

**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE
STATE OF CALIFORNIA**

Order Instituting Rulemaking on the
Commission's Proposed Policies and
Programs Governing Post-2003 Low-
Income Assistance Programs.

And Related Matters

R.04-01-006
(Filed February 8, 2004)

Application 04-06-038
Application 04-07-002
Application 04-07-010
Application 04-07-011
Application 04-07-012
Application 04-07-013
Application 04-07-014
Application 04-07-015
Application 04-07-020
Application 04-07-027
Application 04-07-050

**SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID
DEPLOYMENT - MONTHLY STATUS REPORT FOR FEBRUARY 2005**

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Dated: **March 21, 2005**

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**SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID
DEPLOYMENT - MONTHLY STATUS REPORT FOR FEBRUARY 2005**

Southern California Edison Company ("SCE") hereby submits a status report describing its activities for the Low-Income Energy Efficiency ("LIEE") and California Alternate Rates for Energy ("CARE") low-income assistance programs for February, 2005. This monthly report includes a narrative that highlights the recent activities that SCE has undertaken to implement its low-income assistance programs and to leverage SCE's program with the services provided by Low Income Home Energy Assistance Programs ("LIHEAP") providers.

SCE has worked with the other California utilities, the Energy Division, and the Office of Ratepayer Advocates in developing the format for this report and the accompanying tables. This report includes tables detailing SCE's February 2005 activities, as well as certain summary tables as requested by the Commission. All

of these tables comply with the information requested in Ordering Paragraphs 14 and 17 of Decision 01-05-033, issued on May 3, 2001, as well as supplemental information requested by the Commission. The February 2005 tables are also submitted in accordance with the direction received from the Energy Division and the Office of Ratepayer Advocates on a May 22, 2002, conference call with the Joint Utilities in which it was determined that for certain months, the utilities should file an abbreviated set of tables, but on a quarterly basis, the utilities are to file a full set of tables. This month, SCE is filing the abbreviated set of tables which includes Tables 1, 4, 6, 10, 11, 11a, 11b and 16. As the information in these tables is dynamic, the figures submitted herein supersede results reported in prior months. Also, since SCE has no remaining SBX1 5 funds, SCE has revised many of the tables to eliminate columns that had previously contained SBX1 5 information.

I.

NARRATIVE

A. Description of SCE's Activities for LIEE

In 2004, SCE attempted to strengthen the delivery of comprehensive services to low-income customers by maintaining an informed and experienced group of providers. February activities have continued that approach and included the installation of 2003 eligible measures in homes where customers received assessment services prior to the release of D.03-11-020 on November 13, 2003. Both assessment and service delivery applications were changed to reflect the new eligibility guidelines and eligible measures reflected in D.03-11-020. Service delivery contracts were revised to reflect the new assessment process and eligible measures.

The following information reflects some of the measures completed and expensed in February 2005. For February 2005, SCE hereby reports on the paid

installation of measures including 106 permanent evaporative coolers, 11,507 indoor and 12 outdoor compact fluorescent light bulb, and 1,637 energy efficient refrigerators.

In addition to the service delivery work completed in February 2005, SCE completed 412 assessments of customer homes and provided education to 1,205 customers.

1. **LIEE Outreach and Leveraging Efforts**

For 2005, SCE will continue to permit any LIHEAP agency to leverage funds from the State Department of Community Services for installation of refrigerators provided at no cost by SCE with LIEE funds. SCE's LIEE contracts with LIHEAP agencies include requirements that refrigerators must be installed in SCE customer homes and completed applications must be returned. Other LIHEAP providers will be contacted by phone and mail to provide them with information on this leveraging opportunity. SCE and SoCalGas have established a cooperative working relationship over the years. SCE will refer all customers receiving electric measures and whose assessment indicates gas space heating and three eligible weatherization measures to SoCalGas.

