

**Table B – SCE CARE Leveraging and Outreach Initiatives – As Of April 2005**

<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
<b>CARE Enrollment with LIEE Services</b>	Enroll customers in CARE at the time they receive LIEE measures/services.	Ongoing	CARE applications are completed when energy education materials are presented to customers.
<b>SCE/SoCalGas Data Exchange</b>	SCE collaborates with SoCalGas to electronically share CARE participant data to assist customers to enroll in each utility's program.	Ongoing	Ongoing preparations for a one day event / no cost / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers.
<b>Top 100 Home Owners Associations in territory</b>	Sent information packets for distribution in board meetings and publication in newsletters.	March 2001	On going / no cost
<b>League of United Latin American Citizens (LULAC), District 2</b>	Distributed over 5,000 applications for CARE.	March 3, 2001	No cost / distributed over 5,000 applications / on going.
<b>Leisure World's cable TV network</b>	Presented as guests on Leisure World's cable TV network. Focused on Energy Crisis Issues/Stage alerts and D-CARE program.	March 29, 2001	No cost / reached senior population of Laguna Woods, 15,000
<b>Energy &amp; Resource Conservation Workshop--March 30, 2001</b>	Workshop promoting energy & resource conservation held where CARE was presented. 5,000 seniors were given applications.	March 30, 2001	No cost / distributed over 5,000 applications.
<b>UNCF Walk-a-Thon</b>	2,000 attended, CARE applications and energy conservation tips distributed.	April 2001	Distributed over 400 CARE applications.
<b>Baldwin Park Senior Center</b>	CARE applications, along with "conservation tips" materials to be distributed to senior center.	April 2001	General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations.
<b>Rancho Cucamonga Senior Center</b>	CARE applications, along with "conservation tips" materials to be distributed in senior center.	April 2001	General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations.

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<b>Bell Court Senior Apartments</b>	CARE applications, along with “conservation tips” materials to be distributed.	April 2001	No cost/ over 125 people reached.
<b>Orange County Archdiocese</b>	CARE applications, along with “conservation tips” materials distributed to 22 churches. Trained volunteers at churches and held “CARE Days” to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	April 29, 2001	Completed - Over 1,000 customers signed up, distributed over 38,000 applications, no cost / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers.
<b>Catholic Charities Orange County</b>	Enroll customers in CARE in conjunction with providing other services.	May 2001	Ongoing
<b>Catholic Charities San Bernardino / Riverside</b>	Enroll customers in CARE in conjunction with providing other services.	May 2001	Ongoing
<b>LA Urban League</b>	Direct mail – 4,000 applications	May 2001	No cost.
<b>Loaves and Bread</b>	Provides over 400 meals to people in obvious need. CARE applications	May 2001	No cost/ over 400 people.
<b>California Conservation Corps</b> <b>Los Angeles CCC</b> <b>San Bernardino CCC</b> <b>Camarillo CCC</b>	Provided LA CCC with 1,000 folders with conservation information and D-CARE applications. The other centers were provided with 1,000 of each of the informational pieces and applications.	May 2001	No cost / CCC distributed information and applications to residents in their counties.
<b>Latino Health Access</b>	D-CARE applications, energy conservation sheets, stage 3 rolling outages, in Spanish and English in Costa Mesa area.	May 2001	No cost / over 1,000 customers reached.

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<b>City of Whittier</b>	The City of Whittier has expressed interest in exempting CARE customers from the city utility users tax (UUT). SCE has provided penetration information to city for use in determining fiscal impacts of automatic enrollment of CARE customers on UUT exemption.	May 2001	No cost.
<b>May Bill Messages/Bill Inserts</b>	Announced income guideline changes to CARE.	May 2001	
<b>The Second Harvest Food Bank</b>	Presented to the Second Harvest Food Bank and thirteen other charity organizations. In partnership with its member charities, the food bank helps feed more than 180,000 individuals each month. Other programs SCE has to offer were presented with an emphasis on the CARE program. The organization distributes information and the application in the food bags delivered. Applications will be mailed to SCE or the agencies will collect the applications and return them.	May Ongoing	No cost / possible 180,000 per month.

