | 0 | 0 | 2,788 | 34,341 | 0 | 126,605 | 0% | 81% |
| Riverside | 26,072 | 123,246 | 496 | 5,259 | 2,285 | 28,552 | 16,255 | 90,498 | 62% | 73% |
| San Bernardino | 41,601 | 147,120 | 903 | 9,946 | 3,351 | 37,711 | 32,012 | 124,593 | 77% | 85% |
| San Diego | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0% | n/a |
| Santa Barbara | 1 | 17,013 | 0 | 0 | 178 | 2,269 | 0 | 8,658 | n/a | 51% |
| Tulare | 36,389 | 11,483 | 660 | 8,490 | 252 | 3,225 | 30,014 | 9,720 | 82% | 85% |
| Ventura | 6,480 | 43,105 | 110 | 1,204 | 751 | 9,316 | 4,915 | 33,822 | 76% | 78% |
| | | | | | | | | | | |
| Total | 154,093 | 999,510 | 2,858 | 33,367 | 18,264 | 219,350 | 113,885 | 838,399 | 74% | 84% |

## Table 13A - Rural LIEE Installations (Electric) - Southern California Edison - As of October 31, 2005

| A | B | C | E | F | H |
|---|---|---|---|---|---|
| County | Rural # of Eligible | Homes Treated | | Homes Weatherized | |
| | | Current Month | YTD | Current Month | YTD |
| Fresno | 0 | 0 | 0 | 0 | 0 |
| Imperial | 0 | 0 | 0 | 0 | 0 |
| Inyo | 1,698 | 0 | 4 | 0 | 0 |
| Kern | 27,315 | 39 | 599 | 0 | 1 |
| Kings | 8,298 | 7 | 158 | 0 | 0 |
| Los Angeles | 6,031 | 3 | 226 | 0 | 1 |
| Madera | 2 | 0 | 0 | 0 | 0 |
| Mono | 2,737 | 0 | 26 | 0 | 0 |
| Orange | 4 | 0 | 0 | 0 | 0 |
| Riverside | 27,859 | 19 | 723 | 0 | 7 |
| San Bernardino | 44,336 | 19 | 886 | 0 | 16 |
| San Diego | 3 | 0 | 0 | 0 | 0 |
| Santa Barbara | 1 | 0 | 0 | 0 | 0 |
| Tulare | 38,499 | 190 | 2,013 | 0 | 0 |
| Ventura | 7,007 | 32 | 131 | 0 | 1 |
| | | | | | |
| Total | 163,790 | 309 | 4,766 | 0 | 26 |

## Table 13D - Urban LIEE Installations (Electric) - Southern California Edison - As of October 31,

| A | B | C | E | F | H |
|---|---|---|---|---|---|
| County | Urban # of Eligible | Homes Treated | | Homes Weatherized | |
| | | Current Month | YTD | Current Month | YTD |
| Fresno | 729 | 0 | 0 | 0 | 0 |
| Imperial | 294 | 0 | 0 | 0 | 0 |
| Inyo | 40 | 0 | 0 | 0 | 0 |
| Kern | 783 | 0 | 1 | 0 | 0 |
| Kings | 0 | 0 | 0 | 0 | 0 |
| Los Angeles | 537,562 | 1,369 | 24,528 | 37 | 459 |
| Madera | 0 | 0 | 0 | 0 | 0 |
| Mono | 0 | 0 | 0 | 0 | 0 |
| Orange | 169,453 | 227 | 2,653 | 7 | 79 |
| Riverside | 133,078 | 187 | 5,848 | 2 | 115 |
| San Bernardino | 156,579 | 58 | 5,624 | 5 | 107 |
| San Diego | 0 | 0 | 0 | 0 | 0 |
| Santa Barbara | 18,746 | 0 | 15 | 0 | 0 |
| Tulare | 12,251 | 42 | 612 | 0 | 0 |
| Ventura | 47,056 | 13 | 606 | 0 | 11 |
| | | | | | |
| Total | 1,076,571 | 1,896 | 39,887 | 51 | 771 |

Unlike Table 4, Table 13 includes only installations for which payments have been issued.

Table 14

CARE PARTICIPATION -- RURAL - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005

| A | B | C | D | E | F | G | H |
|---|---|---|---|---|---|---|---|
| 2005 | Rural Estimated Eligible | Rural Monthly Enrolled By Capitation | Rural Monthly Enrolled By Non-Capitation | Total Enrolled by Month | Rural YTD Enrolled | Rural Total # of CARE Participants | Rural Penetration Rate |
| January | 150,685 | 13 | 3,447 | 3,460 | 3,460 | 116,365 | 77% |
| February | 150,685 | 25 | 2,854 | 2,879 | 6,339 | 115,891 | 77% |
| March | 150,685 | 42 | 3,139 | 3,181 | 9,520 | 114,229 | 76% |
| April | 151,804 | 42 | 4,326 | 4,368 | 13,888 | 113,980 | 75% |
| May | 151,804 | 13 | 3,034 | 3,047 | 16,935 | 114,428 | 75% |
| June | 151,804 | 34 | 3,305 | 3,339 | 20,274 | 114,554 | 75% |
| July | 152,469 | 33 | 3,575 | 3,608 | 23,882 | 115,279 | 76% |
| August | 152,469 | 36 | 3,106 | 3,142 | 27,024 | 113,408 | 74% |
| September | 154,093 | 14 | 3,471 | 3,485 | 30,509 | 113,246 | 73% |
| October | 154,093 | 19 | 2,839 | 2,858 | 33,367 | 113,885 | 74% |
| November | | | | | | | |
| December | | | | | | | |

TABLE 15

CARE PARTICIPATION -- URBAN - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005

| A | B | C | D | E | F | G | H |
|---|---|---|---|---|---|---|---|
| 2005 | Urban Estimated Eligible | Urban Monthly Enrolled By Capitation | Urban Monthly Enrolled By Non-Capitation | Urban Total Enrolled by Month | Urban YTD Enrolled | Urban Total # of CARE Participants | Urban Penetration Rate |
| January | 986,959 | 110 | 23,305 | 23,415 | 23,415 | 862,188 | 87% |
| February | 986,959 | 133 | 19,422 | 19,555 | 42,970 | 855,408 | 87% |
| March | 986,959 | 129 | 21,978 | 22,107 | 65,077 | 843,048 | 85% |
| April | 991,845 | 180 | 29,081 | 29,261 | 94,338 | 845,807 | 85% |
| May | 991,845 | 130 | 18,264 | 18,394 | 112,732 | 845,903 | 85% |
| June | 991,845 | 135 | 20,726 | 20,861 | 133,593 | 844,641 | 85% |
| July | 992,870 | 126 | 22,660 | 22,786 | 156,379 | 851,288 | 86% |
| August | 992,870 | 116 | 21,942 | 22,058 | 178,437 | 838,539 | 84% |
| September | 999,510 | 82 | 22,567 | 22,649 | 201,086 | 836,526 | 84% |
| October | 999,510 | 129 | 18,135 | 18,264 | 219,350 | 838,399 | 84% |
| November | | | | | | | |
| December | | | | | | | |

TABLE 16

CARE PARTICIPATION -- COMBINED RURAL & URBAN - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005

| A | B | C | D | E | F | G | H |
|---|---|---|---|---|---|---|---|
| 2005 | Estimated Eligible | Monthly Enrolled by Capitation | Monthly Enrolled By Non-Capitation | Total Enrolled by Month | YTD Enrolled | Total # of CARE Participants | Penetration Rate |
| January | 1,137,644 | 123 | 26,752 | 26,875 | 26,875 | 978,553 | 86% |
| February | 1,137,644 | 158 | 22,276 | 22,434 | 49,309 | 971,299 | 85% |
| March | 1,137,644 | 171 | 25,117 | 25,288 | 74,597 | 957,277 | 84% |
| April | 1,143,649 | 222 | 33,407 | 33,629 | 108,226 | 959,787 | 84% |
| May | 1,143,649 | 143 | 21,298 | 21,441 | 129,667 | 960,331 | 84% |
| June | 1,143,649 | 169 | 24,031 | 24,200 | 153,867 | 959,195 | 84% |
| July | 1,145,339 | 159 | 26,235 | 26,394 | 180,261 | 966,567 | 84% |
| August | 1,145,339 | 152 | 25,048 | 25,200 | 205,461 | 951,947 | 83% |
| September | 1,153,603 | 96 | 26,038 | 26,134 | 231,595 | 949,772 | 82% |
| October | 1,153,603 | 148 | 20,974 | 21,122 | 252,717 | 952,284 | 83% |
| November | | | | | | | |
| December | | | | | | | |