2. **Bulk Purchasing**

SCE will continue to competitively bid the purchase of compact fluorescent light bulbs and energy efficient refrigerators. By purchasing these appliances in bulk SCE exercises a level of control over inventory that may not otherwise be possible. Contract terms are usually beneficial to SCE service providers. For example, refrigerators can be shipped in small quantities and are warehoused in a number of convenient locations to our service providers. Finally, SCE is able to obtain the best price possible through a competitive bid process.

B. Description of SCE's Activities for CARE

In February, SCE continued to enroll customers responding to the October and November direct-mail marketing effort that has resulted in 31,242 CARE enrollees to date.

Moreover in February, SCE partnered in numerous CARE outreach activities that targeted SCE's hard-to-reach customer base. Three such events were partnerships with three community-based organizations. These CARE outreach events targeted the Vietnamese, Cambodian, and Chinese low-income residents within SCE's service territory.

In addition, in honor of African American History month, a special event was hosted at SCE's Customer Technology and Application Center in Irwindale. Several community-based organizations, community advocacy organizations, and small businesses participated at this event. CARE hosted a booth at this event and discussed CARE and FERA with all participants stopping by the booth. Several applications were provided to event participants, as well as CARE and FERA collateral information.

As part of the CARE Capitation Program, 14 agencies/organizations submitted 297 applications in February. Of these, 158 customers were enrolled, 116 were found to be existing CARE enrollees and 23 applications were rejected. A total of \$1,861.00 was paid out as part of the Capitation program in February 2005.

SCE's multi-lingual efforts produced 635 applications in February with 419 of those applications resulting in new CARE enrollments. SCE data sharing also continues with SoCalGas and Southwest Gas.

In February, the total enrollment in SCE's CARE program was 971,299 customers. Based on SCE's revised estimates of eligible customers as submitted to the Commission in Table 16 of this report, SCE's current enrollment equates to a penetration rate of approximately 85%.

1. **Outreach Provided to California Indian Tribes So That Compliance With SBX1 5 Section 5(j) Can Be Monitored**

SCE seeks to continue to work with the Southern California Indian Center in 2005 to provide important outreach to underserved Native Americans.

2. **Discussion of SCE's 2003/2004 CARE Program and Outreach Plan**

SCE implemented a far reaching media campaign in 2003 and continued that approach in 2004. SCE will continue this outreach in 2005 since, direct mail will always be a component of SCE's efforts. In 2003, over 86,000 customers were enrolled through direct mail. In October and November 2004, SCE mailed 530,000 CARE direct mail pieces to targeted customers. In 5 months, 31,242 customers have already been enrolled. SCE will continue to track the new CARE enrollments driven by this direct mail campaign.

SCE will work to expand grassroots efforts through strategic alliances. SCE also plans to develop additional data systems and enhancements to CARE applications to improve the infrastructure of the system used to process applications and recertification documents.

In addition to implementing the high level marketing campaign and improving the infrastructure of the application processing/recertification/verification process, SCE will fund the cost recovery for Phase II of the Low-Income Needs Assessment. SCE believes increased marketing and communication to multi-lingual customers is consistent with Commission policy and should lead to increased CARE enrollment.

SCE conducted an Ethnic Awareness Survey to assess the effectiveness of its CARE ethnic advertising among residential customers in five ethnic segments: Hispanic, Chinese, Korean, Vietnamese and African American. Key findings show

CARE is the most recalled SCE program among ethnic market customers and the majority of ethnic market customers (58%) prefer that information regarding CARE be provided only in their primary language.

The 2004 total SCE CARE program budget, excluding dollars for the CARE rate discount, was reduced from \$5,082,838 to \$2,882,838 as a result of SCE returning unspent 2003 PGC CARE funds to ratepayers. For 2004 CARE administrative activities, SCE spent \$3,720,783. The CARE program budget includes program support, automatic enrollment, information technology, and outreach. SCE has exceeded the \$2,882,838 budget for 2004. This level of activity was anticipated and was reflected in SCE's July 1, 2004 Application, seeking budget and rate authorization for \$4,104,000 for CARE during 2005. Table A-1 in SCE's testimony filed in A.04-07-012 indicates year to date expenses through May 2004 to be \$1,407,788 which when extrapolated out for the entire year of 2004 shows a potential 2004 CARE expenditure of approximately \$3,379,000.