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<b>Pomona Unified School District</b>	Energy crisis and CARE presentation to more than 100 non-English speaking parents for the Pomona Unified School District. This school district program, "Pomona Parent Institute" is a Title 1 program that aims to educate parents about a host of school and community issues.	May 15, 2001	No cost.
<b>Greater Zion Apostolic Church</b>	Outreach and enroll customers by contacts through family, friends, and outside affiliations.	May 19, 2001	
<b>Vietnamese Radio 106.3 FM</b>	Contacts with each city and county in SCE's service territory and community-based organizations.	May 19, 2001	Focused on 3 messages: What is the CARE program; how to qualify; the contact # 800 for Vietnamese Customers for any questions.
<b>Vietnamese Community Event</b>	Organized by the Vietnamese community in Westminster, volunteers signed qualified Vietnamese customers. The Asian Press attended as well as the Vietnamese Community Support Groups, Vietnamese USA, and the Vietnamese Community of So California.	May 20, 2001	Ongoing / no costs / over 100 signed applications.
<b>Senior Briefing</b>	Congresswoman Juanita McDonald spoke to over 300 seniors.	May 25, 2001	Signed up applicants and made contacts for other organizations/ no cost.
<b>Santa Ana Unified School District (SAUSD)</b>	Outreach and enroll customers by contacts through family, friends, and outside affiliations. Published CARE application in Arriba newsletter in 3 languages.	June 2001	Reached over 60,000 customers / \$1,000 cost

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<b>Tulare / Visalia Unified School District</b>	Presented to employees of the school, showed what had been done in SAUSD.	June 2001	Reached over 200 / no cost.
<b>Long Beach Ministerial Alliance</b>	A consortium of about 15 African American Churches in Long Beach. We will present D-CARE, conservation, and a de-regulation overview to the members and constituents.	June 2001	No cost
<b>Somebody Cares</b>	Food bank in Fontana providing food to over 105 churches.	June 2001	On going / no cost /potential to reach over 40,000 low-income families
<b>Baldwin Hills Shopping Plaza</b>	Set up table at the mall to inform people, distribute applications and sign people on the spot.	June 2001	On going / no cost / hope to sign over 1,000 people.
<b>KGGI 99.1 FM in Riverside</b>	PSAs concerning CARE with possible slot for SCE to give out conservation and CARE information on the Public Affairs show.	June 2001	Conservation tips and CARE information / no cost.
<b>June Bill Messages/Bill Inserts</b>	Announce revised income guideline changes and provided CARE application in all domestic bills.	June 2001	
<b>Oasis Senior Citizens</b>	CARE applications, along with “conservation tips” materials to be distributed in senior citizens in LA.	June 2001	20 applications signed, handed out over 70 more / no cost.
<b>Moreno Valley Christian church</b>	Presentation to educate about the CARE program and applications distributed.	June 2001	Approximately 35 applications signed and over 100 more distributed / no cost.
<b>Miracle workers of Los Angeles</b>	Presentation to educate about the CARE program.	June 2001	Approximately 20 applications signed and over 60 more distributed / no cost

