BEFORE THE PUBLIC UTILITIES COMMISSION OF THE

STATE OF CALIFORNIA

Order Instituting Rulemaking on the Commission's Proposed Policies and Programs Governing Post-2003 Low-Income Assistance Programs. And Related Matters	R.04-01-006 (Filed January 8, 2004) Application 05-06-005 Application 05-06-009 Application 05-06-012 Application 05-06-013

SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT – MONTHLY STATUS REPORT FOR JULY 2005

MICHAEL D. MONTOYA
LARRY R. COPE

Attorneys for
SOUTHERN CALIFORNIA EDISON COMPANY

2244 Walnut Grove Avenue
Post Office Box 800
Rosemead, California 91770
Telephone: (626) 302-2570
Facsimile: (626) 302-7740
E-mail:larry.cope@sce.com

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SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT FOR JULY 2005

Southern California Edison Company ("SCE") hereby submits a status report describing its activities for the Low-Income Energy Efficiency ("LIEE") and California Alternate Rates for Energy ("CARE") low-income assistance programs for July 2005. This monthly report includes a narrative that highlights the recent activities that SCE has undertaken to implement its low-income assistance programs and to leverage SCE's program with the services provided by Low Income Home Energy Assistance Programs ("LIHEAP") providers.

SCE has worked with the other California utilities, the Energy Division, and the Office of Ratepayer Advocates ("ORA") in developing the format for this report and the accompanying tables. This report includes tables detailing SCE's July 2005 activities, as well as certain summary tables as requested by the Commission. All of these tables comply with the information requested in Ordering Paragraphs 14 and 17 of Decision 01-05-033, issued on May 3, 2001, as well as supplemental information requested by the Commission. The July 2005 tables are also submitted in accordance with the direction received from the Energy Division and the ORA on a May 22, 2002, conference call with the Joint Utilities in which it was determined that for certain months, the utilities should file an abbreviated set of tables, but on a quarterly

basis, the utilities are to file a full set of tables. This month, SCE is filing the full set of tables. As the information in these tables is dynamic, the figures submitted herein supersede results reported in prior months. Also, since SCE has no remaining SBX1 5 funds, SCE has revised many of the tables to eliminate columns that had previously contained SBX1 5 information.

I.

NARRATIVE

A. Description of SCE's Activities for LIEE

In 2004, SCE strengthened the delivery of comprehensive services to low-income customers by maintaining an informed and experienced group of providers. July 2005 activities have continued that approach and reflect the new eligibility guidelines and eligible measures reflected in D.03-11-020. The following information reflects some of the measures completed and expensed in July 2005. For July 2005, SCE hereby reports on the paid installation of measures including 201 permanent evaporative coolers, 14,565 indoor compact fluorescent light bulbs, and 1,979 energy-efficient refrigerators.

In addition to the service delivery work completed in July 2005, SCE completed 2,283 assessments of customer homes and provided education to 1,028 customers.

1. LIEE Outreach and Leveraging Efforts

In 2005, SCE continues to permit any LIHEAP agency to leverage funds from the State Department of Community Services for installation of refrigerators provided at no cost by SCE with LIEE funds. SCE's LIEE contracts with LIHEAP agencies include requirements that refrigerators must be installed in SCE customer homes and completed applications must be returned. Other LIHEAP providers are contacted by phone and mail to provide them with information on this leveraging opportunity. SCE and SoCalGas have established a cooperative working relationship over the years. SCE continues to refer all customers receiving electric

measures and whose assessment indicates gas space heating and three eligible weatherization measures to SoCalGas.

2. Bulk Purchasing

SCE continues to competitively bid the purchase of energy-efficient refrigerators. By purchasing these appliances in bulk, SCE exercises a level of control over inventory that may not otherwise be possible. Contract terms are usually beneficial to SCE service providers. For example, refrigerators are shipped in small quantities and are warehoused in a number of locations convenient to service providers. Finally, SCE is able to obtain the best price possible through a competitive bid process.

B. Description of SCE's Activities for CARE

Through July, 15,065 customers were enrolled in the CARE program as a result of the March 2005 direct-mail marketing effort.

Moreover in July, SCE partnered in numerous CARE outreach activities that targeted SCE's hard-to-reach customer base in conjunction with SCE's Consumer Affairs Department and Equal Opportunity. SCE also hosted an event with the City of Long Beach Neighborhood Leadership Program in conjunction with the 7th Annual Leadership Conference. The event targeted residents living in Long Beach's most economically challenged and politically isolated neighborhoods. 300 CARE applications were distributed at this event. In addition, SCE hosted an event in conjunction with the Southern California Indian Center at the 37th Annual Pow Wow. This event targeted the Native American population within SCE's service territory. CARE applications were distributed to many event attendees.

As part of the CARE Capitation Program, 9 agencies/organizations submitted 229 applications in July. Of these, 159 customers were enrolled, 60 were found to be existing CARE enrollees and 10 applications were rejected. A total of $1,908.00 was paid out as part of the Capitation Program in July 2005.

SCE's multi-lingual efforts produced 256 applications in July with 190 of those

applications resulting in new CARE enrollments. SCE continues to share enrollment data with SoCalGas and Southwest Gas.

As of July 31, 2005, a total of 966,567 customers were participating in the CARE program. SCE is working to develop new approaches that will increase customer response to recertification requests, thus reducing the customers that drop-off the CARE rate. Based on SCE's revised estimates of eligible customers as submitted to the Commission in Table 16 of this report, SCE's current enrollment equates to a penetration rate of approximately 84%.

1. Outreach Provided to California Indian Tribes So That Compliance With SBX1 5 Section 5(j) Can Be Monitored

SCE continues to work with the Southern California Indian Center in 2005 to provide important outreach to underserved Native Americans.

2. Discussion of SCE's 2004/2005 CARE Program and Outreach Plans

SCE implemented a far reaching media campaign in 2003 and continued that successful approach in 2004. SCE is continuing this outreach in 2005 since direct mail will always be an important component of SCE's efforts. In October and November 2004, SCE mailed 530,000 CARE direct mail pieces to targeted customers. Over 32,000 customers were enrolled in the CARE Program through this mailing. SCE continues to track the new CARE enrollments driven by this direct mail campaign. SCE mailed 440,000 CARE direct mail pieces in March 2005 to targeted customers and has processed 18,162 CARE applications. Of the applications processed, 15,065 new customers were enrolled in CARE.

SCE continues to expand grassroots efforts through strategic alliances. SCE also plans to develop additional data systems and enhancements to CARE applications to improve the infrastructure of the system used to process applications and recertification documents.

In addition to implementing the high level marketing campaign and improving the infrastructure of the application processing/recertification/ verification process, SCE will fund the cost recovery for Phase II of the Low-Income Needs Assessment. SCE believes increased

marketing and communication to multi-lingual customers is consistent with Commission policy and should lead to increased CARE enrollment.

SCE conducted an Ethnic Awareness Survey to assess the effectiveness of its CARE ethnic advertising among residential customers in five ethnic segments: Hispanic, Chinese, Korean, Vietnamese and African American. Key findings show CARE is the most recalled SCE program among ethnic market customers and the majority of ethnic market customers (58%) prefer that information regarding CARE be provided only in their primary language.

3. 2005 Cool Centers

SCE contacted its active existing Cool Center operators to discuss program changes that were directed by the Commission in D.05-04-052. All program operators have declined participation in 2005 due to the new limitations on eligible expense categories for reimbursement and concern over income qualifying Cool Center attendees. Based on the input received to date from the existing active contractors, SCE will not operate the Cool Center program in 2005, absent revisions to the policy directives outlined in D.05-04-052.

II.

CONCLUSION

SCE appreciates this opportunity to provide the Commission with updated information about the successes SCE has achieved in its LIEE and CARE programs through the Rapid Deployment effort.

Respectfully submitted,

MICHAEL D. MONTOYA
LARRY R. COPE

By: Larry R. Cope

Attorneys for
SOUTHERN CALIFORNIA EDISON COMPANY

2244 Walnut Grove Avenue
Post Office Box 800
Rosemead, California 91770
Telephone: (626) 302-2570
Facsimile: (626) 302-7740
E-mail:larry.cope@sce.com

August 22, 2005

Table 1 - LIEE Program Expenses – Southern California Edison - As of July 31, 2005

	Electric	Electric YTD	Budget	% YTD / Budget
LIEE Program:	Base Program	Base Program Jan to Date	Base Program [1]	Base Program
A	B	W	AI	AU
Energy Efficiency				
- Gas Appliances		$ -	$ -	n/a
- Electric Appliances [2]	$ 626,807	$ 5,988,842	$ 20,971,520	29%
- Weatherization	$ 6,303	$ 50,618	$ 394,450	13%
- Outreach & Assessment	$ 148,387	$ 857,777	$ 2,817,745	30%
- In Home Energy Education	$ 15,420	$ 102,750	$ 518,400	20%
- Education Workshops		$ -	$ -	n/a
Energy Efficiency TOTAL	$ 796,917	$ 6,999,988	$ 24,702,115	28%
Landlord Rebate Pilots	$ -	$ -		
- Refrigerator	$ -	$ -	$ -	0%
- A/C Replacement - Room	$ -	$ -	$ -	0%
- A/C Replacement - Central	$ -	$ -	$ -	0%
Pilots	$ -	$ -		
- Pilot (A)	$ -	$ -	$ -	0%
- Pilot (B)		$ -	$ -	0%
Total Pilots	$ -	$ -	$ -	0%
Training Center	$ -	$ -	$ 20,000	0%
Inspections	$ 12,469	$ 86,654	$ 555,000	16%
Advertising		$ -	$ 15,000	0%
M&E Studies	$ 21,654	$ 24,617	$ 195,000	13%
Regulatory Compliance	$ 4,614	$ 31,232	$ 70,000	45%
Other Administration	$ 130,707	$ 827,626	$ 1,772,885	47%
Indirect Costs*	$ 8,827	$ 145,102	$ -	n/a
Oversight Costs		$ -		
- LIAB PY Past Year		$ -	$ -	n/a
- LIAB PY Present Year		$ -	$ -	n/a
- CPUC Energy Division	$ -	$ 23,576	$ 70,000	34%
Total Oversight Costs	$ -	$ 23,576	$ 70,000	34%
TOTAL COSTS	$ 975,188	$ 8,138,795	$ 27,400,000	30%

Appl. = Appliances Base = Authorized + Carryover YTD = Jan 2004 through current month

* Indirect costs are not charged to the LIEE program

Table 2 - LIEE Direct Purchase and Installation Contractor Expenses – Southern California Edison - As of July 31, 2005

	Electric	Electric YTD	Budget	% YTD / Budget
LIEE Program: A	Base Program B	Base Program O	Base Program U	Base Program AA
Contractor Name				
- Contractor A	$ -	$ -	$ -	0%
- Contractor B	$ -	$ -	$ -	0%
- Contractor C	$ -	$ -	$ -	0%
- Contractor D	$ 44,425	$ 186,195	$ -	0%
- Contractor E	$ 51,962	$ 334,958	$ -	0%
- Contractor F	$ 64,127	$ 387,312	$ -	0%
- Contractor G	$ 4,255	$ 65,564	$ -	0%
- Contractor H	$ -	$ -	$ -	0%
- Contractor I	$ -	$ -	$ -	0%
- Contractor J	$ 31,963	$ 87,250	$ -	0%
- Contractor K	$ 44,566	$ 455,460	$ -	0%
- Contractor L	$ 520	$ 4,200	$ -	0%
- Contractor M	$ 6,421	$ 33,914	$ -	0%
- Contractor N	$ 262,548	$ 1,183,290	$ -	0%
- Contractor O	$ 105,535	$ 634,961	$ -	0%
- Contractor P	$ -	$ -	$ -	0%
- Contractor Q	$ -	$ -	$ -	0%
- Contractor R	$ 28,384	$ 179,312	$ -	0%
- Contractor S	$ 5,090	$ 59,186	$ -	0%
- Contractor T	$ -	$ -	$ -	0%
- Contractor U	$ -	$ -	$ -	0%
- Contractor V	$ -	$ -	$ -	0%
- Contractor W	$ -	$ -	$ -	0%
- Contractor X	$ -	$ -	$ -	0%
- Contractor Y	$ -	$ 107,854	$ -	0%
- Contractor Z	-	-	$ -	0%
- Contractor AA	$ -	$ -	$ -	0%
- Contractor AB	$ -	$ -	$ -	0%
- Contractor AC	$ -	$ -	$ -	0%
- Contractor AD	$ -	$ -	$ -	0%
- Contractor AE	$ -	$ -	$ -	0%
- Contractor AF	$ -	$ -	$ -	0%
- Contractor AG	$ -	$ 18,167	$ -	0%
- Contractor AH	$ 8,214	$ 21,090	$ -	0%
- Contractor AI	$ -	$ 1,780	$ -	0%
- Contractor AJ	$ -	$ -	$ -	0%
- Contractor AK	$ -	$ -	$ -	0%
- Contractor AL	$ -	$ -	$ -	0%
- Contractor AM	$ -	$ -	$ -	0%
- Contractor AN	$ -	$ -	$ -	0%
- Contractor AO	$ 46,875	$ 85,220	$ -	0%
- Contractor AP	$ 46,605	$ 154,598	$ -	0%
- Contractor AQ	$ 57,896	$ 3,086,331	$ -	0%
Total Contractor Payments	$ 809,386	$ 7,086,642	$ -	0%

YTD = Jan 2005 through current month

Utilities have flexibility to continually adjust budgets as appropriate, and will report quarterly on budget changes.