TABLE 17
SUMMARY OF URBAN HOMES TREATED - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005
(Base Funding)

| A | B | C | D | E | F | G | H | I | J |
|---|---|---|---|---|---|---|---|---|---|
| 2005 | Total Homes Eligible | Urban Homes Eligible | Urban as a % of Total Eligible | Total Homes Treated in Month | Total Urban Homes Treated in Month | Urban Homes Treated in Month as a % of Total Homes Treated in Month | Total Homes Treated YTD | Urban Homes Treated YTD | Urban Homes Treated as a % of Total Homes Treated YTD |
| January | 1,223,455 | 1,063,274 | 87% | 1,004 | 746 | 74% | 1,004 | 746 | 74% |
| February | 1,223,455 | 1,063,274 | 87% | 4,483 | 3,829 | 85% | 5,487 | 4,575 | 83% |
| March | 1,223,455 | 1,063,274 | 87% | 4,386 | 3,989 | 91% | 9,873 | 8,564 | 87% |
| April | 1,229,792 | 1,068,432 | 87% | 212 | 189 | 89% | 10,085 | 8,753 | 87% |
| May | 1,229,792 | 1,068,432 | 87% | 3,873 | 3,007 | 78% | 13,958 | 11,760 | 84% |
| June | 1,229,792 | 1,068,432 | 87% | 7,655 | 7,147 | 93% | 21,613 | 18,907 | 87% |
| July | 1,231,508 | 1,069,442 | 87% | 3,468 | 3,008 | 87% | 25,081 | 21,915 | 87% |
| August | 1,231,508 | 1,069,442 | 87% | 9,981 | 9,147 | 92% | 35,062 | 31,062 | 89% |
| September | 1,231,508 | 1,069,442 | 87% | 7,386 | 6,929 | 94% | 42,448 | 37,991 | 90% |
| October | 1,240,361 | 1,076,571 | 87% | 2,205 | 1,896 | 86% | 44,653 | 39,887 | 89% |
| November | | | | | | | | | |
| December | | | | | | | | | |

This table includes only installations for which payments have been issued.

Tables 18 and 19 are not included because no SBX1 5 funded installations are occurring in 2005. Thus, Table 20 also is not included because its figures would equal Table 17.

TABLE 21

SUMMARY OF RURAL HOMES TREATED - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005

(Base Funding)

| A | B | C | D | E | F | G | H | I | J |
|---|---|---|---|---|---|---|---|---|---|
| 2005 | Total Homes Eligible | Rural Homes Eligible | Rural Homes as a % of Total Eligible | Total Homes Treated in Month | Total Rural Homes Treated in Month | Rural Homes Treated in Month as a % of Total Homes Treated in Month | Total Homes Treated YTD | Rural Homes Treated YTD | Rural homes Treated as a % of Total Homes Treated YTD |
| January | 1,223,455 | 160,181 | 13% | 1,004 | 258 | 26% | 1,004 | 258 | 26% |
| February | 1,223,455 | 160,181 | 13% | 4,483 | 654 | 15% | 5,487 | 912 | 17% |
| March | 1,223,455 | 160,181 | 13% | 4,386 | 397 | 9% | 9,873 | 1,309 | 13% |
| April | 1,229,792 | 161,360 | 13% | 212 | 23 | 11% | 10,085 | 1,332 | 13% |
| May | 1,229,792 | 161,360 | 13% | 3,873 | 866 | 22% | 13,958 | 2,198 | 16% |
| June | 1,229,792 | 161,360 | 13% | 7,655 | 508 | 7% | 21,613 | 2,706 | 13% |
| July | 1,231,508 | 162,066 | 13% | 3,468 | 460 | 13% | 25,081 | 3,166 | 13% |
| August | 1,231,508 | 162,066 | 13% | 9,981 | 834 | 8% | 35,062 | 4,000 | 11% |
| September | 1,231,508 | 162,066 | 13% | 7,386 | 457 | 6% | 42,448 | 4,457 | 10% |
| October | 1,240,361 | 163,790 | 13% | 2,205 | 309 | 14% | 44,653 | 4,766 | 11% |
| November | | | | | | | | | |
| December | | | | | | | | | |

This table includes only installations for which payments have been issued.

Tables 22 and 23 are not included because no SBX1 5 funded installations are occurring in 2005. Thus, Table 24 also is not included because its figures would equal Table 21.

TABLE 25
SUMMARY ENERGY AND BILL SAVINGS - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005
(Base Funding)

| A | B | C | E | F | H | J | K |
|---|---|---|---|---|---|---|---|
| | Homes Treated in the Month | | Homes Treated YTD | | | | |
| 2005 | # of Homes Treated in Month | Lifecycle kWh For Homes Treated | # of Homes Treated YTD | First Year Energy Savings for Homes Treated YTD | Lifecycle Energy Savings for Homes Treated YTD | First Year Bill Savings for Homes Treated YTD | Lifecycle Bill Savings for Homes Treated YTD |
| January | 936 | 6,264,381 | 936 | 439,169 | 6,264,381 | $ 44,911 | $ 775,530 |
| February | 4,483 | 20,451,382 | 5,419 | 1,969,414 | 26,715,763 | $ 200,964 | $ 3,307,411 |
| March | 4,125 | 18,494,320 | 9,544 | 3,378,409 | 45,210,083 | $ 344,793 | $ 5,597,008 |
| April | 184 | 410,556 | 9,728 | 3,411,646 | 45,620,639 | $ 348,908 | $ 5,647,835 |
| May | 3,871 | 21,260,396 | 13,599 | 4,989,063 | 66,881,034 | $ 544,508 | $ 8,279,872 |
| June | 7,590 | 40,340,906 | 21,189 | 8,041,658 | 107,221,940 | $ 924,915 | $ 13,274,076 |
| July | 3,431 | 24,530,887 | 24,620 | 9,869,202 | 131,752,827 | $ 1,151,840 | $ 16,311,000 |
| August | 9,978 | 23,208,071 | 34,598 | 11,475,210 | 154,960,899 | $ 1,353,523 | $ 19,184,159 |
| September | 7,386 | 17,729,041 | 41,984 | 12,691,915 | 172,689,940 | $ 1,504,641 | $ 22,149,264 |
| October | 2,205 | 17,281,172 | 44,189 | 13,974,463 | 189,971,112 | $ 1,664,357 | $ 29,315,557 |
| November | | | | | | | |
| December | | | | | | | |

| TABLE 29<br>RURAL AND URBAN CAPITATION CONTRACTORS<br>SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005 | | |
|---|---|---|
| A | B | C |
| CAPITATION CONTRACTORS | RURAL | URBAN |
| | | |
| Access California Services | | √ |
| Altamed Health Services Corp | | √ |
| Alpha Enterprise | | √ |
| APAC Service Center | | √ |
| API Older Adults Task Force | | √ |
| Asian American Resource Center | | √ |
| Asian Pacific Health Care Venture | | √ |
| Atlantic Comm Econ Dev Corp | | √ |
| Baldwin Park Chamber of Commerce | | √ |
| Boys & Girls Club of San Gabriel | | √ |
| Cathedral City Senior Center | | √ |
| Catholic Charities - LA | | √ |
| Catholic Charities of Orange County | | √ |
| Catholic Charities - San Bernardino/Riverside | | √ |
| Commission on Human Concerns | | √ |
| Community Pantry | | √ |
| Community Assistant Program Moreno Valley | | √ |
| Community Pantry | | √ |
| Community Services Dept. of San Bernardino County | | √ |
| Crisis Ministry at Church of the Valley | | √ |
| Cove Comm Senior Assoc | | √ |
| Crisis Ministry at Church of the Valley | | √ |
| FAME Assistance Corporation | | √ |
| Families Forward | | √ |
| Guam Communications Network | | √ |
| Help of Ojai, Inc. | √ | |
| Hsng Authority City of San Bnavnt | | √ |
| Human Services Association | | √ |
| Knights of Columbus | | √ |
| Loveland Church Jubilee Pantry | | √ |
| Moorpark Senior Citizens Inc | | √ |
| New Hope Village, Inc. | √ | |
| OCCC, Inc. | | √ |
| Orange County Community Development Council | | √ |
| Orange County Congregation Comm Org | | √ |
| Pacific Asian Consortium In Employment | | √ |
| People for People | | √ |
| Proteus Incorporated | √ | |

| TABLE 29<br>RURAL AND URBAN CAPITATION CONTRACTORS<br>SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005 | | |
|---|---|---|
| A | B | C |
| CAPITATION CONTRACTORS | RURAL | URBAN |
| | | |
| Reach Out 29 | √ | |
| Riverside Dept. of Community Action | | √ |
| ROP Virtual Enterprise Class | | √ |
| RSVP of South Bay | | √ |
| SGUSD/San Gabriel Family Center | | √ |
| Somebody Cares Southland | | √ |
| St. Francis Medical Ctr Hlth | | √ |
| St. Joseph Church | | √ |
| St. Mary's Church | | √ |
| St. Pius V. Church | | √ |
| St Polycorp Family Support Ctr | | √ |
| Thai Health and Info Svcs | | √ |
| The Green Team | √ | |
| T.O.D.E.C. Legal Center | √ | |
| United Cambodian Community, Inc. | | √ |
| Veterans in Community Service | | √ |
| Victor Vly Comm Dental Svc Prg | √ | |
| West Angeles Comm Dev Corp | | √ |

Note: Capitation contractors listed are only those submitting applications from January 1, 2005 through October 31, 2005.