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<b>Los Angeles County Archdiocese</b>	CARE applications, along with “conservation tips” materials distributed to 6 out of 33 churches. Trained volunteers at churches and held CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	June to end of 2001	On going - Over 700 customers signed up, distributed over 3,500 applications, no cost 27 churches left / accomplished through Edison affinity groups, volunteers from VOICE and other Edison volunteers.
<b>Inland Empire Minister’s Association</b>	Presented CARE to a consortium of 40 African American churches.	June to end of 2001	Preparations being made for CARE events at the various churches / no cost.
<b>LA County Ministerial Breakfast</b>	Presented CARE to 150 clergy.	June to end of 2001	Preparations being made for CARE events at the various churches / no cost.
<b>Lennox Ministerial Association</b>	Presented CARE to a consortium of 80 churches.	June to end of 2001	Preparations being made for CARE events at the various churches / no cost.
<b>Justice for Janitors</b>	Presented to a group of leaders at the Justice For Janitors, Orange County headquarters. This organization is comprised of approximately 4,000 Orange County members.	June Ongoing	Continuing to sign up the 4,000 members at various events / no cost.
<b>Hotel Segment</b>	Worked with Major Customer Division (MCD) to reach employees from major hotel chains who qualify for the CARE rate. Hilton, Hyatt, and Marriott will communicate the rate and distribute the application to their employees via newsletters and bulletin boards. Also, educating them about energy efficiency, which will help with hotel usage as well.	June Ongoing	Reach all qualified employees/ no cost.

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<b>Public Housing Authorities</b>	Applications have been supplied to 18 organizations who are going to give them out to each applicant that comes in for assistance.	June Ongoing	No cost / reaching over 20,000 customers who qualify for Section 8, welfare.
<b>Consumer Advisory Panel</b>	Presented to 12 members to give information concerning Outreach efforts of EEO.	June 12, 2001	No cost.
<b>Headstart School Program</b>	Worked with 9 schools to reach over 1,000 families for CARE program.	June 14, 2001	Reached over 1,000 families / no cost.
<b>Albertson's Market</b>	Meet with managers and business community leaders to identify the best location for having a table set up outside the store for sign ups. Pilot to see if plausible to continue at other locations.	July 2001	Preparations for pilot store in progress now. No cost.
<b>Cathedral Palms Apartments</b>	CARE applications, along with "conservation tips" materials to be distributed.	July 2001	No cost.
<b>July Bill Messages/Bill Inserts</b>	Announces CARE program through bill messages and bill insert.	July 2001	
<b>Tulare Fair OutReach</b>	Covered 2 Saturdays at the Tulare Fairgrounds. Worked with local non-profit organizations to get people to the fairgrounds and signed onto the rate.	July 2001	Over 400 applications signed / \$5,000 / handed out other energy efficiency information for residential customers.
<b>Media Campaign for Tulare Event</b>	Radio and TV advertisements publicized the event. Univision Channel 21 & 39, Radio Campensina, La Maquina, Noticiero Semanl, Vida en el Valle.	July 2001	\$4,000 to reach over 50,000 customers all over Tulare County area.
<b>Antioch Baptist Church</b>	CARE Day for applications signups. 40 applications were signed.	July 2001	40 applications signed, handed out over 100 additional/ no cost.

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<b>Macedonia Baptist Church Pamona</b>	Presentation to educate about the CARE program and applications distributed.	July 2001	Approximately 15 applications signed and over 60 more distributed / no cost.
<b>Lighthouse Full Gospel Truth</b>	Presentation to educate about the CARE program and applications distributed.	July 2001	Approximately 23 applications signed and over 55 more distributed / no cost.
<b>Jordan High Class Reunion</b>	500 attended the reunion. Table set up for distribution of CARE applications and energy conservation tips	July 2001	Approximately 30 applications signed and over 125 more distributed / no cost
<b>San Bernardino County Archdiocese</b>	CARE applications, along with “conservation tips” materials to be distributed to churches. Train volunteers at churches and hold CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	July to end of 2001	In progress.
<b>San Gabriel Archdiocese</b>	CARE applications, along with “conservation tips” materials to be distributed to churches. Train volunteers at churches and hold CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	July to end of 2001	In progress.
<b>Tulare Archdiocese</b>	CARE applications, along with “conservation tips” materials distributed to churches. Trained volunteers at churches and held CARE Days to get people signed onto the CARE rate. Publicized event in bulletins and via church announcements.	July to end of 2001	In progress.