Table 2A - LIEE Direct Purchase and Installation Contractor Legend – For Month Ending July 31, 2005 - Southern California Edison

LIEE Program:			Contractor Type (Check one or more if applicable)				Current Month Contractor Expenses
A	B	C	D	E	F	G	H
Contractor		County	Private	CBO	WMDVBE	LIHEAP	
- Contractor A	Center For Neighborhood	Chicago, Ill	X				$ -
- Contractor B	Commonwealth Contracting	Orange	X				$ -
- Contractor C	Southwest Gas	San Bernadino	X				$ -
- Contractor D	Inter-City Energy Systems	Los Angeles	X				$ 44,425
- Contractor E	John Harrison Contracting	Riverside	X				$ 51,962
- Contractor F	Tri-State Home Improvements	Riverside	X		X		$ 64,127
- Contractor G	Pacific Asian Consortium Employment	Los Angeles	X				$ 4,255
- Contractor H	Community Action of Orange Co	Orange		X		X	$ -
- Contractor I	Center for Employment	Riverside		X			$ -
- Contractor J	Commission on Human Concerns	Ventura		X		X	$ 31,963
- Contractor K	CSD of San Bernardino County	San Bernadino		X		X	$ 44,566
- Contractor L	LA Works	Los Angeles		X			$ 520
- Contractor M	Long Beach Community Services	Los Angeles		X			$ 6,421
- Contractor N	Maravilla Foundation	Los Angeles		X		X	$ 262,548
- Contractor O	Proteus Training	Tulare		X			$ 105,535
- Contractor P	Southern California Indian Center	Orange		X			$ -
- Contractor Q	TELACU	Los Angeles		X			$ -
- Contractor R	Veterans in Community Services	Los Angeles		X		X	$ 28,384
- Contractor S	Vo Vi Friendship Association	Orange	X				$ 5,090
- Contractor T	H&L Energy Savers	San Bernadino	X				$ -
- Contractor U	Southern California Gas Company (Co-Op)	Los Angeles					$ -
- Contractor V	Amana	Los Angeles	X				$ -
- Contractor W	Appliance Recycle Center of America	Los Angeles	X				$ -
- Contractor X	Autocell	Arizona	X				$ -
- Contractor Y	Sunpark Electronic	Los Angeles	X				$ -
- Contractor Z	Fair Housing Council of Riverside County, Inc	Riverside		X			$ -
- Contractor AA	Operation Grace, Inc	San Bernadino		X			$ -
- Contractor AB	Wake Up, Inc.	San Bernadino		X			$ -
- Contractor AC	Goodman Manufacturing	Los Angeles	X				$ -
- Contractor AD	Libreria Del Pueblo	San Bernadino		X			$ -
- Contractor AE	Maytag	Chicago, Ill	X				$ -
- Contractor AF	Ferguson Enterprises	Los Angeles	X				$ -
- Contractor AG	Winegard Energy Inc.	Los Angeles	X				$ -
- Contractor AH	Community Enhancement Services	Los Angeles		X			$ 8,214
- Contractor AI	Orange County Community Council Inc.	Orange		X			$ -
- Contractor AJ	La Coop De Campesina	Sacramento		X			$ -
- Contractor AK	Kern County	Kern		X			$ -
- Contractor AL	Colorado River Community Action Council Inc.	Riverside					$ -
- Contractor AM	T.O.D.E.C. Legal Center	Riverside					$ -
- Contractor AN	RLW Analytics Inc.		X				$ -
- Contractor AO	Remco						$ 46,875
- Contractor AP	ASSERT, Inc.	Los Angeles		X			$ 46,605
- Contractor AQ	ACH	Los Angeles	X				$ 57,896
Total Contractor Payments							$ 809,386

Table 3 - LIEE SBX1 5 Percentage of Expenditures for Direct Purchases and Administration – Southern California Edison - As of July 31, 2005

	Electric Monthly				Electric YTD			
A	B	C	D	E	N	O	P	Q
	SBX 5 Appliance		SBX 5 LIEE		SBX 5 Appliance		SBX 5 LIEE	
LIEE Program:	$	%	$	%	$	%	$	%
Direct Purchase and Installation (85%)								
Management Costs (12.5%)								
Total Program Costs (97.5%)								

Percentages reflect the type of SBX 1 5 costs divided by total SBX 1 5 program costs

SCE has no SBX1 5 expenditures in 2005, therefore this table is blank.

Table 4 - LIEE Measure Installations – Southern California Edison - As of July 31, 2005

Measures	Units	Current Month			YTD
		Completed and Expensed	Completed but not Expensed	Initiated but not Completed	Completed and Expensed
		Base	Base	Base	Base Jan to Date
A	B	C	G	K	P
Furnaces					
- Repair - Gas	Each	-			
- Replacement - Gas	Each	-			
- Repair - Electric	Each	-			
- Replacement - Electric	Each	-			
Infiltration & Space Conditioning.					
- Duct Repair	Home	-			
- Cover Plates/Gaskets	Home	44	91	-	370
Weatherization					
- Evaporative Cooler/Air Cond. Covers	Home	-	36	-	22
- Attic Insulation	Home	1	2	-	1
- Water Heater Blanket	Each	2	91	-	16
- Low Flow Showerhead	Each	53	174	-	399
- Weatherstripping	Home	25	91	-	271
- Caulking	Home	7	15	-	25
- Minor Home Repairs	Home	49	91	-	226
- Attic Access Weatherstripping	Home	1		-	3
- HVAC Air Filter Replacement	Home	-		-	
				-	
Water Heater Savings					
- Water Heater Pipe Wrap	Home	1	2	-	8
- Faucet Aerators	Each	90	605	-	704
Miscellaneous Measures	Each	4	38	-	27
Permanent Evaporative Coolers	Each	201	261	-	777
Portable Evaporative Coolers	Each	-			
Compact Fluorescents (indoor)	Each	14,565	6,408	-	79,924
Compact Fluorescents (outdoor)	Each	22	38	-	105
		-		-	
Refrigerators	Each	1,979	1,823	-	10,558
		-		-	
Landlord Rebate Pilots		-		-	
- Refrigerators		-		-	
- Air Conditioner Replacement - Room		-		-	
- Air Conditioner Replacement - Central		-		-	
		-		-	
Pilots - Rapid Deployment		-		-	
- Air Conditioner Replacement - Room	Each	11	22	-	85
- Air Conditioner Replacement - Central	Each	-		-	
- Duct Sealing and Repair	Home	-		-	
- Whole House Fans	Each	-		-	
- Water Heater Replacement - Gas	Each	-		-	
- Water Heater Replacement - Electric	Each	-		-	
- Set-back Thermostats	Each	-		-	
- Evaporative Cooler Maintenance	Each	-		-	6
		-			
Energy Education		-			
- Outreach & Assessment	Home	2,283	2,085	-	8,265
- In-Home Education	Home	1,028	8,219	-	7,853
- Education Workshops		-		-	
		-		-	
- Home Weatherized	Home	11	96	-	419
- Home Treated	Home	3,431	8,219	-	24,620

YTD = Jan 2005 through current month

Table 4A - LIEE Homes Treated by Dwelling Type –
Southern California Edison - As of July 31, 2005

	Current Month			
A	B	E	F	I
Metering	Base	% of Total Units	Base YTD	% of Total Units YTD
Single Family Units	2,085	61%	13,904	56%
Multi-Family Units	210	6%	4,141	17%
Master-Metered Units	1,136	33%	6,575	27%
Total Units	3,431	100%	24,620	100%

Table 5 - LIEE kWh Savings, kW Demand Reduction – Southern California Edison - As of July 31, 2005

Measures	Current Month Completed and Expensed		YTD Completed and Expensed	
	kWh (Annual)	kW	kWh (Annual)	kW
	Base	Base	Base	Base
A	B	F	O	U
Furnaces				
- Repair - Gas	-			
- Replacement - Gas	-			
- Repair - Electric	-			
- Replacement - Electric	-			
Infiltration & Space Conditioning.	-			
- Duct Repair	-			
- Cover Plates/Gaskets	110	0	921	0
Weatherization				-
- Evaporative Cooler/Air Cond. Covers		-	111	0
- Attic Insulation	781	0	781	0
- Water Heater Blanket	236	0	1,888	0
- Low Flow Showerhead	4,273	1	32,171	7
- Weatherstripping	240	0	2,599	1
- Caulking	40	0	143	0
- Minor Home Repairs	951	0	4,384	1
- Attic Access Weatherstripping	10	0	29	0
- HVAC Air Filter Replacement	-	-	-	
Water Heater Savings				
- Water Heater Pipe Wrap	43	0	344	0
- Faucet Aerators	2,892	1	22,620	5
Miscellaneous Measures	-	-		
Permanent Evaporative Coolers	1,011	0	3,908	1
Portable Evaporative Coolers	-	-	-	-
		-		
Compact Fluorescents (indoor)	321,887	70	1,766,320	383
Compact Fluorescents (outdoor)	755	0	3,602	1
Refrigerators	1,497,371	325	7,988,500	1,734
Landlord Rebate Pilots	-	-		-
- Refrigerators	-	-		-
- Air Conditioner Replacement - Room	-	-		-
- Air Conditioner Replacement - Central	-	-		
Pilots - Rapid Deployment				-
- Air Conditioner Replacement - Room	2,520	1	19,474	4
- Air Conditioner Replacement - Central	-	-	-	-
- Duct Sealing and Repair	-	-	-	-
- Whole House Fans	-	-	-	
- Water Heater Replacement - Gas	-	-	-	-
- Water Heater Replacement - Electric	-	-	-	-
- Set-back Thermostats	-	-	-	-
- Evaporative Cooler Maintenance	-	-	326	0
Energy Education	-			
- Outreach & Assessment	-			
- In-Home Education	-			
- Education Workshops	-			
Program Total	1,833,118	398	9,848,120	2,137

YTD = Jan 2005 through current month

Source of MWh Savings Estimates - Impact Study of 2001 Statewide LIEE Program prepared by Kema Xenergy. Assumptions by weather zone are presumed to equal 2004 program activity. The Kema-Xenergy Study did not calculate MW demand reduction.

Source of MW Estimate - Estimate is obtained by multiplying MWh by .000217, which represents SCE's average of utility MWh to peak savings as filed in the 2004/5 energy efficiency applications and included in Table 1B of Decision D.04-09-060. This is an estimate of average peak savings not coincident peak.

Table 5.1 - LIEE kWh Savings, kW Demand Reduction (Completed but not Paid) – Southern California Edison - As of July 31, 2005

Measures	Current Month Completed but not Expensed	
	kWh (Annual)	kW
	Base	Base
A	B	F
Furnaces		
- Repair - Gas		
- Replacement - Gas		
- Repair - Electric		
- Replacement - Electric		
Infiltration & Space Conditioning		
- Duct Repair		
- Cover Plates/Gaskets	227	0
Weatherization		
- Evaporative Cooler/Air Cond. Covers	181	0
- Attic Insulation	1,563	0
- Water Heater Blanket	10,738	2
- Low Flow Showerhead	14,030	3
- Door Weatherstripping	873	0
- Caulking	86	0
- Minor Home Repairs	1,765	0
- Attic Access Weatherstripping	-	-
- HVAC Air Filter Replacement		-
Water Heater Savings		
- Water Heater Pipe Wrap	86	0
- Faucet Aerators	19,439	4
Miscellaneous Measures		-
Permanent Evaporative Coolers	1,313	0
Portable Evaporative Coolers		-
Compact Fluorescents (indoor)	141,617	31
Compact Fluorescents (outdoor)	1,303	0
Refrigerators	1,379,336	299
Landlord Rebate Pilots		
- Refrigerators	-	-
- Air Conditioner Replacement - Room	-	-
- Air Conditioner Replacement - Central	-	-
Pilots - Rapid Deployment		
- Air Conditioner Replacement - Room	5,040	1
- Air Conditioner Replacement - Central	-	-
- Duct Sealing and Repair	-	-
- Whole House Fans	-	-
- Water Heater Replacement - Gas	-	-
- Water Heater Replacement - Electric	-	-
- Set-back Thermostats	-	-
- Evaporative Cooler Maintenance	-	-
Energy Education		
- Outreach & Assessment		
- In-Home Education		
- Education Workshops		
Program Total	1,577,596	342

Also see source of energy savings note referenced in Table 5

Table 5A - Average Bill Savings per Customer for Southern California Edison - As of July 31, 2005

	Current Month Installations Completed - Paid	
	Base	
B	C	D
	kWh	Therm
Annual Savings	1,833,118	-
Current Rate	$ 0.12	$ -
Number of Customers		3,431
Average 1st Year Bill Savings/Customer	**$**	**66.14**
Average Lifecycle Bill Savings/Customer	**$**	**908.69**

Table 6 - CARE Program Expenses – Southern California Edison - As of July 31, 2005