TABLE 30

LIEE PENETRATION - SOUTHERN CALIFORNIA EDISON - AS OF OCTOBER 31, 2005

| A | B | C | D | E |
|---|---|---|---|---|
| | Estimated Eligible in 2005 | Homes Treated | Homes Weatherized | 2005 Penetration Rate for Homes Treated |
| 1992 | | 79,631 | 4,515 | |
| 1993 | | 103,086 | 4,988 | |
| 1994 | | 95,896 | 2,915 | |
| 1995 | | 42,977 | 2,963 | |
| 1996 | | 69,236 | 2,453 | |
| 1997 | | 69,569 | 2,363 | |
| 1998 | | 68,056 | 2,561 | |
| 1999 | | 74,694 | 2,584 | |
| 2000 | | 81,401 | 1,347 | |
| 2001 | | 85,509 | 1,594 | |
| 2002 | | 29,685 | 2,045 | |
| 2003 | | 33,348 | 948 | |
| 2004 | | 38,996 | 155 | |
| 2005 YTD (Completed and Paid) | | 44,189 | 797 | |
| Total Homes | 1,075,032 | 916,273 | 32,228 | 85% |

* These numbers reflect homes that were weatherized in both SCE's Weatherization Program and the Inter-Utility Cooperative with SoCalGas. The eligibility estimates are based on income eligibility only, not the condition of the dwelling.