3. Status of Application A.04-07-012

SCE's last approved Commission budget was in 2002 and was set at \$2,882,838. For 2005, SCE will operate its CARE program as described in SCE's Application filed July 1, 2004 with a proposed budget of \$4,104,000. SCE's Application for all of the 2005 low income assistance program budgets has not yet been acted upon by the Commission. Therefore until a decision is issued by the Commission, SCE will operate its CARE program pursuant to the \$4,100,000 budget proposed in the Application. However, if the Commission issues a decision in A.04-07-012, SCE will promptly adjust its CARE program so as to comply with the Commission decision.

4. Status of Migrant Housing Review

SCE has responded to both of the Administrative Law Judge's Rulings

seeking input regarding Assembly Bill 868, which permits some migrant housing to be eligible for the CARE program. SCE believes the migrant farm housing centers operated by the Office of Migrant Services should be eligible for CARE. SCE also believes migrant farm housing centers operated by other non-profit organizations should be eligible provided a method is established to make sure the operator actually passes the benefits through to the resident. SCE and the other utilities are currently investigating their records to determine what types of migrant housing centers exist, how they are constructed and operated (for example: single meter vs. individual meter, single residence vs. multiple-residence, profit vs. non-profit, farm vs. non-farm). After SCE has determined what type of migrant housing exists on its system SCE intends on updating its responses to the Administrative Law Judge in this matter.

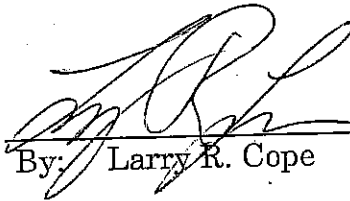
II.

CONCLUSION

SCE appreciates this opportunity to provide the Commission with updated information about the successes SCE has achieved in its LIEE and CARE programs through the Rapid Deployment effort.

Respectfully submitted,

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March 21, 2005

**Table 1 - LIEE Program Expenses – Southern California Edison - As of
February 28, 2005**

	Electric	Electric YTD	Budget	% YTD / Budget
LIEE Program:	Base Program	Base Program Jan to Date	Base Program ⁽¹⁾	Base Program
A	B	W	AI	AU
Energy Efficiency				
- Gas Appliances	\$ -	\$ -	\$ -	n/a
- Electric Appliances [2]	\$ 1,045,896	\$ 1,322,471	\$ 10,901,518	12%
- Weatherization	\$ 15,091	\$ 16,137	\$ 154,945	10%
- Outreach & Assessment	\$ 142,448	\$ 159,924	\$ 1,631,000	10%
- In Home Energy Education	\$ 18,075	\$ 19,815	\$ 350,000	6%
- Education Workshops	\$ -	\$ -	\$ -	n/a
Energy Efficiency TOTAL	\$ 1,221,510	\$ 1,518,347	\$ 13,037,463	12%
Landlord Rebate Pilots	\$ -	\$ -	\$ -	
- Refrigerator	\$ -	\$ -	\$ -	0%
- A/C Replacement - Room	\$ -	\$ -	\$ -	0%
- A/C Replacement - Central	\$ -	\$ -	\$ -	0%
Pilots	\$ -	\$ -	\$ -	0%
- Pilot (A)	\$ -	\$ -	\$ -	0%
- Cool Center	\$ -	\$ -	\$ -	0%
Total Pilots	\$ -	\$ -	\$ -	0%
Training Center	\$ -	\$ -	\$ 50,000	0%
Inspections	\$ 17,094	\$ 32,190	\$ 497,041	6%
Advertising		\$ -	\$ 45,000	0%
M&E Studies	\$ 105	\$ 534	\$ 195,000	0%
Regulatory Compliance	\$ 4,526	\$ 8,632	\$ 70,000	12%
Other Administration	\$ 103,756	\$ 177,353	\$ 1,928,996	9%
Indirect Costs*	\$ 21,920	\$ 40,868	\$ -	n/a
Oversight Costs		\$ -	\$ -	
- LIAB PY Past Year		\$ -	\$ -	n/a
- LIAB PY Present Year		\$ -	\$ -	n/a
- CPUC Energy Division	\$ 3,965	\$ 10,598	\$ 70,000	15%
Total Oversight Costs	\$ 3,965	\$ 10,598	\$ 70,000	15%
TOTAL COSTS	\$ 1,372,876	\$ 1,788,523	\$ 15,893,500	11%