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<b>Employee’s Contribution Campaign</b>	Presented to over 110 campaign leaders from the different departments educating them on the CARE program. Intention is to get the leaders and other departments more involved in signups through the “Follow Your Heart” events.	August 9, 2001	Educated employees about CARE who are already involved with many non profit organizations and upcoming events / no cost.
<b>Aloha Church Festival</b>	500 or more families expected to attend. Offer conservation tips and CARE applications to be distributed and signed.	August 11, 2001	Planning stage / no cost.
<b>Young Black Scholars</b>	Involve Networkers and Stop the Violence organization, 2,000 expected to attend.	August 18, 2001	Educate the attendees about CARE, approximately 2000/ no cost.
<b>"Southern California Indian Center Pow Wow"</b>	35,000 attended at the Orange County Fairgrounds. Offered conservation tips and CARE applications to be distributed and signed.	August 24-26, 2001	Distributed 5,000 applications / no cost.
<b>El Dia de La Mujer Hispana at the Visalia Convention</b>	Approximately 500 attended each event. Offered conservation tips and CARE applications to be distributed and signed.	August 24 & August 26, 2001	Distributed 400 applications / cost included in earlier Tulare events.
<b>Show You CARE</b>	Involve employees reaching out to their communities, nonprofit organizations, friends and families, to sign up qualified customers onto the CARE rate. This program will coincide with Edison’s “Follow Your Heart” Day Events.	August thru September, 2001	Educated employees about CARE who are already involved with many non profit organizations and upcoming events / cost \$14k.
<b>Educational Relations</b>	Developing strategy to involve some of the largest school districts in CARE sign-up.	September Ongoing	Educate and use the resources at the schools to obtain signed applications for CARE.

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<b>City of Carson</b>	CARE sign-ups at the Friday Community events.	September Ongoing	
<b>La Historia Mexican American Museum</b>	Offer conservation tips and CARE applications to be distributed and signed.	September 2001	Ongoing / no cost.
<b>Thai Temple/Community</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September 9, 2001	Ongoing / 40 applications completed and returned to date / no cost.
<b>Urban League “Do the Right Thing”</b>	Event at Southwest College. Educate concerning CARE.	September 12, 2001	Tentative, still in planning stage.
<b>Church of Jesus Christ Latter Day Saints also known as Mormons Fiesta</b>	Approximately 300 attended each event. Offered conservation tips and CARE applications to be distributed and signed.	September 15, 2001	Distributed 300 applications, over 30 completed applications / no cost.
<b>Health Expo at the City of Montebello</b>	500 or more families expected to attend. Offered conservation tips and CARE applications to be distributed and signed.	September 17, 2001	Distributed 200 applications / no cost.
<b>Friendly Valley Homeowners Association</b>	1200 Senior residents - Offer conservation tips and CARE applications to be distributed and signed.	September 20, 2001	Ongoing / no cost.
<b>International Food Serv Executives Ass. (IFSEA)</b>	Planning to issue over 300 applications to their employees.	September – October 2001	Applications are to be given to all association members to be distributed among their employees at the monthly meetings / no cost.
<b>Chefs Association</b>	Planning to issue over 300 applications to their employees.	September – October 2001	Applications are to be given to all association members to be distributed among their employees at the monthly meetings / no cost.

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<b>Franklin Elementary School</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Seniors, Church, Kum Ran Church in Gardena.</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Easton Sports Development Foundation</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Boy Scouts, Beatudes Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Whittier Apostolic Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Echos of Faith Christian Center in Ontario.</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Oakview Collaborative, Huntington Beach</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Brea Senior Center, Westminster Presbyterian Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

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<b>Information in Vietnamese &amp; Chinese for Full Moon Festival</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>St Iraneus in Cypress &amp; Calvary Chapel in Costa Mesa</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Jewish Community Center</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>El Rancho Elementary School - Chino</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Chino Valley Community Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>LA Road Runners</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>(CHCC) California Hispanic Corporate Council</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>NLA (National Latina Alliance</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