# Table A-SCE LIEE Leveraging & Outreach Initiatives
# As of October 31, 2005

| | | | |
|---|---|---|---|
| LIHEAP Organizations | In Decision 01-05-033, dated May 3, 2001, the CPUC ordered California IOUs to implement their LIEE programs as a "leveraging vehicle" with Community Based Organizations (CBOs) who deliver similar services through the Low Income Home Energy Assistance Program (LIHEAP), administered by the California State Department of Community Services and Development.<br><br>In compliance with D01-05-033 and to assist in the installation of refrigerators for PY2004, SCE contracts with seven LIHEAP organizations within SCE's service territory.<br><br>SCE continues to offer leveraging contracts to <u>all</u> LIHEAP agencies throughout SCE's service territory. | October 2005 | 12 contractors are currently installing refrigerators for SCE under the regular SCE contract. Of these 12 contractors, 7 are LIHEAP funded.<br><br>As of October 31, 2005, two hundred thirty (324) refrigerators have been installed through LIHEAP leveraging. |
| Southern California Gas (SCG) Data Sharing | SCE continues its contracts with service providers in SCG territory to provide comprehensive assessment services to joint customers of SCG and SCE. Customers outreached in SCG service territory who are also SCE customers are assessed for all gas and electric measures they may qualify for. | Ongoing | Ongoing |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **CARE Enrollment with LIEE Services** | Enroll customers in CARE at the time they receive LIEE measures/services. | Ongoing | CARE applications are completed when energy education materials are presented to customers. |
| **SCE/SoCalGas Data Exchange** | SCE collaborates with SoCalGas to electronically share CARE participant data to assist customers to enroll in each utility's program. | Ongoing | Ongoing preparations for a one day event / no cost / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers. |
| **Top 100 Home Owners Associations in territory** | Sent information packets for distribution in board meetings and publication in newsletters. | March 2001 | On going / no cost |
| **League of United Latin American Citizens (LULAC), District 2** | Distributed over 5,000 applications for CARE. | March 3, 2001 | No cost / distributed over 5,000 applications / on going. |
| **Leisure World's cable TV network** | Presented as guests on Leisure World's cable TV network. Focused on Energy Crisis Issues/Stage alerts and D-CARE program. | March 29, 2001 | No cost / reached senior population of Laguna Woods, 15,000 |
| **Energy & Resource Conservation Workshop--March 30, 2001** | Workshop promoting energy & resource conservation held where CARE was presented. 5,000 seniors were given applications. | March 30, 2001 | No cost / distributed over 5,000 applications. |
| **UNCF Walk-a-Thon** | 2,000 attended, CARE applications and energy conservation tips distributed. | April 2001 | Distributed over 400 CARE applications. |
| **Baldwin Park Senior Center** | CARE applications, along with "conservation tips" materials to be distributed to senior center. | April 2001 | General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations. |
| **Rancho Cucamonga Senior Center** | CARE applications, along with "conservation tips" materials to be distributed in senior center. | April 2001 | General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Bell Court Senior Apartments** | CARE applications, along with "conservation tips" materials to be distributed. | April 2001 | No cost/ over 125 people reached. |
| **Orange County Archdiocese** | CARE applications, along with "conservation tips" materials distributed to 22 churches. Trained volunteers at churches and held "CARE Days" to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements. | April 29, 2001 | Completed - Over 1,000 customers signed up, distributed over 38,000 applications, no cost / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers. |
| **Catholic Charities Orange County** | Enroll customers in CARE in conjunction with providing other services. | May 2001 | Ongoing |
| **Catholic Charities San Bernardino / Riverside** | Enroll customers in CARE in conjunction with providing other services. | May 2001 | Ongoing |
| **LA Urban League** | Direct mail – 4,000 applications | May 2001 | No cost. |
| **Loaves and Bread** | Provides over 400 meals to people in obvious need. CARE applications | May 2001 | No cost/ over 400 people. |
| **California Conservation Corps**<br>**Los Angeles CCC**<br>**San Bernardino CCC**<br>**Camarillo CCC** | Provided LA CCC with 1,000 folders with conservation information and D-CARE applications. The other centers were provided with 1,000 of each of the informational pieces and applications. | May 2001 | No cost / CCC distributed information and applications to residents in their counties. |
| **Latino Health Access** | D-CARE applications, energy conservation sheets, stage 3 rolling outages, in Spanish and English in Costa Mesa area. | May 2001 | No cost / over 1,000 customers reached. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **City of Whittier** | The City of Whittier has expressed interest in exempting CARE customers from the city utility users tax (UUT). SCE has provided penetration information to city for use in determining fiscal impacts of automatic enrollment of CARE customers on UUT exemption. | May 2001 | No cost. |
| **May Bill Messages/Bill Inserts** | Announced income guideline changes to CARE. | May 2001 | |
| | | | |
| **The Second Harvest Food Bank** | Presented to the Second Harvest Food Bank and thirteen other charity organizations. In partnership with its member charities, the food bank helps feed more than 180,000 individuals each month. Other programs SCE has to offer were presented with an emphasis on the CARE program. The organization distributes information and the application in the food bags delivered. Applications will be mailed to SCE or the agencies will collect the applications and return them. | May Ongoing | No cost / possible 180,000 per month. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Pomona Unified School District** | Energy crisis and CARE presentation to more than 100 non-English speaking parents for the Pomona Unified School District. This school district program, "Pomona Parent Institute" is a Title 1 program that aims to educate parents about a host of school and community issues. | May 15, 2001 | No cost. |
| **Greater Zion Apostolic Church** | Outreach and enroll customers by contacts through family, friends, and outside affiliations. | May 19, 2001 | |
| **Vietnamese Radio 106.3 FM** | Contacts with each city and county in SCE's service territory and community-based organizations. | May 19, 2001 | Focused on 3 messages: What is the CARE program; how to qualify; the contact # 800 for Vietnamese Customers for any questions. |
| **Vietnamese Community Event** | Organized by the Vietnamese community in Westminster, volunteers signed qualified Vietnamese customers. The Asian Press attended as well as the Vietnamese Community Support Groups, Vietnamese USA, and the Vietnamese Community of So California. | May 20, 2001 | Ongoing / no costs / over 100 signed applications. |
| **Senior Briefing** | Congresswoman Juanita McDonald spoke to over 300 seniors. | May 25, 2001 | Signed up applicants and made contacts for other organizations/ no cost. |
| **Santa Ana Unified School District (SAUSD)** | Outreach and enroll customers by contacts through family, friends, and outside affiliations. Published CARE application in Arriba newsletter in 3 languages. | June 2001 | Reached over 60,000 customers / $1,000 cost |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Tulare / Visalia Unified School District** | Presented to employees of the school, showed what had been done in SAUSD. | June 2001 | Reached over 200 / no cost. |
| **Long Beach Ministerial Alliance** | A consortium of about 15 African American Churches in Long Beach. We will present D-CARE, conservation, and a de-regulation overview to the members and constituents. | June 2001 | No cost |
| **Somebody Cares** | Food bank in Fontana providing food to over 105 churches. | June 2001 | On going / no cost /potential to reach over 40,000 low-income families |
| **Baldwin Hills Shopping Plaza** | Set up table at the mall to inform people, distribute applications and sign people on the spot. | June 2001 | On going / no cost / hope to sign over 1,000 people. |
| **KGGI 99.1 FM in Riverside** | PSAs concerning CARE with possible slot for SCE to give out conservation and CARE information on the Public Affairs show. | June 2001 | Conservation tips and CARE information / no cost. |
| **June Bill Messages/Bill Inserts** | Announce revised income guideline changes and provided CARE application in all domestic bills. | June 2001 | |
| **Oasis Senior Citizens** | CARE applications, along with "conservation tips" materials to be distributed in senior citizens in LA. | June 2001 | 20 applications signed, handed out over 70 more / no cost. |
| **Moreno Valley Christian church** | Presentation to educate about the CARE program and applications distributed. | June 2001 | Approximately 35 applications signed and over 100 more distributed / no cost. |
| **Miracle workers of Los Angeles** | Presentation to educate about the CARE program. | June 2001 | Approximately 20 applications signed and over 60 more distributed / no cost |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Los Angeles County Archdiocese** | CARE applications, along with "conservation tips" materials distributed to 6 out of 33 churches. Trained volunteers at churches and held CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements. | June to end of 2001 | On going - Over 700 customers signed up, distributed over 3,500 applications, no cost<br>27 churches left / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers. |
| **Inland Empire Minister's Association** | Presented CARE to a consortium of 40 African American churches. | June to end of 2001 | Preparations being made for CARE events at the various churches / no cost. |
| **LA County Ministerial Breakfast** | Presented CARE to 150 clergy. | June to end of 2001 | Preparations being made for CARE events at the various churches / no cost. |
| **Lennox Ministerial Association** | Presented CARE to a consortium of 80 churches. | June to end of 2001 | Preparations being made for CARE events at the various churches / no cost. |
| **Justice for Janitors** | Presented to a group of leaders at the Justice For Janitors, Orange County headquarters. This organization is comprised of approximately 4,000 Orange County members. | June Ongoing | Continuing to sign up the 4,000 members at various events / no cost. |
| **Hotel Segment** | Worked with Major Customer Division (MCD) to reach employees from major hotel chains who qualify for the CARE rate. Hilton, Hyatt, and Marriott will communicate the rate and distribute the application to their employees via newsletters and bulletin boards. Also, educating them about energy efficiency, which will help with hotel usage as well. | June Ongoing | Reach all qualified employees/ no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Public Housing Authorities** | Applications have been supplied to 18 organizations who are going to give them out to each applicant that comes in for assistance. | June Ongoing | No cost / reaching over 20,000 customers who qualify for Section 8, welfare. |
| **Consumer Advisory Panel** | Presented to 12 members to give information concerning Outreach efforts of EEO. | June 12, 2001 | No cost. |
| **Headstart School Program** | Worked with 9 schools to reach over 1,000 families for CARE program. | June 14, 2001 | Reached over 1,000 families / no cost. |
| **Albertson's Market** | Meet with managers and business community leaders to identify the best location for having a table set up outside the store for sign ups. Pilot to see if plausible to continue at other locations. | July 2001 | Preparations for pilot store in progress now. No cost. |
| **Cathedral Palms Apartments** | CARE applications, along with "conservation tips" materials to be distributed. | July 2001 | No cost. |
| **July Bill Messages/Bill Inserts** | Announces CARE program through bill messages and bill insert. | July 2001 | |
| **Tulare Fair OutReach** | Covered 2 Saturdays at the Tulare Fairgrounds. Worked with local non-profit organizations to get people to the fairgrounds and signed onto the rate. | July 2001 | 0ver 400 applications signed / $5,000 / handed out other energy efficiency information for residential customers. |
| **Media Campaign for Tulare Event** | Radio and TV advertisements publicized the event. Univision Channel 21 & 39, Radio Campensina, La Maquina, Noticiero Semanl, Vida en el Valle. | July 2001 | $4,000 to reach over 50,000 customers all over Tulare County area. |
| **Antioch Baptist Church** | CARE Day for applications signups. 40 applications were signed. | July 2001 | 40 applications signed, handed out over 100 additional/ no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Macedonia Baptist Church Pamona** | Presentation to educate about the CARE program and applications distributed. | July 2001 | Approximately 15 applications signed and over 60 more distributed / no cost. |
| **Lighthouse Full Gospel Truth** | Presentation to educate about the CARE program and applications distributed. | July 2001 | Approximately 23 applications signed and over 55 more distributed / no cost. |