Appl. = Appliances

Base = Authorized + Carryover

YTD = Jan 2004 through current month

* Indirect costs are not charged to the LIEE program

- Cool Center	\$ 2,930	\$ 6,733	\$ 1475,000	1%
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Table 4 - LIEE Measure Installations - Southern California Edison - As of February 28, 2005

Measures A	Units B	Current Month			YTD
		Completed and Expensed	Completed but not Expensed	Initiated but not Completed	Completed and Expensed
		Base	Base	Base	Base Jan to Date
		C	G	K	P
Furnaces					
- Repair - Gas	Each				
- Replacement - Gas	Each				
- Repair - Electric	Each				
- Replacement - Electric	Each				
Infiltration & Space Conditioning					
- Duct Repair	Home				
- Cover Plates/Gaskets	Home	45	135		53
Weatherization					
- Evaporative Cooler/Air Cond. Covers	Home	3	45		11
- Attic Insulation	Home		2		3
- Water Heater Blanket	Each	3	163		59
- Low Flow Showerhead	Each	59	98		70
- Weatherstripping	Home	62	145		1
- Caulking	Home	1	15		
- Minor Home Repairs	Home	53	125		54
- Attic Access Weatherstripping	Home				
- HVAC Air Filter Replacement	Home				
Water Heater Savings					
- Water Heater Pipe Wrap	Home	1			1
- Faucet Aerators	Each	91	468		107
Miscellaneous Measures	Each	1	25		1
Permanent Evaporative Coolers	Each	106	6		125
Portable Evaporative Coolers	Each				
Compact Fluorescents (indoor)	Each	11,507	383		12,914
Compact Fluorescents (outdoor)	Each	12	1		13
Refrigerators	Each	1,637	35		2,169
Landlord Rebate Pilots					
- Refrigerators					
- Air Conditioner Replacement - Room					
- Air Conditioner Replacement - Central					
Pilots - Rapid Deployment					
- Air Conditioner Replacement - Room	Each	10			20
- Air Conditioner Replacement - Central	Each				
- Duct Sealing and Repair	Home				
- Whole House Fans	Each				
- Water Heater Replacement - Gas	Each				
- Water Heater Replacement - Electric	Each				
- Set-back Thermostats	Each				
- Evaporative Cooler Maintenance	Each	6			6
Energy Education					
- Outreach & Assessment	Home	412	98		627
- In-Home Education	Home	1,205	11,867		1,321
- Education Workshops					
- Home Weatherized	Home	63	145		71
- Home Treated	Home	4,483	12,131		5,419

YTD = Jan 2005 through current month

Table 6 - CARE Program Expenses - Southern California Edison - As of February 28, 2005