	Current Month			Electric YTD			Budget			% YTD / Budget		
	Base Program			Base Program		Total	Base Program			Base Program (TGC)		
	CARE	[1] Other	Total	Jan to Date	*Other	Jan to Date	CARE	*Other	Total	CARE	*Other	Total
A	B		D				AA		AD	AJ		AM
Outreach												
- Capitation Fees	9,599	-	9,599	62,569	-	62,569	100,000		100,000	63%	n/a	63%
- Automatic Enrollment	942		942	25,150		25,150	60,000	-	60,000	42%	n/a	42%
- Other Outreach	121,050	-	121,050	619,655	-	619,655	1,533,000	-	1,533,000	40%	n/a	40%
Total Outreach	131,592	-	131,592	707,374	-	707,374	1,693,000		1,693,000	42%	n/a	42%
Processing/Certification/Verification	66,724	-	66,724	352,190	-	352,190	600,000	-	600,000	59%	n/a	59%
Billing System /Programming	29,728	-	29,728	139,926	-	139,926	557,000	-	557,000	25%	n/a	25%
Pilots												
- 2005 Cool Center	3,143	-	3,143	22,506	-	22,506	95,000	-	95,000	24%	n/a	24%
Pilot (B)		-			-		-	-		n/a	n/a	n/a
Total Pilots	3,143	-	3,143	22,506	-	22,506	95,000		95,000	24%	n/a	24%
Measurement & Evaluation	101,787		101,787	111,332	-	111,332	58,000		58,000	192%	n/a	192%
Regulatory Compliance [2]	3,920		3,920	27,116	-	27,116	50,000	-	50,000	54%	n/a	54%
Other Administration [3]	10,229		10,229	276,419	-	276,419	1,063,300		1,063,300	26%	n/a	26%
Indirect Costs (P&B)		22,241	22,241	-	$186,369	186,369		n/a		n/a	n/a	n/a
Oversight Costs				-								
- LIAB Start-up			-		-	-				n/a	n/a	n/a
- LIAB PY Past Year**				-	-					n/a	n/a	n/a
- LIAB PY Present Year**				-						n/a	n/a	n/a
- CPUC Energy Division [4]			-	63,644	-	63,644	82,700	-	82,700	77%	n/a	77%
Total Oversight Costs	-	-	-	63,644		63,644	82,700	-	82,700	77%	n/a	77%
TOTAL PROGRAM COSTS	347,124	22,241	369,364	1,700,507	186,369	1,886,876	4,199,000	-	4,199,000	40%	n/a	45%
CARE Rate Discount	16,185,193	-	16,185,193	92,883,217	-	92,883,217	168,100,000	-	168,100,000	55%	n/a	55%
Service Establishment Charge Discount												
Total Program Costs & Customer Discounts	$16,532,317	$22,241	$16,554,557	$94,583,724	$186,369	$94,770,093	$172,299,000	$0	$172,299,000	55%	n/a	55%

[1] Includes CARE activities absorbed by non-CARE funding sources.
[2] Includes Regulatory & Compliance and Law.
[3] Includes program management labor, overheads, and information technology support.
[4] Includes only invoices received from the Public Utilities Commission for LIEE reimbursements - 70% allocated to CARE and 30% to other LIEE.

Note: With the implementation of post PROACT rates on August 1, 2003, the 1-cent and 3-cent surcharge exemptions no longer are separate from the CARE discount. CARE customers continue to receive a discount in excess of the mandated 20%, based on post-PROACT rates adopted in D.03-07-029, but the full cost of this discount is now included in rates for recovery from other customers.

Table 7 - CARE Leveraging and Outreach Contractor Expenses – Southern California Edison - July 31, 2005

	Electric Current Month	Electric YTD	Budget	% YTD / Budget
CARE Program - Pilot A:	Base Program	Base Program	Base Program	Base Program
Contractor Name				
- Contractor A				
- Contractor B				
- Contractor C				
- Contractor D				
- Contractor E				
- Contractor F				
- Contractor G				
- Contractor H				
- Contractor I				
- Contractor J				
- Contractor K				
- Contractor L				
- Contractor M				
- Contractor N				
- Contractor O				
- Contractor P				
- Contractor Q				
- Contractor R				
- Contractor S				
- Contractor T				
- Contractor U				
- Contractor V				
- Contractor W				
- Contractor X				
Total Contractor Payments				

SCE is not operating a pilot in 2005, therefore, this table is blank.

Table 7A - CARE Leveraging and Outreach Contractor Legend – Southern California Edisons as of July 31, 2005

CARE Program: Pilot A		Contractor Type (Check one or more if applicable)				Combined Monthly $ Total (Gas & Electric)
		Private	CBO	WMDVBE	LIHEAP	
Contractor						
Contractor Name						
- Contractor A						
- Contractor B						
- Contractor C						
- Contractor D						
- Contractor E						
- Contractor F						
- Contractor G						
- Contractor H						
- Contractor I						
- Contractor J						
- Contractor K						
- Contractor L						
- Contractor M						
- Contractor N						
- Contractor O						
- Contractor P						
- Contractor Q						
- Contractor R						
- Contractor S						
- Contractor T						
- Contractor U						
- Contractor V						
- Contractor W						
- Contractor X						
Total Contractor Payments						

SCE is not operating a pilot in 2005, therefore, this table is blank.

Table 8 - CARE Capitation Fees – Southern California Edison - As of July 31, 2005

CARE Program:	$ Electric Monthly	$ Electric Year-to-Date	Budget	%YTD/Budget	Enrollments (Expensed) Monthly	Enrollments (Expensed) Year-to-Date
A	B	D	H	I	F	G
Contractor Name						
Contractor 1	0	132	132	100%	0	11
Contractor 2	0	0	0	n/a	0	0
- Contractor 3	0	0	0	n/a	0	0
- Contractor 4	0	0	0	n/a	0	0
- Contractor 5	144	3,816	3,816	100%	12	318
- Contractor 6	0	0	0	n/a	0	0
Contractor 7	0	0	0	n/a	0	0
- Contractor 8	12	300	300	100%	1	25
- Contractor 9	0	0	0	n/a	0	0
- Contractor 10	0	12	12	100%	0	1
- Contractor 11	0	0	0	n/a	0	0
- Contractor 12	0	72	72	100%	0	6
- Contractor 13	0	24	24	100%	0	2
- Contractor 14	0	0	0	n/a	0	0
- Contractor 15	0	0	0	n/a	0	0
- Contractor 16	0	0	0	n/a	0	0
- Contractor 17	0	0	0	n/a	0	0
- Contractor 18	10	100	100	100%	1	10
- Contractor 19	0	0	0	n/a	0	0
- Contractor 20	588	2,232	2,232	100%	49	186
- Contractor 21	0	120	120	100%	0	10
- Contractor 22	0	0	0	n/a	0	0
- Contractor 23	0	0	0	n/a	0	0
- Contractor 24	0	0	0	n/a	0	0
- Contractor 25	5	80	80	100%	1	16
- Contractor 26	0	0	0	n/a	0	0
- Contractor 27	0	0	0	n/a	0	0
- Contractor 28	0	0	0	n/a	0	0
- Contractor 29	0	0	0	n/a	0	0
- Contractor 30	0	72	72	100%	0	6
- Contractor 31	0	0	0	n/a	0	0
- Contractor 32	12	12	12	100%	1	1
- Contractor 33	0	0	0	n/a	0	0
- Contractor 34	0	0	0	n/a	0	0
- Contractor 35	0	15	15	100%	0	2
- Contractor 36	0	0	0	n/a	0	0
- Contractor 37	0	0	0	n/a	0	0
- Contractor 38	0	0	0	n/a	0	0
- Contractor 39	372	1,296	1,296	100%	31	108
- Contractor 40	0	0	0	n/a	0	0
- Contractor 41	0	0	0	n/a	0	0
- Contractor 42	0	0	0	n/a	0	0
- Contractor 43	0	0	0	n/a	0	0
- Contractor 44	0	0	0	n/a	0	0
- Contractor 45	0	0	0	n/a	0	0
- Contractor 46	0	0	0	n/a	0	0
- Contractor 47	0	0	0	n/a	0	0
- Contractor 48	0	12	12	100%	0	1
- Contractor 49	0	0	0	n/a	0	0
- Contractor 50	0	0	0	n/a	0	0
- Contractor 51	0	0	0	n/a	0	0
- Contractor 52	0	0	0	n/a	0	0
- Contractor 53	0	300	300	100%	0	25
- Contractor 54	0	0	0	n/a	0	0
Contractor 55	0	150	150	100%	0	15
- Contractor 56	0	24	24	100%	0	2
- Contractor 57	0	0	0	n/a	0	0
- Contractor 58	0	0	0	n/a	0	0
- Contractor 59	0	0	0	n/a	0	0

Table 8 - CARE Capitation Fees – Southern California Edison - As of July 31, 2005

CARE Program:	$ Electric Monthly	$ Electric Year-to-Date	Budget	%YTD/Budget	Enrollments (Expensed) Monthly	Enrollments (Expensed) Year-to-Date
A	B	D	H	I	F	G
Contractor Name						
- Contractor 60	564	2,508	2,508	100%	47	209
- Contractor 61	0	84	84	100%	0	7
- Contractor 62	12	12	12	100%	1	1
- Contractor 63	0	0	0	n/a	0	0
- Contractor 64	0	0	0	n/a	0	0
- Contractor 65	0	0	0	n/a	0	0
- Contractor 66	0	0	0	n/a	0	0
- Contractor 67	0	0	0	n/a	0	0
- Contractor 68	0	0	0	n/a	0	0
- Contractor 69	0	0	0	n/a	0	0
- Contractor 70	0	0	0	n/a	0	0
- Contractor 71	12	156	156	100%	1	13
- Contractor 72	0	72	72	100%	0	6
- Contractor 73	0	0	0	n/a	0	0
- Contractor 74	0	12	12	100%	0	1
- Contractor 75	0	0	0	n/a	0	0
- Contractor 76	0	20	20	100%	0	2
- Contractor 77	0	0	0	n/a	0	0
- Contractor 78	0	0	0	n/a	0	0
- Contractor 79	0	0	0	n/a	0	0
- Contractor 80	0	0	0	n/a	0	0
- Contractor 81	0	0	0	n/a	0	0
- Contractor 82	0	0	0	n/a	0	0
- Contractor 83	0	0	0	n/a	0	0
- Contractor 84	0	0	0	n/a	0	0
- Contractor 85	0	528	528	100%	0	44
- Contractor 86	0	0	0	n/a	0	0
- Contractor 87	0	0	0	n/a	0	0
- Contractor 88	0	0	0	n/a	0	0
- Contractor 89	12	96	96	100%	1	8
- Contractor 90	0	7	7	100%	0	1
- Contractor 91	0	108	108	100%	0	9
- Contractor 92	0	36	36	100%	0	3
- Contractor 93	36	60	60	100%	3	5
- Contractor 94	12	36	36	100%	1	3
- Contractor 95	0	24	24	100%	0	2
- Contractor 96	0	12	12	100%	0	1
- Contractor 97	0	48	48	100%	0	4
- Contractor 98	0	24	24	100%	0	2
- Contractor 99	228	744	744	100%	19	62
- Contractor 100	0	1,340	1,340	100%	0	134
- Contractor 101	0	16	16	100%	0	2
- Contractor 102	0	24	24	100%	0	2
- Contractor 103	0	12	12	100%	0	1
- Contractor 104	0	36	36	100%	0	3
- Contractor 105	0	12	12	100%	0	1
- Contractor 106	0	10	10	100%	0	1
- Contractor 107	0	12	12	100%	0	1
- Contractor 108	0	36	36	100%	0	3
- Contractor 109	0	0	0	n/a	0	0
- Contractor 110	0	0	0	n/a	0	0
Total Contractor Payments	2,019	14,854	14,854	n/a	169	1,276

Table 8A - CARE Capitation Contractor Legend – Southern California Edison - July 31, 2005

	CARE Program	Contractor Type (Check one or more if applicable)				Combined Monthly $ Total (Gas & Electric)
		Private	CBO	WMDVBE	LIHEAP	
	Contractor					
- Contractor 1	Alpha Enterprise					$ -
- Contractor 2	Altadena Community Improvement Center					$ -
- Contractor 3	Altamed Health Services Corporation					$ -
- Contractor 4	Antelope Valley Boys & Girls Club					$ -
- Contractor 5	APAC Service Center					$ 144
Contractor 6	Asian American Resource Center					$ -
- Contractor 7	Asian Youth Center					$ -
- Contractor 8	Atlantic Community Economic Development Corporation					$ 12
- Contractor 9	Black Chamber of Commerce, Orange County					$ -
- Contractor 10	Boys and Girls Club of San Gabriel Valley					$ -
- Contractor 11	Casa Ramona, Inc.					$ -
- Contractor 12	Catholic Charities - Los Angeles					$ -
- Contractor 13	Catholic Charities - Orange County					$ -
- Contractor 14	Centro C.H.A., Inc.					$ -
- Contractor 15	Centro Shalom					$ -
- Contractor 16	Charo Community Development Corp.					$ -
- Contractor 17	City of La Quinta Senior Center					$ -
- Contractor 18	Commission on Human Concerns		X			$ 10
- Contractor 19	Community Action Commission of Santa Barbara County		X			$ -
- Contractor 20	Community Action Partnership of San Bernardino		X			$ 588
- Contractor 21	Community Pantry					$ -
- Contractor 22	Community Services and Employment Training					$ -
- Contractor 23	Corona-Norco Family YMCA					$ -
- Contractor 24	County of Riverside Dept. of Community Action		X			$ -
- Contractor 25	Crisis Ministry at Church of the Valley					$ 5
- Contractor 26	Crossroads Christian Church					$ -
- Contractor 27	Dove Enterprises					$ -
- Contractor 28	Economic & Employment Development Center (EEDC)					$ -
- Contractor 29	Escuela De La Raza Unida					$ -
- Contractor 30	Fame Assistance Corporation					$ -
- Contractor 31	Families - Costa Mesa					$ -
- Contractor 32	Families Forward					$ 12
- Contractor 33	Family Service Association - Western Riverside County					$ -
- Contractor 34	Global Mission Church					$ -
- Contractor 35	Help of Ojai, Inc.					$ -
- Contractor 36	High Desert Youth Center					$ -
- Contractor 37	Kernville Union School District					$ -
- Contractor 38	Kings County Commission on Aging Council					$ -
- Contractor 39	Knights of Columbus - Council 12834					$ 372
- Contractor 40	Korean Churches For Community Development (KCCD)					$ -
- Contractor 41	Lali Moheno & Associates					$ -
- Contractor 42	Little Tokyo Service Center					$ -
- Contractor 43	Long Beach Lesbian and Gay Pride Inc.					$ -
- Contractor 44	Loveland Church Jubilee Pantry					$ -
- Contractor 45	Maywoood Chamber of Commerce					$ -
- Contractor 46	MERCI					$ -
- Contractor 47	Mexican American Opportunity Foundation					$ -
- Contractor 48	Moorpark Senior Citizens Inc.					$ -
- Contractor 49	Mountain View Community Church					$ -
- Contractor 50	Mtn. Communities Healthy Start F.R.C., E.T.U.S.D.					$ -
- Contractor 51	Multicultural Civic Association of Moreno Valley, Inc.					$ -
- Contractor 52	New Gethsemane Church of God in Christ					$ -
Contractor 53	OCCC, Inc.					$ -
- Contractor 54	Operation Grace					$ -
- Contractor 55	Orange County Community Development Council, Inc.		X			$ -
- Contractor 56	Pacific Asian Consortium for Employment (PACE)		X			$ -
- Contractor 57	Pomona Inland Valley Council of Chruches					$ -
- Contractor 58	Prime Time School					$ -