| **Jordan High Class Reunion** | 500 attended the reunion. Table set up for distribution of CARE applications and energy conservation tips | July 2001 | Approximately 30 applications signed and over 125 more distributed / no cost |
| **San Bernardino County Archdiocese** | CARE applications, along with "conservation tips" materials to be distributed to churches. Train volunteers at churches and hold CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements. | July to end of 2001 | In progress. |
| **San Gabriel Archdiocese** | CARE applications, along with "conservation tips" materials to be distributed to churches. Train volunteers at churches and hold CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements. | July to end of 2001 | In progress. |
| **Tulare Archdiocese** | CARE applications, along with "conservation tips" materials distributed to churches. Trained volunteers at churches and held CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements. | July to end of 2001 | In progress. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Employee's Contribution Campaign** | Presented to over 110 campaign leaders from the different departments educating them on the CARE program. Intention is to get the leaders and other departments more involved in signups through the "Follow Your Heart" events. | August 9, 2001 | Educated employees about CARE who are already involved with many non profit organizations and upcoming events / no cost. |
| **Aloha Church Festival** | 500 or more families expected to attend. Offer conservation tips and CARE applications to be distributed and signed. | August 11, 2001 | Planning stage / no cost. |
| **Young Black Scholars** | Involve Networkers and Stop the Violence organization, 2,000 expected to attend. | August 18, 2001 | Educate the attendees about CARE, approximately 2000/ no cost. |
| **"Southern California Indian Center Pow Wow"** | 35,000 attended at the Orange County Fairgrounds. Offered conservation tips and CARE applications to be distributed and signed. | August 24-26, 2001 | Distributed 5,000 applications / no cost. |
| **El Dia de La Mujer Hispana at the Visalia Convention** | Approximately 500 attended each event. Offered conservation tips and CARE applications to be distributed and signed. | August 24 & August 26, 2001 | Distributed 400 applications / cost included in earlier Tulare events. |
| **Show You CARE** | Involve employees reaching out to their communities, nonprofit organizations, friends and families, to sign up qualified customers onto the CARE rate. This program will coincide with Edison's "Follow Your Heart" Day Events. | August thru September, 2001 | Educated employees about CARE who are already involved with many non profit organizations and upcoming events / cost $14k. |
| **Educational Relations** | Developing strategy to involve some of the largest school districts in CARE sign-up. | September Ongoing | Educate and use the resources at the schools to obtain signed applications for CARE. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **City of Carson** | CARE sign-ups at the Friday Community events. | September Ongoing | |
| **La Historia Mexican American Museum** | Offer conservation tips and CARE applications to be distributed and signed. | September 2001 | Ongoing / no cost. |
| **Thai Temple/Community** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September 9, 2001 | Ongoing / 40 applications completed and returned to date / no cost. |
| **Urban League "Do the Right Thing"** | Event at Southwest College. Educate concerning CARE. | September 12, 2001 | Tentative, still in planning stage. |
| **Church of Jesus Christ Latter Day Saints also known as Mormons Fiesta** | Approximately 300 attended each event. Offered conservation tips and CARE applications to be distributed and signed. | September 15, 2001 | Distributed 300 applications, over 30 completed applications / no cost. |
| **Health Expo at the City of Montebello** | 500 or more families expected to attend. Offered conservation tips and CARE applications to be distributed and signed. | September 17, 2001 | Distributed 200 applications / no cost. |
| **Friendly Valley Homeowners Association** | 1200 Senior residents - Offer conservation tips and CARE applications to be distributed and signed. | September 20, 2001 | Ongoing / no cost. |
| | | | |
| **International Food Serv Executives Ass. (IFSEA)** | Planning to issue over 300 applications to their employees. | September – October 2001 | Applications are to be given to all association members to be distributed among their employees at the monthly meetings / no cost. |
| **Chefs Association** | Planning to issue over 300 applications to their employees. | September – October 2001 | Applications are to be given to all association members to be distributed among their employees at the monthly meetings / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Franklin Elementary School** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Seniors, Church, Kum Ran Church in Gardena.** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Easton Sports Development Foundation** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Boy Scouts, Beatudes Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Whittier Apostolic Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Echos of Faith Christian Center in Ontario.** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Oakview Collaborative, Huntington Beach** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Brea Senior Center, Westminster Presbyterian Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Information in Vietnamese & Chinese for Full Moon Festival** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **St Iraneus in Cypress & Calvary Chapel in Costa Mesa** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Jewish Community Center** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **El Rancho Elementary School - Chino** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Chino Valley Community Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **LA Road Runners** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **(CHCC) California Hispanic Corporate Council** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **NLA (National Latina Alliance** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Boys & Girls Club Valencia and Santa Paula** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **St John Varney's, Liz Ann Seaton or St Joseph** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Society of Women Engineers** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Eastern Star (freemasonary)** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Option House** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Fam. Serv. - Redlands** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Vail Elementary School PTA Board Member** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Sunridge Community Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Sitzmarkers Ski Club** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Whittier Christian Schools** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Santa Clarita Valley Athletic Association (SCVAA)** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Evangelical Free Church of Laguna Hills** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Grace of Temecula Valley AME Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Ontario Hispanic Foursquare Church** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **St John's Lutheran** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Carson Community Center** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Westminster Elks Lodge #2346** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Antelope Valley Chapter of the PTA and the AWANA Program** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Chino High School** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **La Verne Soccer Club** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Kern Valley Search and Rescue** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Kings Co EDC, Hanford Chamber, Delano Chamber** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Kings Co Workforce Development Board** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **La Academy PTO** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Kern Valley Health Dept** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Kern Career Services** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Healthy Start Community Services** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **AYSO, PTA, Bishop** | Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **La Senda Antigua UPC (United Pentecostal Church)** | Offer conservation tips and CARE applications to be distributed and signed. | September – October 2001 | Ongoing / no cost. |
| **Orchard Armes Senior Apartments** | Public Affairs presentation on CARE. | September 2001 | 114 CARE applications completed. |
| **San Dimas Senior Citizens Community Center** | Public Affairs presentation on CARE. | September 2001 | Presentation to approximately 60 attendees. |
| **PennySaver Ads** | CARE advertising was published in the PennySaver newspaper circulation throughout SCE's service territory. | September 2001 | Advertising published over three weeks. |
| **Targeted Mailing** | Special mailing to approximately 450,000 SCE customers meeting a "profile" of attributes matching a typical CARE customer. | September 2001 | Targeted mailing is expected to generate a number of new enrollees in CARE; applications have been preprinted with a "Source Code" to allow the number received to be tracked in a database. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Congress of California Seniors** | Assistance to communications coordinator to outreach to Hispanic seniors for CARE and LIEE. | September Ongoing | CARE applications and fact sheets provided to be used with presentations. |
| **Crenshaw Christian Center Community Outreach** | Offer conservation tips and CARE applications to be distributed and signed. | September 9, 2001 | Distributed 200 applications / over 20 completed applications returned/ no cost. |
| **African Village in Pomona** | Offer conservation tips and CARE applications to be distributed and signed. | September 9, 2001 | Distributed 200 applications / over 35 completed applications returned/ no cost. |
| **Zoe Christian Fellowship (Convoy of Hope) DDT** | Offer conservation tips and CARE applications to be distributed and signed. | September 16, 2001 | Distributed over 300 CARE applications / no cost. |
| **Faithful Central** | Over 10,000 attended at the old Forum. Offer conservation tips and CARE applications to be distributed and signed. | September 16, 2001 | Distributed CARE applications / no cost. |
| **Loveland Church in Rialto & San Bernardino** | Offer conservation tips and CARE applications to be distributed and signed. | September 23, 2001 | No cost. |
| **Alzheimer's Association Walk-a-Thon** | Follow Your Heart Day Event at Hollywood Park. | October 6, 2001 | Tentative applications signed and distributed to thousands of customers / planning stage. |
| **Padres Contra El Cancer Festival** | CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed. | October 12 – 14, 2001 | Ongoing / no cost |
| **Farmers Fair and Festival** | In Perris, attendance is expected to be over 130,000 people. Possible Follow Your Heart Day Event. Educate and acquire signed applications. | October 20-28, 2001 | Planned event / possible 130,000 customers reached / no cost. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **CARE Application Instructions Translations** | CARE application instructions are being translated into Chinese, Cambodian, Korean, Japanese, Spanish, and Vietnamese languages. These will be posted to SCE's website to serve as a reference for customers. | November 2001 – January 2002 | In progress. |
| **Archdiocese Of Los Angeles, San Fernando Pastoral Region** | CARE applications, along with "conservation tips" materials distributed to12 churches. Trained volunteers at churches and held CARE days to get people signed onto the CARE rate. Publicized event in bulletins and church announcements. | December 2001-January 2002 | In progress. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **Garvey USD** | General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations. CARE applications, along with "conservation tips" materials distributed to Garvey USD principals and administrators. Garvey is comprised of 13 schools and serves about 8,000 students of which approximately 85% are low income. | November 2001 | Complete. |
| **Energy Efficiency Forums** | Two Energy Efficiency Forums were conducted for ethnic community-based and faith-based organizations, trying to reach nonprofits that do not take advantage of energy-efficiency programs through our general commercial customer outreach. | December 3 and 6, 2001 | 32 of these "hard-to-reach" organizations received information on SCE's energy efficiency programs, CARE, and the CARE Capitation Fee Project. 10 requests for on-site energy audits and approximately eight Capitation applications were submitted. |
| **Ecumenical Advisory Team of Orange County** | Presentation on CARE at the Bishops and Judicatory Leaders Meeting | January 2002 | Preparations in progress. |
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | November 2001 | Ten organizations were added to the CARE Capitation Fee Project, including two LIHEAP agencies, bringing the total to 77. |