	Current Month				Electric YTD				Budget				% YTD / Budget			
	Base Program		Total		Base Program		Total		Base Program		Total		Base Program (PGC)		Total	
	CARE	[1] Other	D		Jan to Date	*Other	Jan to Date		CARE	*Other	AD		CARE	*Other	AM	
A																
Outreach																
- Capitalization Fees	10,458		10,458		12,842		12,842		202,200		202,200		6%	n/a	6%	
- Other Outreach	3,357		3,357		4,447		4,447		310,000		310,000		1%	n/a	1%	
- Automatic Enrollment	4,581		4,581		8,776		8,776		1,031,900		1,031,900		1%	n/a	1%	
Total Outreach			15,440		21,618		21,618		1,234,100		1,234,100		2%	n/a	2%	
Processing/Certification/Verification	36,478		36,478		37,486		37,486		632,000		632,000		6%	n/a	6%	
Billing System / Programming	12,202		12,202		6,588		6,588		410,000		410,000		2%	n/a	2%	
Pilots																
- Pilot (A)																
- Pilot (B)																
Total Pilots																
Measurement & Evaluation	455		455		3,416		3,416		58,000		58,000		6%	n/a	6%	
Regulatory Compliance [2]	4,050		4,050		7,814		7,814		50,000		50,000		16%	n/a	16%	
Other Administration [3]	77,721		77,721		270,763		270,763		1,327,200		1,327,200		20%	n/a	20%	
Indirect Costs (P&B)			23,377				46,122		n/a		n/a					
Overnight Costs																
- LIAB Start-up																
- LIAB PY Past Year**																
- LIAB PY Present Year**																
- CPUC Energy Division [4]	9,253		9,253		33,362		33,362		82,700		82,700		40%	n/a	40%	
Total Overnight Costs	9,253		9,253		33,362		33,362		82,700		82,700		40%	n/a	40%	
TOTAL PROGRAM COSTS	158,556		158,556		385,493		46,122		4,104,000		4,104,000		9%	n/a	11%	
CARE Rate Discount	11,512,501		11,512,501		27,253,712		27,253,712		168,100,000		168,100,000		16%	n/a	16%	
Service Establishment Charge Discount																
Total Program Costs & Customer Discounts	\$11,671,057		\$11,671,057		\$27,659,205		\$46,122		\$172,204,000		\$172,204,000		16%	n/a	16%	

[1] Includes CARE activities absorbed by non-CARE funding sources.

[2] Includes Regulatory & Compliance and Law.

[3] Includes program management labor, overheads, and information technology support.

[4] Includes only invoices received from the Public Utilities Commission for LIEE reimbursements - 70% allocated to CARE and 30% to other LIEE. Note: With the implementation of post PROACT rates on August 1, 2003, the 1-cent and 3-cent surcharge exemptions no longer are separate from the CARE discount. CARE customers continue to receive a discount in excess of the mandated 20%, based on post-PROACT rates adopted in D.03-07-029, but the full cost of this discount is now included in rates for recovery from other customers.

Note: SCE has recorded cost of invoices received from CPUC for the Needs Assessment under M&E. These costs will be reduced after SCE has invoiced and received payment from the other utilities.

TABLE 10
CARE Enrollment, Recertification, and Attrition - Southern California Edison
February 2005

	A	B	C	D	E	F	G	H	I	J
	Gross Enrollment From Automatic Enrollment ¹	Gross Enrollment From Capitation	Gross Enrollment Other Sources (Not Including Recertification Enrollment)	Gross Current Month Enrolled A+B+C	Gross Enrollment From Recertification ²	Total Gross Enrollment D+E	Attrition (Drop Offs)	Net Enrollment F-G	Adjusted Net Enrollment = Net Enrollment - Recertification H-E	Total CARE Participants
January	2,823	123	23,929	26,875	33,954	60,829	22,527	38,302	4,348	978,553
February	2,428	158	19,848	22,434	49,111	71,545	29,688	41,857	-7,254	971,299
March										
April										
May										
June										
July										
August										
September										
October										
November										
December										
Totals	5,251	281	43,777	49,309	83,065	132,374	52,215	80,159	-2,906	

Notes:

¹ Includes enrollment from data exchanges with SoCalGas, Southwest Gas, and State CSD.