Table 8A - CARE Capitation Contractor Legend – Southern California Edison - July 31, 2005

	CARE Program	Contractor Type (Check one or more if applicable)				Combined Monthly $ Total (Gas & Electric)
		Private	CBO	WMDVBE	LIHEAP	
	Contractor[1]					
Contractor 59	Project D.A.Y. - Diversion Alternatives for Youth					$ -
Contractor 60	Proteus, Inc.		X			$ 564
- Contractor 61	RIVERSIDE DEPT COMM ACTION					$ -
- Contractor 62	RSVP of South Bay					$ 12
- Contractor 63	Salvation Army - So. Calif. Div.					$ -
- Contractor 64	Santa Clarita Valley Committee on Aging					$ -
- Contractor 65	Search To Involve Pilipino Americans (SIPA)					$ -
- Contractor 66	Sisters of St. Joseph of Orange					$ -
- Contractor 67	Somebody Cares Southland					$ -
- Contractor 68	Sonrise Community Outreach, Inc.					$ -
- Contractor 69	Southwest Minority Economic Development Association					$ -
- Contractor 70	Spirit of the Eagle Foundation					$ -
- Contractor 71	St. Francis Medical Center Health Benefits Resource Center					$ 12
- Contractor 72	St. Mary's Church					$ -
- Contractor 73	St. Matthias Elementary School					$
- Contractor 74	St. Pius V. Church					$
- Contractor 75	St. Vincent de Paul - Friends Outside					$ -
- Contractor 76	T.O.D.E.C. Legal Center, Inc.					$ -
- Contractor 77	Templo Calvario, Inc.					$ -
- Contractor 78	The Korean American Family Service Center					$ -
- Contractor 79	The Salvation Army - Southeast Corps					$ -
- Contractor 80	Tri City Mental Health Center					$ -
- Contractor 81	Truevine Community Outreach, Inc.					$ -
- Contractor 82	United Steel Workers of America Local 2018					$ -
- Contractor 83	Unity Shoppe					$ -
- Contractor 84	UP Close Promotions	X				$ -
- Contractor 85	Veterans in Community Service		X			$ -
- Contractor 86	Winning Our World (WOW)					$ -
- Contractor 87	Youth Employment Service of the Harbor Area, Inc.					$ -
- Contractor 88	YWCA Intervale Senior Services					$ -
Contractor 89	Catholic Charities - Riverside/San Bernardino					$ 12
Contractor 90	Ventura City Housing Authority					$ -
- Contractor 91	St. Joseph Church					$ -
- Contractor 92	ST POLYCORP FAMILY SUPPORT CTR					$ -
- Contractor 93	NEW HOPE VILLAGE, INC					$ 36
- Contractor 94	SGUSD/San Gabriel Family Resource Center					$ 12
- Contractor 95	Access California Services					$ -
- Contractor 96	Cathedral City Senior Center	X				$ -
- Contractor 97	West LA Community Development Corp.	X				$ -
- Contractor 98	VICTORY VLY COMM DENTAL SVC PROGRAM	X				$ -
- Contractor 99	Community Action Partnership of Orange					$ 228
- Contractor 100	Community Action Partnership of Orange (2004)	X				$ -
- Contractor 101	Reach Out 29	X				$ -
- Contractor 102	People for People	X				$ -
- Contractor 103	Orange County Congregation Comm. Organization	X				$ -
- Contractor 104	Guam Communication Network	X				$ -
- Contractor 105	A&PI Older Adults Task Force	X				$ -
- Contractor 106	Community Assistance Program Moreno Valley	X				$ -
- Contractor 107	Cove Community Senior Association	X				$ -
- Contractor 108	ROP Virtual Enterprise Class	X				$ -
- Contractor 109						$ -
- Contractor 110						$ -
Total Contractor Payments						$ 2,019

Table 9 - CARE SBX1 5 Percentage of Expenditures for Mass Marketing
Southern California Edison - As of July 31, 2005

	Electric Monthly		Electric YTD	
A	B	C	H	I
CARE Program:	SBX 5 ($)	SBX 5 (%)	SBX 5 ($)	SBX 5 (%)
Mass Marketing (10% Maximum) - External Advertising				
Other Program Costs				
Total Program Costs (100%) Including Applicable Rate Discount				

Percentages reflect the type of SBX 1 5 costs divided by total SBX 1 5 program costs

Mass Marketing media and advertising include television, radio, and print advertising

YTD = Jan 2005 through current month

SCE has no SBX1 5 expenditures in 2005, therefore, this table is blank.

TABLE 10
CARE Enrollment, Recertification, and Attrition - Southern California Edison
July 2005

	A	B	C	D	E	F	G	H	I	J
	Gross Enrollment From Automatic Enrollment [1]	Gross Enrollment From Capitation	Gross Enrollment Other Sources (Not Including Recertification Enrollment)	Gross Current Month Enrolled A+B+C	Gross Enrollment From Recertification [2]	Total Gross Enrollment D+E	Attrition (Drop Offs)	Net Enrollment F-G	Adjusted Net Enrollment = Net Enrollment - Recertification H-E	Total CARE Participants
January	2,823	123	23,929	26,875	38,825	65,700	22,527	43,173	4,348	978,553
February	2,428	158	19,848	22,434	53,689	76,123	29,688	46,435	-7,254	971,299
March	2,249	171	22,868	25,288	49,034	74,322	39,310	35,012	-14,022	957,277
April	1,721	222	31,686	33,629	20,278	53,907	31,119	22,788	2,510	959,787
May	2,027	143	19,271	21,441	17,097	38,538	20,897	17,641	544	960,331
June	1,430	169	22,601	24,200	19,604	43,804	25,336	18,468	-1,136	959,195
July	675	159	25,560	26,394	22,707	49,101	19,022	30,079	7,372	966,567
August										
September										
October										
November										
December										
Totals	**13,353**	**1,145**	**165,763**	**180,261**	**221,234**	**401,495**	**187,899**	**213,596**	**-7,638**	

Notes:

[1] Includes enrollment from data exchages with SoCalGas, Southwest Gas, and State CSD.

[2] Recertifications completed regardless of month requested.

Table 10.1
DCSD CARE Automatic Enrollment--Southern California Edison - July 2005

	2005 Activity for 2004 Files	Data File 4 Jul 2005	YTD
File As Received:			
Number of Records	0	13,976	13,976
Number on CARE	0	11,471	11,471
Not Active Accounts	0	678	678
Name not Matched/Bill Account Not Matched	0	782	782
Ineligible Accounts	0	25	25
Opt Out Letters Sent	0	0 [3]	0
Enrollment Results:			0
Enrolled on CARE from Other Sources During Opt-Out Period	63	0	63
Number Opting Out	0	0	0
Other Non-Eligible Accounts [1]	28	0	28
Pending [2]	19	0	19
Number Enrolled	486	0	486

Note 1: "Other Non-Eligible Accounts" include accounts closed during opt out period, and accounts that changed to non-eligible rates during opt out period.
Note 2: Cumulative program to date total.
Note 3: File received July 29, 2005. 1,020 opt out letters mailed after close of this report period.

Table 11 - CARE Standard Program Random Verification Results - Southern California Edison - July 2005

	Total CARE Population less Capitation Enrollments	Participants Requested to Verify	% of Population Total	Participants Dropped (No Response)	Participants Dropped (Verified as Ineligible)	Total Dropped[1]	% Dropped through Verification	% of Total Population Dropped
January-05	978,430	696	0.07%	514	15	529	76.01%	0.05%
February-05	971,141	607	0.06%	379	28	407	67.05%	0.04%
March-05	957,106	745	0.08%	436	26	462	62.01%	0.05%
April-05	959,565	674	0.07%	427	32	459	68.10%	0.05%
May-05	960,188	1,877	0.20%	1,085	62	1,147	61.11%	0.12%
June-05	959,026	665	0.07%	0	18	18	2.71%	0.00%
July-05	966,408	612	0.06%	3	5	8	1.31%	0.00%
August-05								
September-05								
October-05								
November-05								
December-05								
Total YTD PY2005	966,408	5,876	0.61%	2,844	186	3,030	51.57%	0.31%

[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 11A - CARE SBX1 5 Outreach Verification Results - Southern California Edison - July 2005

	Total SBX1 5 Outreach Enrollment	Participants Requested to Verify	% of Outreach Total	Participants Dropped (No Response)	Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Verification[1]	% of Total SB5 Population Dropped
January-05	123	0	0.00%	0	0	0	0.00%	0.00%
February-05	158	0	0.00%	0	0	0	0.00%	0.00%
March-05	171	3	1.75%	2	0	2	66.67%	1.17%
April-05	222	6	2.70%	4	0	4	66.67%	1.80%
May-05	143	9	6.29%	8	0	8	88.89%	5.59%
June-05	169	0	0.00%	0	0	0	0.00%	0.00%
July-05	159	0	0.00%	0	0	0	0.00%	0.00%
August-05								
September-05								
October-05								
November-05								
December-05								
Total YTD PY2005	1,145	18	1.57%	14	0	14	0.00%	1.22%

[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 11B - Combined CARE Standard Program and SBX1 5 Outreach Verification Results - Southern California Edison - July 2005

	Total CARE Population	Participants Requested to Verify	% of Population Total	Participants Dropped (No Response)	Participants Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Verification[1]	% of Total Population Dropped
January-05	978,553	696	0.07%	514	15	529	76.01%	0.05%
February-05	971,299	607	0.06%	379	28	407	67.05%	0.04%
March-05	957,277	748	0.08%	438	26	464	62.03%	0.05%
April-05	959,787	680	0.07%	431	32	463	68.09%	0.05%
May-05	960,331	1,886	0.20%	1,093	62	1,155	61.24%	0.12%
June-05	959,195	665	0.07%	0	18	18	2.71%	0.00%
July 05	966,567	612	0.06%	3	5	8	1.31%	0.00%
August-05								
September-05								
October 05								
November-05								
December 05								
Total YTD PY2005	966,567	5,894	0.61%	2,858	186	3,044	51.65%	0.31%

[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 12 - Rural vs. Urban CARE Enrollments (Electric) - Southern California Edison - As of July 31, 2005

A	B	C	D	F	G	I	J	K	L	M
			Rural CARE Enrollments		Urban CARE Enrollments		Total Participants		Penetration	
County	Rural # of Eligible	Urban # of Eligible	Current Month	YTD	Current Month	YTD	Rural	Urban	Rural	Urban
Fresno	0	653	0	0	1	12	0	39	n/a	6%
Imperial	0	282	0	0	0	1	0	69	n/a	24%
Inyo	1,563	38	16	150	0	1	871	21	56%	55%
Kern	25,553	734	468	3,675	7	43	18,259	250	71%	34%
Kings	7,818	0	201	1,277	0	0	6,067	1	78%	n/a
Los Angeles	5,636	498,382	153	943	10,414	74,288	5,290	450,831	94%	90%
Madera	2	0	0	0	0	0	0	0	0%	n/a
Mono	2,551	0	20	140	0	0	597	0	23%	n/a
Orange	4	154,583	0	0	3,560	24,378	0	128,768	0%	83%
Riverside	25,682	121,402	624	3,708	3,217	20,290	16,394	91,723	64%	76%
San Bernardino	41,198	145,695	1,113	7,015	4,043	26,689	32,418	126,536	79%	87%
San Diego	3	0	0	0	0	0	0	0	0%	n/a
Santa Barbara	1	16,889	0	0	236	1,614	0	8,849	n/a	52%
Tulare	36,017	11,366	895	6,093	342	2,330	30,334	9,838	84%	87%
Ventura	6,441	42,846	118	881	966	6,733	5,049	34,363	78%	80%
Total	152,469	992,870	3,608	23,882	22,786	156,379	115,279	851,288	76%	86%

Table 13A - Rural LIEE Installations (Electric) - Southern California Edison - As of July 31, 2005

A	B	C	E	F	H
County	Rural # of Eligible	Homes Treated		Homes Weatherized	
		Current Month	YTD	Current Month	YTD
Fresno	0	0	0	0	0
Imperial	0	0	0	0	0
Inyo	1,697	0	1	0	0
Kern	26,992	0	280	0	0
Kings	8,226	0	84	0	0
Los Angeles	6,006	0	85	0	0
Madera	2	0	0	0	0
Mono	2,713	0	0	0	0
Orange	4	0	0	0	0
Riverside	27,443	0	433	0	7
San Bernardino	43,907	0	591	0	8
San Diego	3	0	0	0	0
Santa Barbara	1	0	0	0	0
Tulare	38,107	0	1,185	0	0
Ventura	6,965	0	47	0	1
Total	162,066	0	2,706	0	16

Table 13D - Urban LIEE Installations (Electric) - Southern California Edison - As of July 31, 2005

A	B	C	E	F	H
County	Urban # of Eligible	Homes Treated		Homes Weatherized	
		Current Month	YTD	Current Month	YTD
Fresno	724	0	0	0	0
Imperial	297	0	0	0	0
Inyo	40	0	0	0	0
Kern	773	0	1	0	0
Kings	0	0	0	0	0
Los Angeles	535,327	877	12,092	32	270
Madera	0	0	0	0	0
Mono	0	0	0	0	0
Orange	168,614	0	1,006	6	13
Riverside	131,095	0	3,059	3	95
San Bernardino	155,064	0	2,860	5	14
San Diego	0	0	0	0	0
Santa Barbara	18,611	0	0	0	0
Tulare	12,126	0	345	0	0
Ventura	46,771	0	397	5	11
Total	1,069,442	877	19,760	51	403

Unlike Table 4, Table 13 includes only installations for which payments have been issued.