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | December 2001 | Seven organizations were added to the CARE Capitation Fee Project, including two additional LIHEAP agencies, bringing the total to 84. |
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | January 2002 | Nine organizations were added to the CARE Capitation Fee Project, bringing the total to 93. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | February - March 2002 | Six organizations were added to the CARE Capitation Fee Project, bringing the total to 99. |
| **Energy Assistance Fund (EAF)** | Consumer Affairs administers this fund which provides assistance to customers with paying winter energy bills. | February - March 2002 | 3,599 customers have been assisted. |
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | April - May 2002 | 15 organizations were added to the CARE Capitation Fee Project, bringing the total to 114. |
| **June Bill Messages/Bill Inserts** | Announce revised income guideline changes and provided CARE application in all domestic bills. | June 2002 | |
| **Garden Grove Utility Fair** | Electric, gas, and water utilities serving Garden Grove provided energy efficiency and CARE information. | June 2002 | |
| **Partners for Hope** | Consumer Affairs trains local hospital staffs that serve low-income patients to explain and assist these patients to complete a CARE application. | Ongoing – June 2002 | Two new hospital participants added in June. |
| **Credit and Collections Follow-up** | Credit and Collections refers customers with a "senior" or "disabled" profile to Consumer Affairs to contact concerning payment arrangements. CARE is offered at this time. | Ongoing – July 2002 | Twelve referrals went to Consumer Affairs in July. |
| **Senior Outreach** | Consumer Affairs provides CARE information whenever senior outreach is conducted | Ongoing | |
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | June - July 2002 | 15 organizations were added to the CARE Capitation Fee Project, bringing the total to 129. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| **CARE Capitation Fee Project** | Solicitation to enroll organizations to participate. | Aug - Oct 2002 | 14 organizations were added to the CARE Capitation Fee Project, bringing the total to 143. |
| **CARE Marketing Campaign** | Integrated advertising campaign that includes:<br>• Direct mail of CARE application to 244,000 households in under-penetrated ZIP Codes.<br>• 60-second radio spots in the following markets: Bakersfield, Palm Springs, Riverside, San Bernardino, Tulare/Visalia.<br>• World Series radio sponsorship on La Gigante 1090. Two 60-second spots per game.<br>• Shared-mail insert with CARE application. | Oct – Dec 2002 | First direct-mail piece mailed 10/23/02.<br>Second direct mail piece mailed 11/12/02.<br><br>Radio schedule runs Oct. 21 – Nov. 30, 2002.<br><br>World Series radio ran Oct. 18 – Oct 28, 2002.<br><br>560,000 CARE application shared-mail inserts dropped in all under-penetrated ZIP Code households on 11/19/02. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| LA Tet Festival | Festival celebrating the Vietnamese New Year. Chinese, Korean, and Japanese communities were also represented. CARE information and applications were disseminated to 500+ participants. | Jan 25–26, 2003 | Completed. |
| 21st Annual Tet Festival (Vietnamese, Chinese, etc) | 40 customers of Vietnamese-decent enrolled on the CARE program and 1000+ CARE applications disseminated to event participants. | Jan 31 – Feb 2, 2003 | Completed. |
| 12th Annual Lunar New Yr. Street Festival (Chinese), 2/1/03 | 63 customers of Chinese-decent signed up on CARE and 600+ applications were disseminated to event participants. | Feb 1, 2003 | Completed. |
| Asian/Chinese Lantern Festival, 2/15-2/16/03 | Asian festival in Monterey Park. CARE information and applications disseminated to 700+ participants. | Feb 15-16, 2003 | Completed. |
| Korean Churches for Community Development, 3/8/03 | Partnership event with KCCD which represents 600 Korean Churches where 500+ CARE applications were disseminated to Korean customers within SCE territory. | March 8, 2003 | Completed. |
| Orange County Korean Festival | Korean Festival where in-language Korean applications were disseminated to festival attendees. | April 4-6, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| Cambodian New Year Event, El Dorado Park | Festival celebrating the Cambodian New Year. Approximately 15,000 event attendees. Bilingual Cambodian staff disseminated 1200 CARE applications with 60 attendees signed up for CARE on the spot. | April 12, 2003 | Completed. |
| Healthy Business Expo, Corona | Corona Chamber of Commerce hosted this health and business expo. Several hundred CARE applications were disseminated to attendees. | April 23, 2003 | Completed. |
| San Gabriel Chamber Street Festival | Street festival where CARE targeted audience were Chinese and Latino attendees. Approximately 1,000 CARE applications disseminated to festival attendees. | April 25-27, 2003 | Completed. |
| Corona City Park Event, Corona | Fiesta event held at Corona City Park to celebrate Cinco de Mayo. Partnered with the Corona YMCA to disseminate CARE applications to event attendees. | May 3, 2003 | Completed. |
| API Heritage Celebration | Asian Pacific Islander Heritage event hosed in Orange Co. In-language CARE applications were disseminated to event attendees. | May 8, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| Catholic Charities Event | Catholic Charities event celebration to honor volunteers who promote CARE in hard-to-reach communities. A CARE promotion was placed in the souvenour booklet. | May 12, 2003 | Completed. |
| 20th Annual Lesbian & Gay Pride Festival | Gay Pride Festival hosted in Long Beach. SCE affinity group, Lighthouse, staff the booth at this event and promoted and disseminated CARE applications to event attendees. | May 17-18, 2003 | Completed. |
| WOW-Jam Event, Fontana | CARE outreach event held in conjunction with the Water of Life church and the Winning our World ("WOW") organization. WOW volunteers promoted CARE to the approximate 4,000 attendees. | May30-June 1, 2003 | Completed. |
| Filipino Neighborhood Fiesta & Health Fair 2003, Long Beach | CARE outreach event in conjunction with Federation of Filipino American Associations (FFAA). The targeted population for this event was Filipino American community. | June 7, 2003 | Completed. |
| Arroyo Festival, Highland Park | CARE outreach event hosted in Highland. 60% of the estimated 5,000 attendees were SCE customers. ParkSCE volunteers distributed 250 CARE applications. | June 15, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| | customers. SCE volunteers distributed 250 CARE applications to those event participants who inquired at the SCE booth.. | | |
| Chinese Evangelical Free Church Community Day, Monterey Park | CARE outreach event wheareas Chinese CARE applications were provided to the largely Chinese population that was in attendance. SCE Chinese volunteers were also on hand to provide in-language support. | June 22, 2003 | Completed |
| Korean Churches for Community Development, , Garden Grove | CARE Outreach event targeting the Korean population. This outreach effort was done in conjunction with Korean Churches for Community Development ("KCCD") which represents over 500 Korean churches. | June 28, 2003 | Completed. |
| WOW-Jam Event, Inglewood | CARE outreach event held in conjunction with the Church on the Way in Inglewood and the Winning our World ("WOW") organization. WOW volunteers promoted CARE to the approximate 10,000 attendees. | June 29, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| 57th Annual Pakistan Independence Day, Fullerton | CARE outreach event targeting the Pakistani population. This event was held at Cal State University, Fullerton. Many event attendees visited the SCE booth to discuss SCE's various energy efficiency programs and CARE Several internal SCE volunteered their time to this event. | August 16, 2003 | Completed |
| 3rd Annual Hot Rod Show, Whittier | CARE outreach event wheareas Latino CARE applications were provided to the largely Latino population that was in attendance. SCE Latino volunteers were also on hand to provide in-language support. | August 23, 2003 | Completed. |
| Lakewood Senior Fair, Lakewood | CARE outreach event targeted seniors. The event was held at the Lakewood Center Mall. 500 CARE applications were disseminated, and 12 applications were completed at the event. | August 27, 2003 | Completed. |
| Lakewood Business & Residential Expo, Lakewood | CARE outreach event targeting the low-income population in Lakewood and the surrounding areas. 300 CARE applications were distributed. | September 5-6, 2003 | Completed. |
| Asian & Pacific Islander Expo, Pomona Fairplex | CARE Outreach event targeting the Asian communities, ie. Chinese, Korean, Phillipino, Vietnamese, and Cambodian. In-language CARE information was provided for this event. Hundreds of CARE applications were disseminated and 6 customers filled applications out | September 12-14, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| Asian & Pacific Islander Expo, Pomona Fairplex (Cont'd) | information was provided for this event. Hundreds of CARE applications were disseminated. | September 12-14, 2003 | Completed |
| Las Fiestas Patrias, Moreno Valley | CARE outreach event wheareas Latino CARE applications were provided to the largely Latino population that was in attendance. SCE Latino volunteers were also on hand to provide in-language support. | September 16, 2003 | Completed. |
| 5th Annual International Family Festival, Rialto | CARE outreach event targeting Middle Eastern, Asian, American Indian, Cambodian, African American, and Latinos. In-language CARE information was provided. | September 20, 2003 | Completed. |
| 2003 Harvest Moon Festival, Arcadia | CARE outreach event targeting Chinese, Vietnamese, Cambodian, and Korean participants. 300 in-language CARE applications were disseminated, and 6 applications were completed on site. | September 21, 2003 | Completed. |
| Altadena NAACP Freedom Fund Event, Pasadena | CARE outreach event targeting low-income attendees. Of the approximately 400 attendees, 48 applications were disseminated at the event, and four applications were completed on site. | September 28, 2003 | Completed. |
| Asian & Pacific Islander Expo, Pomona Fairplex | | September 12-14, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| SCIC 1st Annual Pow Wow, Pomona | CARE outreach event held in conjunction with the Southern California Indian Center. The event was targeting the American Indian and low-income SCE customers. Several hundred CARE applications were disseminated. | September 26-28, 2003 | Completed. |
| Palmdale Fall Festival | CARE outreach event held in conjunction with the City of Palmdale. The event targeted all low-income event attendees. | October 11-12, 2003 | Completed. |
| Fiesta de la Familia | CARE outreach event held in the Inland Empire. He event targeted the latino event attendees. In-language applications were provided. Twenty applications were filled out at the event; and several applications were provided to event attendees to return to SCE. | October 11-12, 2003 | Completed. |
| Altadena Old Fashion Days | CARE event targeting Altadena and surrounding communities. Several applications provided to event attendees; and, three applications received from CBOs to participate in the CARE Capitation program. | October 25, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| St. Joseph's Hospital | CARE outreach event held in conjunction with Orange County Catholic Charities. The event was targeting the Latino and low-income SCE customers. 300-400 CARE applications were disseminated. | November 3, 2003 | Completed. |
| St. Emydius | CARE outreach event held at St. Emydius Church in Lynwood. The event targeted the Latino community and all low-income event attendees. | November 22-23, 2003 | Completed. |
| Food Bank | CARE outreach event held in Santa Ana in conjunction with Catholic Charities. The event targeted the latino event attendees. In-language applications were provided. 104 applications were filled out at the event; and several applications were provided to event attendees to return to SCE. | November 25, 2003 | Completed. |
| 17th Annual Rosemead Community Center | CARE event targeted Vietnamese, Chinese, and Latino community. There were 1500 event attendees In-language support provided and several applications distributed to event attendees | November 27, 2003 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| UCI Health Fair, Irvine | CARE outreach event held in conjunction with the University of California, Irvine. The event was targeting low-income SCE customers. Several hundred CARE applications were disseminated. | December 12, 2003 | Completed. |
| St. Anthony's CARE Outreach | CARE outreach event held in conjunction with St. Anthony's Church Parrish. The event targeted the Latino community. | December 21, 2003 | Completed. |
| TODEC Farm Worker Outreach | CARE outreach event held in conjunction with TODEC Legal Center. The event targeted the Latino community and involved door-to-door outreach in the farm worker community. In-language applications were provided. | January 5, 2004 | Completed. |
| Three Wise Men Parade | CARE event held in Huntington Park. This event targeted the Latino community. In-language volunteers and applications were on-hand for event attendees. Several hundred applications provided to event attendees. | January 6, 2004 | Completed. |