² Recertifications completed regardless of month requested.

Table 11 - CARE Standard Program Random Verification Results - Southern California Edison - February 2005

	Total CARE Population less Capitation Enrollments	Participants Requested to Verify	% of Population Total	Participants Dropped (No Response)	Participants Dropped (Verified as Ineligible)	Total Dropped ¹	% Dropped through Verification	% of Total Population Dropped
January-05	978,430	659	0.07%	0	6	6	0.91%	0.00%
February-05	971,141	575	0.06%	0	1	1	0.17%	0.00%
March-05								
April-05								
May-05								
June-05								
July-05								
August-05								
September-05								
October-05								
November-05								
December-05								
Total YTD PY2005	971,141	1,234	0.13%	0	7	7	0.57%	0.00%

¹ Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 11A - CARE SBX1 5 Outreach Verification Results - Southern California Edison - February 2005

	Total SBX1 5 Outreach Enrollment	Participants Requested to Verify	% of Outreach Total	Participants Dropped (No Response)	Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Verification ¹	% of Total SB5 Population Dropped
January-05	123	0	0.00%	0	0	0	0.00%	0.00%
February-05	158	0	0.00%	0	0	0	0.00%	0.00%
March-05								
April-05								
May-05								
June-05								
July-05								
August-05								
September-05								
October-05								
November-05								
December-05								
Total YTD PY2005	281	0	0.00%	0	0	0	0.00%	0.00%

¹ Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

Table 11B - Combined CARE Standard Program and SBX1 5 Outreach Verification Results - Southern California Edison - February 2005

	Total CARE Population	Participants Requested to Verify	% of Population Total	Participants Dropped (No Response)	Participants Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Verification ¹	% of Total Population Dropped
January-05	978,553	659	0.07%	0	6	6	0.91%	0.00%
February-05	971,299	575	0.06%	0	1	1	0.17%	0.00%
March-05								
April-05								
May-05								
June-05								
July-05								
August-05								
September-05								
October-05								
November-05								
December-05								
Total YTD PY2005	971,299	1,234	0.13%	0	7	7	0.57%	0.00%

¹ Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a customer to respond.

TABLE 16
 CARE PARTICIPATION -- COMBINED RURAL & URBAN - SOUTHERN CALIFORNIA EDISON - AS OF FEBRUARY, 2005

A	B	C	D	E	F	G	H
	Estimated Eligible	Monthly Enrolled by Capitation	Monthly Enrolled By Non-Capitation	Total Enrolled by Month	YTD Enrolled	Total # of CARE Participants	Penetration Rate
2004							
January	1,137,644	123	26,752	26,875	26,875	978,553	86%
February	1,137,644	158	22,276	22,434	49,309	971,299	85%
March							
April							
May							
June							
July							
August							
September							
October							
November							
December							

CERTIFICATE OF SERVICE

I hereby certify that, pursuant to the Commission's Rules of Practice and Procedure, I have this day served a true copy of SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) RAPID DEPLOYMENT - MONTHLY STATUS REPORT FOR FEBRUARY 2005 on all parties identified on the attached service list(s). Service was effected by one or more means indicated below:

- Transmitting the copies via e-mail to all parties who have provided an e-mail address.
- Placing the copies in sealed envelopes and causing such envelopes to be delivered by hand or by overnight courier to the offices of the Commission or other addressee(s).
- Placing copies in properly addressed sealed envelopes and depositing such copies in the United States mail with first-class postage prepaid to all parties.
- Directing Prographics to place the copies in properly addressed sealed envelopes and to deposit such envelopes in the United States mail with first-class postage prepaid to all parties identified as "Appearance" or "State Service."

Executed this **21st day of March, 2005**, at Rosemead, California.



Nicole Broadwater
Project Analyst

SOUTHERN CALIFORNIA EDISON COMPANY

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