Table 14

CARE PARTICIPATION -- RURAL - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005

A	B	C	D	E	F	G	H
2004	Rural Estimated Eligible	Rural Monthly Enrolled By Capitation	Rural Monthly Enrolled By Non-Capitation	Total Enrolled by Month	Rural YTD Enrolled	Rural Total # of CARE Participants	Rural Penetration Rate
January	150,685	13	3,447	3,460	3,460	116,365	77%
February	150,685	25	2,854	2,879	6,339	115,891	77%
March	150,685	42	3,139	3,181	9,520	114,229	76%
April	151,804	42	4,326	4,368	13,888	113,980	75%
May	151,804	13	3,034	3,047	16,935	114,428	75%
June	151,804	34	3,305	3,339	20,274	114,554	75%
July	152,469	33	3,575	3,608	23,882	115,279	76%
August							
September							
October							
November							
December							

TABLE 15
CARE PARTICIPATION -- URBAN - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005

A	B	C	D	E	F	G	H
2004	Urban Estimated Eligible	Urban Monthly Enrolled By Capitation	Urban Monthly Enrolled By Non-Capitation	Urban Total Enrolled by Month	Urban YTD Enrolled	Urban Total # of CARE Participants	Urban Penetration Rate
January	986,959	110	23,305	23,415	23,415	862,188	87%
February	986,959	133	19,422	19,555	42,970	855,408	87%
March	986,959	129	21,978	22,107	65,077	843,048	85%
April	991,845	180	29,081	29,261	94,338	845,807	85%
May	991,845	130	18,264	18,394	112,732	845,903	85%
June	991,845	135	20,726	20,861	133,593	844,641	85%
July	992,870	126	22,660	22,786	156,379	851,288	86%
August							
September							
October							
November							
December							

TABLE 16

CARE PARTICIPATION -- COMBINED RURAL & URBAN - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005

A	B	C	D	E	F	G	H
2004	Estimated Eligible	Monthly Enrolled by Capitation	Monthly Enrolled By Non-Capitation	Total Enrolled by Month	YTD Enrolled	Total # of CARE Participants	Penetration Rate
January	1,137,644	123	26,752	26,875	26,875	978,553	86%
February	1,137,644	158	22,276	22,434	49,309	971,299	85%
March	1,137,644	171	25,117	25,288	74,597	957,277	84%
April	1,143,649	222	33,407	33,629	108,226	959,787	84%
May	1,143,649	143	21,298	21,441	129,667	960,331	84%
June	1,143,649	169	24,031	24,200	153,867	959,195	84%
July	1,145,339	159	26,235	26,394	180,261	966,567	84%
August							
September							
October							
November							
December							

TABLE 17
SUMMARY OF URBAN HOMES TREATED - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005
(Base Funding)

A	B	C	D	E	F	G	H	I	J
2005	Total Homes Eligible	Urban Homes Eligible	Urban as a % of Total Eligible	Total Homes Treated in Month	Total Urban Homes Treated in Month	Urban Homes Treated in Month as a % of Total Homes Treated in Month	Total Homes Treated YTD	Urban Homes Treated YTD	Urban Homes Treated as a % of Total Homes Treated YTD
January	1,223,455	1,063,274	87%	1,004	746	74%	1,004	746	74%
February	1,223,455	1,063,274	87%	4,483	3,829	85%	5,487	4,575	83%
March	1,223,455	1,063,274	87%	4,386	3,989	91%	9,873	8,564	87%
April	1,229,792	1,068,432	87%	212	189	89%	10,085	8,753	87%
May	1,229,792	1,068,432	87%	3,871	3,005	78%	13,956	11,758	84%
June	1,229,792	1,068,432	87%	7,633	7,125	93%	21,589	18,883	87%
July	1,231,508	1,069,442	87%	877	877	100%	22,466	19,760	88%
August									
September									
October									
November									
December									

This table includes only installations for which payments have been issued.

Tables 18 and 19 are not included because no SBX1 5 funded installations are occurring in 2005. Thus, Table 20 also is not included because its figures would equal Table 17.

TABLE 21
SUMMARY OF RURAL HOMES TREATED - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005
(Base Funding)

A	B	C	D	E	F	G	H	I	J
2005	Total Homes Eligible	Rural Homes Eligible	Rural Homes as a % of Total Eligible	Total Homes Treated in Month	Total Rural Homes Treated in Month	Rural Homes Treated in Month as a % of Total Homes Treated in Month	Total Homes Treated YTD	Rural Homes Treated YTD	Rural homes Treated as a % of Total Homes Treated YTD
January	1,223,455	160,181	13%	1,004	258	26%	1,004	258	26%
February	1,223,455	160,181	13%	4,483	654	15%	5,487	912	17%
March	1,223,455	160,181	13%	4,386	397	9%	9,873	1,309	13%
April	1,229,792	161,360	13%	212	23	11%	10,085	1,332	13%
May	1,229,792	161,360	13%	3,871	866	22%	13,956	2,198	16%
June	1,229,792	161,360	13%	7,633	508	7%	21,589	2,706	13%
July	1,231,508	162,066	13%	877	0	0%	22,466	2,706	12%
August									
September									
October									
November									
December									

This table includes only installations for which payments have been issued.

Tables 22 and 23 are not included because no SBX1 5 funded installations are occurring in 2005. Thus, Table 24 also is not included because its figures would equal Table 21.

TABLE 25
SUMMARY ENERGY AND BILL SAVINGS - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005
(Base Funding)

A	B	C	E	F	H	J	K
	Homes Treated in the Month		Homes Treated YTD				
2005	# of Homes Treated in Month	Lifecycle kWh For Homes Treated	# of Homes Treated YTD	First Year Energy Savings for Homes Treated YTD	Lifecycle Energy Savings for Homes Treated YTD	First Year Bill Savings for Homes Treated YTD	Lifecycle Bill Savings for Homes Treated YTD
January	936	6,264,381	936	439,169	6,264,381	$ 44,911	$ 775,530
February	4,483	20,451,382	5,419	1,969,414	26,715,763	$ 200,964	$ 3,307,411
March	4,125	18,494,320	9,544	3,378,409	45,210,083	$ 344,793	$ 5,597,008
April	184	410,556	9,728	3,411,646	45,620,639	$ 348,908	$ 5,647,835
May	3,871	21,260,396	13,599	4,989,063	66,881,034	$ 544,508	$ 5,647,835
June	7,590	40,340,906	21,189	8,041,658	107,221,940	$ 924,915	$ 5,647,835
July	3,431	25,183,539	24,620	9,874,776	132,405,479	$ 1,151,840	$ 5,647,835
August							
September							
October							
November							
December							

TABLE 29 RURAL AND URBAN CAPITATION CONTRACTORS SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005		
A	B	C
CAPITATION CONTRACTORS	RURAL	URBAN
Access California Services		√
Altamed Health Services Corp		√
Alpha Enterprise		√
APAC Service Center		√
API Older Adults Task Force		√
Asian American Resource Center		√
Atlantic Comm Econ Dev Corp		√
Boys & Girls Club of San Gabriel		√
Cathedral City Senior Center		√
Catholic Charities - LA		√
Catholic Charities of Orange County		√
Catholic Charities - San Bernardino/Riverside		√
Commission on Human Concerns		√
Community Pantry		√
Community Assistant Program Moreno Valley		√
Community Pantry		√
Community Services Dept. of San Bernardino County		√
Crisis Ministry at Church of the Valley		√
Cove Comm Senior Assoc		√
Crisis Ministry at Church of the Valley		√
FAME Assistance Corporation		√
Families Forward		√
Guam Communications Network		√
Help of Ojai, Inc.	√	
Hsng Authority City of San Bnavnt		√
Human Services Association		√
Knights of Columbus		√
Loveland Church Jubilee Pantry		√
Moorpark Senior Citizens Inc		√
New Hope Village, Inc.	√	
OCCC, Inc.		√
Orange County Community Development Council		√
Orange County Congregation Comm Org		√
Pacific Asian Consortium In Employment		√
People for People		√
Proteus Incorporated	√	
Reach Out 29	√	
Riverside Dept. of Community Action		√

TABLE 29 RURAL AND URBAN CAPITATION CONTRACTORS SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005		
A	B	C
CAPITATION CONTRACTORS	RURAL	URBAN
ROP Virtual Enterprise Class		√
RSVP of South Bay		√
SGUSD/San Gabriel Family Center		√
Somebody Cares Southland		√
St. Francis Medical Ctr Hlth		√
St. Joseph Church		√
St. Mary's Church		√
St. Pius V. Church		√
St Polycorp Family Support Ctr		√
The Green Team	√	
T.O.D.E.C. Legal Center	√	
United Cambodian Community, Inc.		√
Veterans in Community Service		√
Victor Vly Comm Dental Svc Prg	√	
West Angeles Comm Dev Corp		√

Note:
Capitation contractors listed are only those submitting applications from January 1, 2005 through July 31, 2005.

TABLE 30 LIEE PENETRATION - SOUTHERN CALIFORNIA EDISON - AS OF JULY 31, 2005				
A	B	C	D	E
	Estimated Eligible in 2005	Homes Treated	Homes Weatherized	2005 Penetration Rate for Homes Treated
1992		79,631	4,515	
1993		103,086	4,988	
1994		95,896	2,915	
1995		42,977	2,963	
1996		69,236	2,453	
1997		69,569	2,363	
1998		68,056	2,561	
1999		74,694	2,584	
2000		81,401	1,347	
2001		85,509	1,594	
2002		29,685	2,045	
2003		33,348	948	
2004		38,996	155	
2005 YTD (Completed and Paid)		24,620	419	
Total Homes	1,075,032	896,704	31,850	83%

* These numbers reflect homes that were weatherized in both SCE's Weatherization Program and the Inter-Utility Cooperative with SoCalGas. The eligibility estimates are based on income eligibility only, not the condition of the dwelling.

Table A-SCE LIEE Leveraging & Outreach Initiatives
As Of July 2005

LIHEAP Organizations	In Decision 01-05-033, dated May 3, 2001, the CPUC ordered California IOUs to implement their LIEE programs as a "leveraging vehicle" with Community Based Organizations (CBOs) who deliver similar services through the Low Income Home Energy Assistance Program (LIHEAP), administered by the California State Department of Community Services and Development. In compliance with D01-05-033 and to assist in the installation of refrigerators for PY2004, SCE contracts with seven LIHEAP organizations within SCE's service territory. SCE continues to offer leveraging contracts to all LIHEAP agencies throughout SCE's service territory.	July 2005	12 contractors are currently installing refrigerators for SCE under the regular SCE contract. Of these 12 contractors, 7 are LIHEAP funded. As of July 31, 2005, two hundred thirty (230) refrigerators have been installed through LIHEAP leveraging.
Southern California Gas (SCG) Data Sharing	SCE continues its contracts with service providers in SCG territory to provide comprehensive assessment services to joint customers of SCG and SCE. Customers outreached in SCG service territory who are also SCE customers are assessed for all gas and electric measures they may qualify for.	Ongoing	Ongoing