| Welcome To Pico Rivera | CARE event held at the City of Pico Rivera Senior Housing Project. The event targeted all seniors in attendance. | January 15, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| 40th Street Neighborhood Regeneration Collaborative | CARE outreach event held in Alhambra. The event targeted the Chinese community. Several hundred CARE applications were disseminated. | January 19, 2004 | Completed. |
| Little Saigon Tet Festival/Parade | CARE outreach event held near the Asian Garden Mall. The event targeted the Vietnamese community. The event was staffed by SCE Vietnamese volunteers and in-language CARE materials were disseminated to event attendees. | January 24, 2004 | Completed. |
| LA 2004 Tet Festival | CARE outreach event held in Montebello l. The event targeted the Vietnamese community. The event was staffed by SCE Vietnamese volunteers and in-language CARE materials were disseminated to event attendees. | January 31-February 1, 2004 | Completed. |
| Lantern Festival | CARE event held in Monterey Park. The event targeted the Chinese community and low-income families. This event was hosted in conjunction with APAC, a community-based organization. | January 31-February 1, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| Faith & Justice Summit | CARE outreach event held in San Bernardino County in conjunction with the Inland Empire clergy and law enforcement. The event created a partnership for distributing CARE applications with the low-income community. | February 19, 2004 | Completed. |
| Free Korean Tax Service Event | CARE outreach event held at the Korean Daily. The event targeted the Korean community. In-language SCE volunteers and CARE materials were on-hand for all participants. | February 7 – March 27, 2004 **(Every Sat.)** | Completed. |
| LA Galaxy Soccer 2004 | CARE outreach event held in conjunction with LA Galaxy Soccer. The event targeted all event attendees that would possibly be eligible. | April-October, 2004 | Ongoing. |
| Our Lady of Victory & Sacred Heart | CARE event held at Our Lady of Victory and Sacred Heart Churches. The event targeted the Latino community and low-income families. This event was hosted in conjunction with Catholic Charities. 263 Applications were collected at this event. | March 28, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| High Desert Hispanic Chamber Cinco de Mayo Event | CARE outreach event held in Victorville at Victor Valley Community College. More than 5,000 High Desert residents attended. Bilingual SCE volunteers staffed the SCE booth and assisted event attendees with CARE enrollment. In-language CARE materials were also made available at the event. | May 1, 2004 | Completed. |
| Moreno Valley Hispanic Chamber Cinco de Mayo Festival | CARE outreach event held in Moreno Valley targeting the Latino Community, as well as low-income event participants. More than 3,000 residents attended this event. Bilingual SCE volunteers staffed the SCE booth and assisted event attendees with CARE enrollment. In-language CARE materials were also made available at the event. | May 8, 2004 | Completed. |
| Senior Health Education Conference | CARE outreach event held in Moreno Valley targeting Moreno Valley's senior population. There were 150 seniors in attendance. Many of these seniors were low-income and were assisted with CARE enrollment. | May 12, 2004 | Completed. |
| API Heritage Celebration | CARE outreach event held in Santa Ana in conjunction with the Asian and Pacific Islander Heritage | May 13, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| API Heritage Celebration (cont'd) | Council. Bilingual SCE volunteers staffed the SCE booth and assisted enrollment. In-language CARE materials were also made available at the event. | May 13, 2004 | Completed. |
| Los Angeles Neighborhood Housing Services | CARE outreach event targeting SCE's low-income residents. All event attendes were assisted with CARE enrollment. | May 22, 2004 | Completed. |
| Project Senior Outreach | CARE Outreach event held in Inglewood targeting the African American senior population. This event was accompanied by ads being placed in key African American publications. The event was well-received and all event attendees were assisted with CARE enrollment. | May 28, 2004 | Completed. |
| San Bernardino Area on Aging – Senior Health Fair | CARE Outreach event targeting the senior population. All event attendees were assisted with CARE enrollment. | June 2, 2004 | Completed. |
| Beaumont Cherry Festival | Care outreach event held in one of SCE's extreme climate areas, Beaumont. This event targeting seniors and low-income. All event attendees were assisted with CARE enrollment. | June 3-6, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| WOW Jam | CARE Outreach event held in conjunction with Winning Our World. The event was held in Fontana and targeted all low-income families. Over 25,000 residents attended this event. | June 11-13, 2004 | Completed. |
| Goodwill Industries Event | CARE outreach held in conjunction with Goodwill Industries. The event was well attended and all event participants were assisted with CARE enrollment. | June 16, 2004 | Completed. |
| 2004 Juneteenth Celebration | CARE outreach held in Pomona targeting SCE's African American low-income population in the Inland Empire. All event attendees were assisted with CARE Enrollment. | June 19, 2004 | Completed. |
| Inland Temporary Homes | CARE outreach event held in conjunction with Inland Temporary Homes. All event attendees were low-income. Each attendee was assisted with CARE enrollment. | July 10, 2004 | Completed |
| City of Long Beach Neighborhood Leadership | CARE outreach event held in Long Beach targeting the Latino, Cambodian, and Khmer residents. Bilingual SCE volunteers staffed the SCE booth and assisted enrollment. In-language CARE materials were also made available at the event. | July 17, 2004 | Completed |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| Initiative | Summary | Timeline | Status |
|---|---|---|---|
| Palm Desert Senior Event | CARE outreach event held in Palm Desert. The event targeted the low-income senior population. All event attendees were assisted with CARE Enrollment. | July 28, 2004 | Completed. |
| Celebrating Seniors Event | CARE outreach event held in San Bernardino. The event was coordinated with San Bernardino County Dept o Aging & Adult Svcs. The event targeted the low-income senior population. All attendees were assisted with CARE enrollment. | September 16, 2004 | Completed. |
| Rialto International Family Day Festival | CARE outreach event held in Rialto. The event was coordinated with the City of Rialto and targeted the ethnically diverse low-income population. All attendees were assisted with CARE enrollment. | September 18, 2004 | Completed. |
| Korean Am Seniiors of Orange Cty | CARE outreach event held in conjunction with Korean American Seniors organization targeting the low-income senior population within the Korean Community. All attendees were assisted with CARE enrollment. | September 24, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| | | | |
|---|---|---|---|
| Palmdale Fall Festival | CARE Outreach Event held in Palmdale targeting this underpenetrated low-income community. CARE was discussed with all event attendees. | October 9-10,20004 | Completed. |
| Dia De Los Muertos | CARE Outreach event held in Boyle Heights. This event was targeting the low-income Latino community. 54 CARE applications were completed at the event while many other CARE applications were disseminated to event attendees. | October 30, 2004 | Completed. |
| Orange Co. Congregation Community Organization | CARE Outreach Event held at the Matricula Consular event held at Boniface Catholic Church in Anaheim. CARE was discussed with all event attendees. | November 20, 2004 | Completed. |
| Asian & Pacific Islander Older Adults Task Force | CARE Outreach Event held in conjunction with the Asian & Pacific Islander Older Adults Task Force to recruit additional organizations into SCE's CARE Capitation Program. | December 2, 2004 | Completed. |
| High Desert Community Coalitions | CARE Outreach Event held at the Partners in Faith & Service meeting held in the High Desert. A presentation on CARE/FERA was given. | December 2, 2004 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| | | | |
|---|---|---|---|
| Altadena Chamber of Commerce | CARE Outreach event coordinated in conjunction with the Altadena Chamber of Commerce. The event targeted low-income communities surrounding Altadena. CARE and FERA were discussed with all event attendees. | January 20, 2005 | Completed. |
| 2005 San Gabriel Vly Lunar New Year Parade/Festival | CARE Outreach event targeting the low-income Chinese community within SCE service territory. 22 Chinese applications and 15 English applications were obtained at the event. Many more applications were sent home with event participants. | February 5, 2005 | Completed. |
| 2005 LA Tet Festival | CARE Outreach event targeting the low-income Vietnamese community within SCE service territory. 8 Cambodian CARE applications and 4 English CARE applications were obtained at the event. | February 5-6, 2005 | Completed. |
| 2005 Orange County Tet Festival | CARE Outreach event coordinated in conjunction with the Union of Vietnamese Students Association of Southern California. The event was hosted in Garden Grove and targeted SCE's Vietnamese community. | February 12-13, 2005 | Completed. |
| 2005 CTAC Black History Celebration | CARE Program Manager hosted a booth at CTAC's Black History Month Celebration. | February 23, 2005 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| | | | |
|---|---|---|---|
| Altadena Chamber of Commerce | CARE Outreach event coordinated in conjunction with the Altadena Chamber of Commerce. The event targeted low-income communities surrounding Altadena. CARE and FERA were discussed with all event attendees. | January 20, 2005 | Completed. |
| 2005 Cambodian New Year Celebration | CARE Outreach event hosted in conjunction with the Cambodian Coordinating Council targeting SCE's low-income Cambodian population. CARE was discussed with all event attendees who came to SCE's booth. | April 16, 2005 | Completed. |
| Lancaster Non-profit Outreach Event | Internal SCE partnership between Business Solutions, Consumer Affairs, Public Affairs, CTAC, and the CARE department to host this event for non-profit, business, and faith-based organizations in the Lancaster Area. Three agencies were recruited as CARE Capitation agencies. All attendees enrolled in SCE's Express Efficiency Program, and 3 agencies sought enrollment in the Summer Discount Plan. | April 28, 2005 | Completed. |
| Mt. Zion Baptist Church | CARE Outreach event targeted toward faith-based organizations. This event was a partnership with Business Solutions, Consumer Affairs, Public Affairs, CTAC, and the CARE department. Two | May 20, 2005 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| | | | |
|---|---|---|---|
| Mt. Zion Baptist Church (cont'd) | agencies were enrolled as CARE Capitation agencies | | |
| AAHOA Event | CARE outreach event whereas the CARE Outreach program manager hosted a booth at the event. The event consisted of many community based organizations and individual residents within the Indian community. CARE was discussed with all event attendees and hundreds of CARE applications were disseminated. | June 1, 2005 | Completed. |
| Food Bank Follow Your Heart Event | SCE employees across many departments volunteered their time to assemble food packages for low-income and senior residents throughout SCE service territory. CARE applications were inserted in every food package distributed to the targeted population. | July 9, 2005 | Completed. |
| City of Long Beach Neighborhood Leadership Program | Hosted in conjunction with the 7th Annual Leadership Conference. Targeted residents living in Long Beach's most economically challenged and politically isolated neighborhoods. 300 CARE applications disseminated at this event. | July 16, 2005 | Completed. |
| 37th Annual Pow Wow | Hosted in conjunction with the Southern California Indian Center targeting the American Indian population. CARE promoted to all event attendees. | July 29-31, 2005 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| | | | |
|---|---|---|---|
| Lights, Power, Action: An Energy Expo | SCE CARE Program Manager attended this customer event in Torrance targeting all low-income customers. In attendance were LADWP, Southern California Gas, the California Public Utilities Commission, Flex Your Power, Solar Vendors, and Recycling Vendors. In addition, SCE's Mobile Education Unit was on hand to assist customers with all SCE programs. | August 17, 2005 | Completed. |
| South Bay Faith-Based Outread | Event hosted in conjunction with the South Bay Energy Savings Center in Torrance. Twenty churches were represented at this event. Two of the churches signed up as CARE Capitation agencies. | September 8, 2005 | Completed. |
| Set For Life Outreach | Senior outreach hosted in conjunction with Second Baptist Church in Monrovia. SCE's CARE Outreach Manager attended the event along with SCE's Public Affairs Region Manager, Elisa Clifford. CARE was discussed with the thousands of event attendees. | September 10, 2005 | Completed. |
| Rialto International Family Day | Event hosted in conjunction with the City of Rialto. The event was held in Rialto. The event is highly community oriented and SCE was able to hand out 400 CARE applications to event attendees. | September 17, 2005 | Completed. |