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
CARE Enrollment with LIEE Services	Enroll customers in CARE at the time they receive LIEE measures/services.	Ongoing	CARE applications are completed when energy education materials are presented to customers.
SCE/SoCalGas Data Exchange	SCE collaborates with SoCalGas to electronically share CARE participant data to assist customers to enroll in each utility's program.	Ongoing	Ongoing preparations for a one day event / no cost / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers.
Top 100 Home Owners Associations in territory	Sent information packets for distribution in board meetings and publication in newsletters.	March 2001	On going / no cost
League of United Latin American Citizens (LULAC), District 2	Distributed over 5,000 applications for CARE.	March 3, 2001	No cost / distributed over 5,000 applications / on going.
Leisure World's cable TV network	Presented as guests on Leisure World's cable TV network. Focused on Energy Crisis Issues/Stage alerts and D-CARE program.	March 29, 2001	No cost / reached senior population of Laguna Woods, 15,000
Energy & Resource Conservation Workshop--March 30, 2001	Workshop promoting energy & resource conservation held where CARE was presented. 5,000 seniors were given applications.	March 30, 2001	No cost / distributed over 5,000 applications.
UNCF Walk-a-Thon	2,000 attended, CARE applications and energy conservation tips distributed.	April 2001	Distributed over 400 CARE applications.
Baldwin Park Senior Center	CARE applications, along with "conservation tips" materials to be distributed to senior center.	April 2001	General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations.
Rancho Cucamonga Senior Center	CARE applications, along with "conservation tips" materials to be distributed in senior center.	April 2001	General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Bell Court Senior Apartments	CARE applications, along with "conservation tips" materials to be distributed.	April 2001	No cost/ over 125 people reached.
Orange County Archdiocese	CARE applications, along with "conservation tips" materials distributed to 22 churches. Trained volunteers at churches and held "CARE Days" to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	April 29, 2001	Completed - Over 1,000 customers signed up, distributed over 38,000 applications, no cost / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers.
Catholic Charities Orange County	Enroll customers in CARE in conjunction with providing other services.	May 2001	Ongoing
Catholic Charities San Bernardino / Riverside	Enroll customers in CARE in conjunction with providing other services.	May 2001	Ongoing
LA Urban League	Direct mail – 4,000 applications	May 2001	No cost.
Loaves and Bread	Provides over 400 meals to people in obvious need. CARE applications	May 2001	No cost/ over 400 people.
California Conservation Corps **Los Angeles CCC** **San Bernardino CCC** **Camarillo CCC**	Provided LA CCC with 1,000 folders with conservation information and D-CARE applications. The other centers were provided with 1,000 of each of the informational pieces and applications.	May 2001	No cost / CCC distributed information and applications to residents in their counties.
Latino Health Access	D-CARE applications, energy conservation sheets, stage 3 rolling outages, in Spanish and English in Costa Mesa area.	May 2001	No cost / over 1,000 customers reached.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
City of Whittier	The City of Whittier has expressed interest in exempting CARE customers from the city utility users tax (UUT). SCE has provided penetration information to city for use in determining fiscal impacts of automatic enrollment of CARE customers on UUT exemption.	May 2001	No cost.
May Bill Messages/Bill Inserts	Announced income guideline changes to CARE.	May 2001	
The Second Harvest Food Bank	Presented to the Second Harvest Food Bank and thirteen other charity organizations. In partnership with its member charities, the food bank helps feed more than 180,000 individuals each month. Other programs SCE has to offer were presented with an emphasis on the CARE program. The organization distributes information and the application in the food bags delivered. Applications will be mailed to SCE or the agencies will collect the applications and return them.	May Ongoing	No cost / possible 180,000 per month.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Pomona Unified School District	Energy crisis and CARE presentation to more than 100 non-English speaking parents for the Pomona Unified School District. This school district program, "Pomona Parent Institute" is a Title 1 program that aims to educate parents about a host of school and community issues.	May 15, 2001	No cost.
Greater Zion Apostolic Church	Outreach and enroll customers by contacts through family, friends, and outside affiliations.	May 19, 2001	
Vietnamese Radio 106.3 FM	Contacts with each city and county in SCE's service territory and community-based organizations.	May 19, 2001	Focused on 3 messages: What is the CARE program; how to qualify; the contact # 800 for Vietnamese Customers for any questions.
Vietnamese Community Event	Organized by the Vietnamese community in Westminster, volunteers signed qualified Vietnamese customers. The Asian Press attended as well as the Vietnamese Community Support Groups, Vietnamese USA, and the Vietnamese Community of So California.	May 20, 2001	Ongoing / no costs / over 100 signed applications.
Senior Briefing	Congresswoman Juanita McDonald spoke to over 300 seniors.	May 25, 2001	Signed up applicants and made contacts for other organizations/ no cost.
Santa Ana Unified School District (SAUSD)	Outreach and enroll customers by contacts through family, friends, and outside affiliations. Published CARE application in Arriba newsletter in 3 languages.	June 2001	Reached over 60,000 customers / $1,000 cost

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Tulare / Visalia Unified School District	Presented to employees of the school, showed what had been done in SAUSD.	June 2001	Reached over 200 / no cost.
Long Beach Ministerial Alliance	A consortium of about 15 African American Churches in Long Beach. We will present D-CARE, conservation, and a de-regulation overview to the members and constituents.	June 2001	No cost
Somebody Cares	Food bank in Fontana providing food to over 105 churches.	June 2001	On going / no cost /potential to reach over 40,000 low-income families
Baldwin Hills Shopping Plaza	Set up table at the mall to inform people, distribute applications and sign people on the spot.	June 2001	On going / no cost / hope to sign over 1,000 people.
KGGI 99.1 FM in Riverside	PSAs concerning CARE with possible slot for SCE to give out conservation and CARE information on the Public Affairs show.	June 2001	Conservation tips and CARE information / no cost.
June Bill Messages/Bill Inserts	Announce revised income guideline changes and provided CARE application in all domestic bills.	June 2001	
Oasis Senior Citizens	CARE applications, along with "conservation tips" materials to be distributed in senior citizens in LA.	June 2001	20 applications signed, handed out over 70 more / no cost.
Moreno Valley Christian church	Presentation to educate about the CARE program and applications distributed.	June 2001	Approximately 35 applications signed and over 100 more distributed / no cost.
Miracle workers of Los Angeles	Presentation to educate about the CARE program.	June 2001	Approximately 20 applications signed and over 60 more distributed / no cost