## Table B – SCE CARE Leveraging and Outreach Initiatives – As of October 31, 2005

| | | | |
|---|---|---|---|
| TODEC Farm Worker Outreach Event | Event hosted in conjunction with the Training Occupational Development Educating Communities (TODEC) Legal Center. The event was held in Perris and targeted the primarily underserved migrant farm worker community. The event was well attended and SCE placed a CARE ad in the Souvenir booklet that was disseminated to 5,000 migrant farm worker homes. | September 25, 2005 | Completed. |
| Palmdale Fall Festival | Event hosted in conjunction with the City of Palmdale. The event was held at Marie Kerr park and targeted over 35,000 expected attendees. | October 8-9, 2005 | Completed. |
| Big Buys Bonanza | Outreach hosted in conjunction with the Cathedral City Chamber of Commerce. The event was held in Cathedral City and targeted the low-income community. CARE was discussed with all attendees who came to the SCE booth. | October 19, 2005 | Completed. |

# Table C – SCE CARE Media as of October 31, 2005

| Communication Initiative | Summary | Timeline |
|---|---|---|
| **Bilingual - English/Spanish** | **Direct Mail**<br>Bi-lingual Letters with applications – Qnty 440,000 | March 2005 |
| | **Welcome Kit w/ CARE Application**<br>Sent to all new & transfer customers within one month of turn-on / transfer request – Qnty 325,000 | June - Oct 2005 |
| | **Door Hanger**<br>Targeted bi-lingual Door Hanger distribution w/ app – Qnty 500,000 | July 2005 |
| | **Shared Mail – ValPak**<br>Targeted bi-lingual application distribution – Qnty 1,250,000 | July 2005 |
| | **Direct Mail**<br>Bi-lingual Recertification Letters with applications – Qnty 58,000 | July 2005 |
| **African American** | **Radio** | |
| | **Print** | |
| | **Out-of-Home** | |
| **Cambodian** | **Radio** | |
| | **Print** | |
| **Chinese** | **Radio** | |
| | **Print** | |
| **Filipino** | **Radio** | |

## Table C – SCE CARE Media as of October 31, 2005

| Communication Initiative | Summary | Timeline |
|---|---|---|
| | **Print** | |
| **Japanese** | **Radio** | |
| | **Print** | |
| **Korean** | **Radio** | |
| | **Print** | |
| **Hispanic** | **Radio** | |
| | | |
| | **Television** | |
| | **Print** | |
| **Vietnamese** | **Radio** | |
| | **Print** | |

## CERTIFICATE OF SERVICE

I hereby certify that, pursuant to the Commission's Rules of Practice and Procedure, I have this day served a true copy of SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT FOR OCTOBER 2005 on all parties identified on the attached service list(s). Service was effected by one or more means indicated below:

- ☐ Transmitting the copies via e-mail to all parties who have provided an e-mail address. First class mail will be used if electronic service cannot be effectuated.
- ☐ Placing the copies in sealed envelopes and causing such envelopes to be delivered by hand or by overnight courier to the offices of the Commission or other addressee(s).
- ☐ Placing copies in properly addressed sealed envelopes and depositing such copies in the United States mail with first-class postage prepaid to all parties.
- ☐ Directing Prographics to place the copies in properly addressed sealed envelopes and to deposit such envelopes in the United States mail with first-class postage prepaid to all parties.

Executed this **21st day of November, 2005**, at Rosemead, California.

_____

Christine Sanchez
Project Analyst
SOUTHERN CALIFORNIA EDISON COMPANY

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