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Los Angeles County Archdiocese	CARE applications, along with "conservation tips" materials distributed to 6 out of 33 churches. Trained volunteers at churches and held CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	June to end of 2001	On going - Over 700 customers signed up, distributed over 3,500 applications, no cost 27 churches left / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers.
Inland Empire Minister's Association	Presented CARE to a consortium of 40 African American churches.	June to end of 2001	Preparations being made for CARE events at the various churches / no cost.
LA County Ministerial Breakfast	Presented CARE to 150 clergy.	June to end of 2001	Preparations being made for CARE events at the various churches / no cost.
Lennox Ministerial Association	Presented CARE to a consortium of 80 churches.	June to end of 2001	Preparations being made for CARE events at the various churches / no cost.
Justice for Janitors	Presented to a group of leaders at the Justice For Janitors, Orange County headquarters. This organization is comprised of approximately 4,000 Orange County members.	June Ongoing	Continuing to sign up the 4,000 members at various events / no cost.
Hotel Segment	Worked with Major Customer Division (MCD) to reach employees from major hotel chains who qualify for the CARE rate. Hilton, Hyatt, and Marriott will communicate the rate and distribute the application to their employees via newsletters and bulletin boards. Also, educating them about energy efficiency, which will help with hotel usage as well.	June Ongoing	Reach all qualified employees/ no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Public Housing Authorities	Applications have been supplied to 18 organizations who are going to give them out to each applicant that comes in for assistance.	June Ongoing	No cost / reaching over 20,000 customers who qualify for Section 8, welfare.
Consumer Advisory Panel	Presented to 12 members to give information concerning Outreach efforts of EEO.	June 12, 2001	No cost.
Headstart School Program	Worked with 9 schools to reach over 1,000 families for CARE program.	June 14, 2001	Reached over 1,000 families / no cost.
Albertson's Market	Meet with managers and business community leaders to identify the best location for having a table set up outside the store for sign ups. Pilot to see if plausible to continue at other locations.	July 2001	Preparations for pilot store in progress now. No cost.
Cathedral Palms Apartments	CARE applications, along with "conservation tips" materials to be distributed.	July 2001	No cost.
July Bill Messages/Bill Inserts	Announces CARE program through bill messages and bill insert.	July 2001	
Tulare Fair OutReach	Covered 2 Saturdays at the Tulare Fairgrounds. Worked with local non-profit organizations to get people to the fairgrounds and signed onto the rate.	July 2001	0ver 400 applications signed / $5,000 / handed out other energy efficiency information for residential customers.
Media Campaign for Tulare Event	Radio and TV advertisements publicized the event. Univision Channel 21 & 39, Radio Campensina, La Maquina, Noticiero Semanl, Vida en el Valle.	July 2001	$4,000 to reach over 50,000 customers all over Tulare County area.
Antioch Baptist Church	CARE Day for applications signups. 40 applications were signed.	July 2001	40 applications signed, handed out over 100 additional/ no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Macedonia Baptist Church Pamona	Presentation to educate about the CARE program and applications distributed.	July 2001	Approximately 15 applications signed and over 60 more distributed / no cost.
Lighthouse Full Gospel Truth	Presentation to educate about the CARE program and applications distributed.	July 2001	Approximately 23 applications signed and over 55 more distributed / no cost.
Jordan High Class Reunion	500 attended the reunion. Table set up for distribution of CARE applications and energy conservation tips	July 2001	Approximately 30 applications signed and over 125 more distributed / no cost
San Bernardino County Archdiocese	CARE applications, along with "conservation tips" materials to be distributed to churches. Train volunteers at churches and hold CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	July to end of 2001	In progress.
San Gabriel Archdiocese	CARE applications, along with "conservation tips" materials to be distributed to churches. Train volunteers at churches and hold CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	July to end of 2001	In progress.
Tulare Archdiocese	CARE applications, along with "conservation tips" materials distributed to churches. Trained volunteers at churches and held CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	July to end of 2001	In progress.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Employee's Contribution Campaign	Presented to over 110 campaign leaders from the different departments educating them on the CARE program. Intention is to get the leaders and other departments more involved in signups through the "Follow Your Heart" events.	August 9, 2001	Educated employees about CARE who are already involved with many non profit organizations and upcoming events / no cost.
Aloha Church Festival	500 or more families expected to attend. Offer conservation tips and CARE applications to be distributed and signed.	August 11, 2001	Planning stage / no cost.
Young Black Scholars	Involve Networkers and Stop the Violence organization, 2,000 expected to attend.	August 18, 2001	Educate the attendees about CARE, approximately 2000/ no cost.
"Southern California Indian Center Pow Wow"	35,000 attended at the Orange County Fairgrounds. Offered conservation tips and CARE applications to be distributed and signed.	August 24-26, 2001	Distributed 5,000 applications / no cost.
El Dia de La Mujer Hispana at the Visalia Convention	Approximately 500 attended each event. Offered conservation tips and CARE applications to be distributed and signed.	August 24 & August 26, 2001	Distributed 400 applications / cost included in earlier Tulare events.
Show You CARE	Involve employees reaching out to their communities, nonprofit organizations, friends and families, to sign up qualified customers onto the CARE rate. This program will coincide with Edison's "Follow Your Heart" Day Events.	August thru September, 2001	Educated employees about CARE who are already involved with many non profit organizations and upcoming events / cost $14k.
Educational Relations	Developing strategy to involve some of the largest school districts in CARE sign-up.	September Ongoing	Educate and use the resources at the schools to obtain signed applications for CARE.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
City of Carson	CARE sign-ups at the Friday Community events.	September Ongoing	
La Historia Mexican American Museum	Offer conservation tips and CARE applications to be distributed and signed.	September 2001	Ongoing / no cost.
Thai Temple/Community	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September 9, 2001	Ongoing / 40 applications completed and returned to date / no cost.
Urban League "Do the Right Thing"	Event at Southwest College. Educate concerning CARE.	September 12, 2001	Tentative, still in planning stage.
Church of Jesus Christ Latter Day Saints also known as Mormons Fiesta	Approximately 300 attended each event. Offered conservation tips and CARE applications to be distributed and signed.	September 15, 2001	Distributed 300 applications, over 30 completed applications / no cost.
Health Expo at the City of Montebello	500 or more families expected to attend. Offered conservation tips and CARE applications to be distributed and signed.	September 17, 2001	Distributed 200 applications / no cost.
Friendly Valley Homeowners Association	1200 Senior residents - Offer conservation tips and CARE applications to be distributed and signed.	September 20, 2001	Ongoing / no cost.
International Food Serv Executives Ass. (IFSEA)	Planning to issue over 300 applications to their employees.	September – October 2001	Applications are to be given to all association members to be distributed among their employees at the monthly meetings / no cost.
Chefs Association	Planning to issue over 300 applications to their employees.	September – October 2001	Applications are to be given to all association members to be distributed among their employees at the monthly meetings / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Franklin Elementary School	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Seniors, Church, Kum Ran Church in Gardena.	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Easton Sports Development Foundation	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Boy Scouts, Beatudes Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Whittier Apostolic Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Echos of Faith Christian Center in Ontario.	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Oakview Collaborative, Huntington Beach	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Brea Senior Center, Westminster Presbyterian Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Information in Vietnamese & Chinese for Full Moon Festival	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
St Iraneus in Cypress & Calvary Chapel in Costa Mesa	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Jewish Community Center	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
El Rancho Elementary School - Chino	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Chino Valley Community Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
LA Road Runners	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
(CHCC) California Hispanic Corporate Council	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
NLA (National Latina Alliance	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Boys & Girls Club Valencia and Santa Paula	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
St John Varney's, Liz Ann Seaton or St Joseph	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Society of Women Engineers	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Eastern Star (freemasonary)	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Option House	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Fam. Serv. - Redlands	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Vail Elementary School PTA Board Member	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Sunridge Community Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Sitzmarkers Ski Club	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Whittier Christian Schools	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Santa Clarita Valley Athletic Association (SCVAA)	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Evangelical Free Church of Laguna Hills	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Grace of Temecula Valley AME Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Ontario Hispanic Foursquare Church	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
St John's Lutheran	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Carson Community Center	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Westminster Elks Lodge #2346	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Antelope Valley Chapter of the PTA and the AWANA Program	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Chino High School	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
La Verne Soccer Club	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Kern Valley Search and Rescue	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Kings Co EDC, Hanford Chamber, Delano Chamber	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Kings Co Workforce Development Board	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
La Academy PTO	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Kern Valley Health Dept	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Kern Career Services	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Healthy Start Community Services	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
AYSO, PTA, Bishop	Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
La Senda Antigua UPC (United Pentecostal Church)	Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
Orchard Armes Senior Apartments	Public Affairs presentation on CARE.	September 2001	114 CARE applications completed.
San Dimas Senior Citizens Community Center	Public Affairs presentation on CARE.	September 2001	Presentation to approximately 60 attendees.
PennySaver Ads	CARE advertising was published in the PennySaver newspaper circulation throughout SCE's service territory.	September 2001	Advertising published over three weeks.
Targeted Mailing	Special mailing to approximately 450,000 SCE customers meeting a "profile" of attributes matching a typical CARE customer.	September 2001	Targeted mailing is expected to generate a number of new enrollees in CARE; applications have been preprinted with a "Source Code" to allow the number received to be tracked in a database.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Congress of California Seniors	Assistance to communications coordinator to outreach to Hispanic seniors for CARE and LIEE.	September Ongoing	CARE applications and fact sheets provided to be used with presentations.
Crenshaw Christian Center Community Outreach	Offer conservation tips and CARE applications to be distributed and signed.	September 9, 2001	Distributed 200 applications / over 20 completed applications returned/ no cost.
African Village in Pomona	Offer conservation tips and CARE applications to be distributed and signed.	September 9, 2001	Distributed 200 applications / over 35 completed applications returned/ no cost.
Zoe Christian Fellowship (Convoy of Hope) DDT	Offer conservation tips and CARE applications to be distributed and signed.	September 16, 2001	Distributed over 300 CARE applications / no cost.
Faithful Central	Over 10,000 attended at the old Forum. Offer conservation tips and CARE applications to be distributed and signed.	September 16, 2001	Distributed CARE applications / no cost.
Loveland Church in Rialto & San Bernardino	Offer conservation tips and CARE applications to be distributed and signed.	September 23, 2001	No cost.
Alzheimer's Association Walk-a-Thon	Follow Your Heart Day Event at Hollywood Park.	October 6, 2001	Tentative applications signed and distributed to thousands of customers / planning stage.
Padres Contra El Cancer Festival	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	October 12 – 14, 2001	Ongoing / no cost
Farmers Fair and Festival	In Perris, attendance is expected to be over 130,000 people. Possible Follow Your Heart Day Event. Educate and acquire signed applications.	October 20-28, 2001	Planned event / possible 130,000 customers reached / no cost.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
CARE Application Instructions Translations	CARE application instructions are being translated into Chinese, Cambodian, Korean, Japanese, Spanish, and Vietnamese languages. These will be posted to SCE's website to serve as a reference for customers.	November 2001 – January 2002	In progress.
Archdiocese Of Los Angeles, San Fernando Pastoral Region	CARE applications, along with "conservation tips" materials distributed to12 churches. Trained volunteers at churches and held CARE days to get people signed onto the CARE rate. Publicized event in bulletins and church announcements.	December 2001-January 2002	In progress.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Garvey USD	General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations. CARE applications, along with "conservation tips" materials distributed to Garvey USD principals and administrators. Garvey is comprised of 13 schools and serves about 8,000 students of which approximately 85% are low income.	November 2001	Complete.
Energy Efficiency Forums	Two Energy Efficiency Forums were conducted for ethnic community-based and faith-based organizations, trying to reach nonprofits that do not take advantage of energy-efficiency programs through our general commercial customer outreach.	December 3 and 6, 2001	32 of these "hard-to-reach" organizations received information on SCE's energy efficiency programs, CARE, and the CARE Capitation Fee Project. 10 requests for on-site energy audits and approximately eight Capitation applications were submitted.
Ecumenical Advisory Team of Orange County	Presentation on CARE at the Bishops and Judicatory Leaders Meeting	January 2002	Preparations in progress.
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	November 2001	Ten organizations were added to the CARE Capitation Fee Project, including two LIHEAP agencies, bringing the total to 77.
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	December 2001	Seven organizations were added to the CARE Capitation Fee Project, including two additional LIHEAP agencies, bringing the total to 84.
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	January 2002	Nine organizations were added to the CARE Capitation Fee Project, bringing the total to 93.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	February - March 2002	Six organizations were added to the CARE Capitation Fee Project, bringing the total to 99.
Energy Assistance Fund (EAF)	Consumer Affairs administers this fund which provides assistance to customers with paying winter energy bills.	February - March 2002	3,599 customers have been assisted.
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	April - May 2002	15 organizations were added to the CARE Capitation Fee Project, bringing the total to 114.
June Bill Messages/Bill Inserts	Announce revised income guideline changes and provided CARE application in all domestic bills.	June 2002	
Garden Grove Utility Fair	Electric, gas, and water utilities serving Garden Grove provided energy efficiency and CARE information.	June 2002	
Partners for Hope	Consumer Affairs trains local hospital staffs that serve low-income patients to explain and assist these patients to complete a CARE application.	Ongoing – June 2002	Two new hospital participants added in June.
Credit and Collections Follow-up	Credit and Collections refers customers with a "senior" or "disabled" profile to Consumer Affairs to contact concerning payment arrangements. CARE is offered at this time.	Ongoing – July 2002	Twelve referrals went to Consumer Affairs in July.
Senior Outreach	Consumer Affairs provides CARE information whenever senior outreach is conducted	Ongoing	
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	June - July 2002	15 organizations were added to the CARE Capitation Fee Project, bringing the total to 129.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
CARE Capitation Fee Project	Solicitation to enroll organizations to participate.	Aug - Oct 2002	14 organizations were added to the CARE Capitation Fee Project, bringing the total to 143.
CARE Marketing Campaign	Integrated advertising campaign that includes: • Direct mail of CARE application to 244,000 households in under-penetrated ZIP Codes. • 60-second radio spots in the following markets: Bakersfield, Palm Springs, Riverside, San Bernardino, Tulare/Visalia. • World Series radio sponsorship on La Gigante 1090. Two 60-second spots per game. • Shared-mail insert with CARE application.	Oct – Dec 2002	First direct-mail piece mailed 10/23/02. Second direct mail piece mailed 11/12/02. Radio schedule runs Oct. 21 – Nov. 30, 2002. World Series radio ran Oct. 18 – Oct 28, 2002. 560,000 CARE application shared-mail inserts dropped in all under-penetrated ZIP Code households on 11/19/02.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
LA Tet Festival	Festival celebrating the Vietnamese New Year. Chinese, Korean, and Japanese communities were also represented. CARE information and applications were disseminated to 500+ participants.	Jan 25–26, 2003	Completed.
21st Annual Tet Festival (Vietnamese, Chinese, etc)	40 customers of Vietnamese-decent enrolled on the CARE program and 1000+ CARE applications disseminated to event participants.	Jan 31 – Feb 2, 2003	Completed.
12th Annual Lunar New Yr. Street Festival (Chinese), 2/1/03	63 customers of Chinese-decent signed up on CARE and 600+ applications were disseminated to event participants.	Feb 1, 2003	Completed.
Asian/Chinese Lantern Festival, 2/15-2/16/03	Asian festival in Monterey Park. CARE information and applications disseminated to 700+ participants.	Feb 15-16, 2003	Completed.
Korean Churches for Community Development, 3/8/03	Partnership event with KCCD which represents 600 Korean Churches where 500+ CARE applications were disseminated to Korean customers within SCE territory.	March 8, 2003	Completed.
Orange County Korean Festival	Korean Festival where in-language Korean applications were disseminated to festival attendees.	April 4-6, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Cambodian New Year Event, El Dorado Park	Festival celebrating the Cambodian New Year. Approximately 15,000 event attendees. Bilingual Cambodian staff disseminated 1200 CARE applications with 60 attendees signed up for CARE on the spot.	April 12, 2003	Completed.
Healthy Business Expo, Corona	Corona Chamber of Commerce hosted this health and business expo. Several hundred CARE applications were disseminated to attendees.	April 23, 2003	Completed.
San Gabriel Chamber Street Festival	Street festival where CARE targeted audience were Chinese and Latino attendees. Approximately 1,000 CARE applications disseminated to festival attendees.	April 25-27, 2003	Completed.
Corona City Park Event, Corona	Fiesta event held at Corona City Park to celebrate Cinco de Mayo. Partnered with the Corona YMCA to disseminate CARE applications to event attendees.	May 3, 2003	Completed.
API Heritage Celebration	Asian Pacific Islander Heritage event hosed in Orange Co. In-language CARE applications were disseminated to event attendees.	May 8, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Catholic Charities Event	Catholic Charities event celebration to honor volunteers who promote CARE in hard-to-reach communities. A CARE promotion was placed in the souvenour booklet.	May 12, 2003	Completed.
20th Annual Lesbian & Gay Pride Festival	Gay Pride Festival hosted in Long Beach. SCE affinity group, Lighthouse, staff the booth at this event and promoted and disseminated CARE applications to event attendees.	May 17-18, 2003	Completed.
WOW-Jam Event, Fontana	CARE outreach event held in conjunction with the Water of Life church and the Winning our World ("WOW") organization. WOW volunteers promoted CARE to the approximate 4,000 attendees.	May30-June 1, 2003	Completed.
Filipino Neighborhood Fiesta & Health Fair 2003, Long Beach	CARE outreach event in conjunction with Federation of Filipino American Associations (FFAA). The targeted population for this event was Filipino American community.	June 7, 2003	Completed.
Arroyo Festival, Highland Park	CARE outreach event hosted in Highland. 60% of the estimated 5,000 attendees were SCE customers. ParkSCE volunteers distributed 250 CARE applications.	June 15, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
	customers. SCE volunteers distributed 250 CARE applications to those event participants who inquired at the SCE booth..		
Chinese Evangelical Free Church Community Day, Monterey Park	CARE outreach event wheareas Chinese CARE applications were provided to the largely Chinese population that was in attendance. SCE Chinese volunteers were also on hand to provide in-language support.	June 22, 2003	Completed
Korean Churches for Community Development, , Garden Grove	CARE Outreach event targeting the Korean population. This outreach effort was done in conjunction with Korean Churches for Community Development ("KCCD") which represents over 500 Korean churches.	June 28, 2003	Completed.
WOW-Jam Event, Inglewood	CARE outreach event held in conjunction with the Church on the Way in Inglewood and the Winning our World ("WOW") organization. WOW volunteers promoted CARE to the approximate 10,000 attendees.	June 29, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
57th Annual Pakistan Independence Day, Fullerton	CARE outreach event targeting the Pakistani population. This event was held at Cal State University, Fullerton. Many event attendees visited the SCE booth to discuss SCE's various energy efficiency programs and CARE Several internal SCE volunteered their time to this event.	August 16, 2003	Completed
3rd Annual Hot Rod Show, Whittier	CARE outreach event wheareas Latino CARE applications were provided to the largely Latino population that was in attendance. SCE Latino volunteers were also on hand to provide in-language support.	August 23, 2003	Completed.
Lakewood Senior Fair, Lakewood	CARE outreach event targeted seniors. The event was held at the Lakewood Center Mall. 500 CARE applications were disseminated, and 12 applications were completed at the event.	August 27, 2003	Completed.
Lakewood Business & Residential Expo, Lakewood	CARE outreach event targeting the low-income population in Lakewood and the surrounding areas. 300 CARE applications were distributed.	September 5-6, 2003	Completed.
Asian & Pacific Islander Expo, Pomona Fairplex	CARE Outreach event targeting the Asian communities, ie. Chinese, Korean, Phillipino, Vietnamese, and Cambodian. In-language CARE information was provided for this event. Hundreds of CARE applications were disseminated and 6 customers filled applications out	September 12-14, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Asian & Pacific Islander Expo, Pomona Fairplex (Cont'd)	information was provided for this event. Hundreds of CARE applications were disseminated.	September 12-14, 2003	Completed
Las Fiestas Patrias, Moreno Valley	CARE outreach event wheareas Latino CARE applications were provided to the largely Latino population that was in attendance. SCE Latino volunteers were also on hand to provide in-language support.	September 16, 2003	Completed.
5th Annual International Family Festival, Rialto	CARE outreach event targeting Middle Eastern, Asian, American Indian, Cambodian, African American, and Latinos. In-language CARE information was provided.	September 20, 2003	Completed.
2003 Harvest Moon Festival, Arcadia	CARE outreach event targeting Chinese, Vietnamese, Cambodian, and Korean participants. 300 in-language CARE applications were disseminated, and 6 applications were completed on site.	September 21, 2003	Completed.
Altadena NAACP Freedom Fund Event, Pasadena	CARE outreach event targeting low-income attendees. Of the approximately 400 attendees, 48 applications were disseminated at the event, and four applications were completed on site.	September 28, 2003	Completed.
Asian & Pacific Islander Expo, Pomona Fairplex		September 12-14, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
SCIC 1st Annual Pow Wow, Pomona	CARE outreach event held in conjunction with the Southern California Indian Center. The event was targeting the American Indian and low-income SCE customers. Several hundred CARE applications were disseminated.	September 26-28, 2003	Completed.
Palmdale Fall Festival	CARE outreach event held in conjunction with the City of Palmdale. The event targeted all low-income event attendees.	October 11-12, 2003	Completed.
Fiesta de la Familia	CARE outreach event held in the Inland Empire. He event targeted the latino event attendees. In-language applications were provided. Twenty applications were filled out at the event; and several applications were provided to event attendees to return to SCE.	October 11-12, 2003	Completed.
Altadena Old Fashion Days	CARE event targeting Altadena and surrounding communities. Several applications provided to event attendees; and, three applications received from CBOs to participate in the CARE Capitation program.	October 25, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
St. Joseph's Hospital	CARE outreach event held in conjunction with Orange County Catholic Charities. The event was targeting the Latino and low-income SCE customers. 300-400 CARE applications were disseminated.	November 3, 2003	Completed.
St. Emydius	CARE outreach event held at St. Emydius Church in Lynwood. The event targeted the Latino community and all low-income event attendees.	November 22-23, 2003	Completed.
Food Bank	CARE outreach event held in Santa Ana in conjunction with Catholic Charities. The event targeted the latino event attendees. In-language applications were provided. 104 applications were filled out at the event; and several applications were provided to event attendees to return to SCE.	November 25, 2003	Completed.
17th Annual Rosemead Community Center	CARE event targeted Vietnamese, Chinese, and Latino community. There were 1500 event attendees In-language support provided and several applications distributed to event attendees	November 27, 2003	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
UCI Health Fair, Irvine	CARE outreach event held in conjunction with the University of California, Irvine. The event was targeting low-income SCE customers. Several hundred CARE applications were disseminated.	December 12, 2003	Completed.
St. Anthony's CARE Outreach	CARE outreach event held in conjunction with St. Anthony's Church Parrish. The event targeted the Latino community.	December 21, 2003	Completed.
TODEC Farm Worker Outreach	CARE outreach event held in conjunction with TODEC Legal Center. The event targeted the Latino community and involved door-to-door outreach in the farm worker community. In-language applications were provided.	January 5, 2004	Completed.
Three Wise Men Parade	CARE event held in Huntington Park. This event targeted the Latino community. In-language volunteers and applications were on-hand for event attendees. Several hundred applications provided to event attendees.	January 6, 2004	Completed.
Welcome To Pico Rivera	CARE event held at the City of Pico Rivera Senior Housing Project. The event targeted all seniors in attendance.	January 15, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
40th Street Neighborhood Regeneration Collaborative	CARE outreach event held in Alhambra. The event targeted the Chinese community. Several hundred CARE applications were disseminated.	January 19, 2004	Completed.
Little Saigon Tet Festival/Parade	CARE outreach event held near the Asian Garden Mall. The event targeted the Vietnamese community. The event was staffed by SCE Vietnamese volunteers and in-language CARE materials were disseminated to event attendees.	January 24, 2004	Completed.
LA 2004 Tet Festival	CARE outreach event held in Montebello l. The event targeted the Vietnamese community. The event was staffed by SCE Vietnamese volunteers and in-language CARE materials were disseminated to event attendees.	January 31-February 1, 2004	Completed.
Lantern Festival	CARE event held in Monterey Park. The event targeted the Chinese community and low-income families. This event was hosted in conjunction with APAC, a community-based organization.	January 31-February 1, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Faith & Justice Summit	CARE outreach event held in San Bernardino County in conjunction with the Inland Empire clergy and law enforcement. The event created a partnership for distributing CARE applications with the low-income community.	February 19, 2004	Completed.
Free Korean Tax Service Event	CARE outreach event held at the Korean Daily. The event targeted the Korean community. In-language SCE volunteers and CARE materials were on-hand for all participants.	February 7 – March 27, 2004 **(Every Sat.)**	Completed.
LA Galaxy Soccer 2004	CARE outreach event held in conjunction with LA Galaxy Soccer. The event targeted all event attendees that would possibly be eligible.	April-October, 2004	Ongoing.
Our Lady of Victory & Sacred Heart	CARE event held at Our Lady of Victory and Sacred Heart Churches. The event targeted the Latino community and low-income families. This event was hosted in conjunction with Catholic Charities. 263 Applications were collected at this event.	March 28, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
High Desert Hispanic Chamber Cinco de Mayo Event	CARE outreach event held in Victorville at Victor Valley Community College. More than 5,000 High Desert residents attended. Bilingual SCE volunteers staffed the SCE booth and assisted event attendees with CARE enrollment. In-language CARE materials were also made available at the event.	May 1, 2004	Completed.
Moreno Valley Hispanic Chamber Cinco de Mayo Festival	CARE outreach event held in Moreno Valley targeting the Latino Community, as well as low-income event participants. More than 3,000 residents attended this event. Bilingual SCE volunteers staffed the SCE booth and assisted event attendees with CARE enrollment. In-language CARE materials were also made available at the event.	May 8, 2004	Completed.
Senior Health Education Conference	CARE outreach event held in Moreno Valley targeting Moreno Valley's senior population. There were 150 seniors in attendance. Many of these seniors were low-income and were assisted with CARE enrollment.	May 12, 2004	Completed.
API Heritage Celebration	CARE outreach event held in Santa Ana in conjunction with the Asian and Pacific Islander Heritage	May 13, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
API Heritage Celebration (cont'd)	Council. Bilingual SCE volunteers staffed the SCE booth and assisted enrollment. In-language CARE materials were also made available at the event.	May 13, 2004	Completed.
Los Angeles Neighborhood Housing Services	CARE outreach event targeting SCE's low-income residents. All event attendes were assisted with CARE enrollment.	May 22, 2004	Completed.
Project Senior Outreach	CARE Outreach event held in Inglewood targeting the African American senior population. This event was accompanied by ads being placed in key African American publications. The event was well-received and all event attendees were assisted with CARE enrollment.	May 28, 2004	Completed.
San Bernardino Area on Aging – Senior Health Fair	CARE Outreach event targeting the senior population. All event attendees were assisted with CARE enrollment.	June 2, 2004	Completed.
Beaumont Cherry Festival	Care outreach event held in one of SCE's extreme climate areas, Beaumont. This event targeting seniors and low-income. All event attendees were assisted with CARE enrollment.	June 3-6, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
WOW Jam	CARE Outreach event held in conjunction with Winning Our World. The event was held in Fontana and targeted all low-income families. Over 25,000 residents attended this event.	June 11-13, 2004	Completed.
Goodwill Industries Event	CARE outreach held in conjunction with Goodwill Industries. The event was well attended and all event participants were assisted with CARE enrollment.	June 16, 2004	Completed.
2004 Juneteenth Celebration	CARE outreach held in Pomona targeting SCE's African American low-income population in the Inland Empire. All event attendees were assisted with CARE Enrollment.	June 19, 2004	Completed.
Inland Temporary Homes	CARE outreach event held in conjunction with Inland Temporary Homes. All event attendees were low-income. Each attendee was assisted with CARE enrollment.	July 10, 2004	Completed
City of Long Beach Neighborhood Leadership	CARE outreach event held in Long Beach targeting the Latino, Cambodian, and Khmer residents. Bilingual SCE volunteers staffed the SCE booth and assisted enrollment. In-language CARE materials were also made available at the event.	July 17, 2004	Completed

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Initiative	Summary	Timeline	Status
Palm Desert Senior Event	CARE outreach event held in Palm Desert. The event targeted the low-income senior population. All event attendees were assisted with CARE Enrollment.	July 28, 2004	Completed.
Celebrating Seniors Event	CARE outreach event held in San Bernardino. The event was coordinated with San Bernardino County Dept o Aging & Adult Svcs. The event targeted the low-income senior population. All attendees were assisted with CARE enrollment.	September 16, 2004	Completed.
Rialto International Family Day Festival	CARE outreach event held in Rialto. The event was coordinated with the City of Rialto and targeted the ethnically diverse low-income population. All attendees were assisted with CARE enrollment.	September 18, 2004	Completed.
Korean Am Seniiors of Orange Cty	CARE outreach event held in conjunction with Korean American Seniors organization targeting the low-income senior population within the Korean Community. All attendees were assisted with CARE enrollment.	September 24, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Palmdale Fall Festival	CARE Outreach Event held in Palmdale targeting this underpenetrated low-income community. CARE was discussed with all event attendees.	October 9-10,20004	Completed.
Dia De Los Muertos	CARE Outreach event held in Boyle Heights. This event was targeting the low-income Latino community. 54 CARE applications were completed at the event while many other CARE applications were disseminated to event attendees.	October 30, 2004	Completed.
Orange Co. Congregation Community Organization	CARE Outreach Event held at the Matricula Consular event held at Boniface Catholic Church in Anaheim. CARE was discussed with all event attendees.	November 20, 2004	Completed.
Asian & Pacific Islander Older Adults Task Force	CARE Outreach Event held in conjunction with the Asian & Pacific Islander Older Adults Task Force to recruit additional organizations into SCE's CARE Capitation Program.	December 2, 2004	Completed.
High Desert Community Coalitions	CARE Outreach Event held at the Partners in Faith & Service meeting held in the High Desert. A presentation on CARE/FERA was given.	December 2, 2004	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Altadena Chamber of Commerce	CARE Outreach event coordinated in conjunction with the Altadena Chamber of Commerce. The event targeted low-income communities surrounding Altadena. CARE and FERA were discussed with all event attendees.	January 20, 2005	Completed.
2005 San Gabriel Vly Lunar New Year Parade/Festival	CARE Outreach event targeting the low-income Chinese community within SCE service territory. 22 Chinese applications and 15 English applications were obtained at the event. Many more applications were sent home with event participants.	February 5, 2005	Completed.
2005 LA Tet Festival	CARE Outreach event targeting the low-income Vietnamese community within SCE service territory. 8 Cambodian CARE applications and 4 English CARE applications were obtained at the event.	February 5-6, 2005	Completed.
2005 Orange County Tet Festival	CARE Outreach event coordinated in conjunction with the Union of Vietnamese Students Association of Southern California. The event was hosted in Garden Grove and targeted SCE's Vietnamese community.	February 12-13, 2005	Completed.
2005 CTAC Black History Celebration	CARE Program Manager hosted a booth at CTAC's Black History Month Celebration.	February 23, 2005	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Altadena Chamber of Commerce	CARE Outreach event coordinated in conjunction with the Altadena Chamber of Commerce. The event targeted low-income communities surrounding Altadena. CARE and FERA were discussed with all event attendees.	January 20, 2005	Completed.
2005 Cambodian New Year Celebration	CARE Outreach event hosted in conjunction with the Cambodian Coordinating Council targeting SCE's low-income Cambodian population. CARE was discussed with all event attendees who came to SCE's booth.	April 16, 2005	Completed.
Lancaster Non-profit Outreach Event	Internal SCE partnership between Business Solutions, Consumer Affairs, Public Affairs, CTAC, and the CARE department to host this event for non-profit, business, and faith-based organizations in the Lancaster Area. Three agencies were recruited as CARE Capitation agencies. All attendees enrolled in SCE's Express Efficiency Program, and 3 agencies sought enrollment in the Summer Discount Plan.	April 28, 2005	Completed.
Mt. Zion Baptist Church	CARE Outreach event targeted toward faith-based organizations. This event was a partnership with Business Solutions, Consumer Affairs, Public Affairs, CTAC, and the CARE department. Two	May 20, 2005	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Mt. Zion Baptist Church (cont'd)	agencies were enrolled as CARE Capitation agencies		
AAHOA Event	CARE outreach event whereas the CARE Outreach program manager hosted a booth at the event. The event consisted of many community based organizations and individual residents within the Indian community. CARE was discussed with all event attendees and hundreds of CARE applications were disseminated.	June 1, 2005	Completed.
Food Bank Follow Your Heart Event	SCE employees across many departments volunteered their time to assemble food packages for low-income and senior residents throughout SCE service territory. CARE applications were inserted in every food package distributed to the targeted population.	July 9, 2005	Completed.
City of Long Beach Neighborhood Leadership Program	Hosted in conjunction with the 7th Annual Leadership Conference. Targeted residents living in Long Beach's most economically challenged and politically isolated neighborhoods. 300 CARE applications disseminated at this event.	July 16, 2005	Completed.
37th Annual Pow Wow	Hosted in conjunction with the Southern California Indian Center targeting the American Indian population. CARE promoted to all event attendees.	July 29-31, 2005	Completed.

Table B – SCE CARE Leveraging and Outreach Initiatives – As Of July 2005

Table C – SCE CARE Media as of July 2005

Communication Initiative	Summary	Timeline
Bilingual - English/Spanish	**Door Hanger** Targeted bi-lingual Door Hanger distribution w/ app – Qnty 500,000	July 2005
	Shared Mail – ValPak Targeted bi-lingual application distribution – Qnty 1,250,000	July 2005
	Direct Mail Bi-lingual Recertification Letters with applications – Qnty 58,000	July 2005
African American	**Radio**	
	Print	
	Out-of-Home	
Cambodian	**Radio**	
	Print	
Chinese	**Radio**	
	Print	
Filipino	**Radio**	
	Print	
Japanese	**Radio**	
	Print	
Korean	**Radio**	

Table C – SCE CARE Media as of July 2005

Communication Initiative	Summary	Timeline
	Print	
Hispanic	**Radio**	
	Television	
	Print	
Vietnamese	**Radio**	
	Print	

CERTIFICATE OF SERVICE

I hereby certify that, pursuant to the Commission's Rules of Practice and Procedure, I have this day served a true copy of SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT FOR JULY 2005 on all parties identified on the attached service list(s). Service was effected by one or more means indicated below:

- ☐ Transmitting the copies via e-mail to all parties who have provided an e-mail address. First class mail will be used if electronic service cannot be effectuated.
- ☐ Placing the copies in sealed envelopes and causing such envelopes to be delivered by hand or by overnight courier to the offices of the Commission or other addressee(s).
- ☐ Placing copies in properly addressed sealed envelopes and depositing such copies in the United States mail with first-class postage prepaid to all parties.
- ☐ Directing Prographics to place the copies in properly addressed sealed envelopes and to deposit such envelopes in the United States mail with first-class postage prepaid to all parties.

Executed this **22nd day of August, 2005**, at Rosemead, California.

_____

Christine Sanchez
Project Analyst
SOUTHERN CALIFORNIA EDISON COMPANY

2244 Walnut Grove Avenue
Post Office Box 800
Rosemead, California 91770