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<b>Boys &amp; Girls Club Valencia and Santa Paula</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>St John Varney's, Liz Ann Seaton or St Joseph</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Society of Women Engineers</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Eastern Star (freemasonry)</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Option House</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Fam. Serv. - Redlands</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Vail Elementary School PTA Board Member</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Sunridge Community Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

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<b>Sitzmarkers Ski Club</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Whittier Christian Schools</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Santa Clarita Valley Athletic Association (SCVAA)</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Evangelical Free Church of Laguna Hills</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Grace of Temecula Valley AME Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Ontario Hispanic Foursquare Church</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>St John's Lutheran</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Carson Community Center</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

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<b>Westminster Elks Lodge #2346</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Antelope Valley Chapter of the PTA and the AWANA Program</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Chino High School</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>La Verne Soccer Club</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Kern Valley Search and Rescue</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Kings Co EDC, Hanford Chamber, Delano Chamber</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Kings Co Workforce Development Board</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>La Academy PTO</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.

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<b>Kern Valley Health Dept</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Kern Career Services</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Healthy Start Community Services</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>AYSO, PTA, Bishop</b>	Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>La Senda Antigua UPC (United Pentecostal Church)</b>	Offer conservation tips and CARE applications to be distributed and signed.	September – October 2001	Ongoing / no cost.
<b>Orchard Armes Senior Apartments</b>	Public Affairs presentation on CARE.	September 2001	114 CARE applications completed.
<b>San Dimas Senior Citizens Community Center</b>	Public Affairs presentation on CARE.	September 2001	Presentation to approximately 60 attendees.
<b>PennySaver Ads</b>	CARE advertising was published in the PennySaver newspaper circulation throughout SCE’s service territory.	September 2001	Advertising published over three weeks.
<b>Targeted Mailing</b>	Special mailing to approximately 450,000 SCE customers meeting a “profile” of attributes matching a typical CARE customer.	September 2001	Targeted mailing is expected to generate a number of new enrollees in CARE; applications have been preprinted with a “Source Code” to allow the number received to be tracked in a database.



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<b>Congress of California Seniors</b>	Assistance to communications coordinator to outreach to Hispanic seniors for CARE and LIEE.	September Ongoing	CARE applications and fact sheets provided to be used with presentations.
<b>Crenshaw Christian Center Community Outreach</b>	Offer conservation tips and CARE applications to be distributed and signed.	September 9, 2001	Distributed 200 applications / over 20 completed applications returned/ no cost.
<b>African Village in Pomona</b>	Offer conservation tips and CARE applications to be distributed and signed.	September 9, 2001	Distributed 200 applications / over 35 completed applications returned/ no cost.
<b>Zoe Christian Fellowship (Convoy of Hope) DDT</b>	Offer conservation tips and CARE applications to be distributed and signed.	September 16, 2001	Distributed over 300 CARE applications / no cost.
<b>Faithful Central</b>	Over 10,000 attended at the old Forum. Offer conservation tips and CARE applications to be distributed and signed.	September 16, 2001	Distributed CARE applications / no cost.
<b>Loveland Church in Rialto &amp; San Bernardino</b>	Offer conservation tips and CARE applications to be distributed and signed.	September 23, 2001	No cost.
<b>Alzheimer's Association Walk-a-Thon</b>	Follow Your Heart Day Event at Hollywood Park.	October 6, 2001	Tentative applications signed and distributed to thousands of customers / planning stage.
<b>Padres Contra El Cancer Festival</b>	CARE Day for applications signups. Offer conservation tips and CARE applications to be distributed and signed.	October 12 – 14, 2001	Ongoing / no cost
<b>Farmers Fair and Festival</b>	In Perris, attendance is expected to be over 130,000 people. Possible Follow Your Heart Day Event. Educate and acquire signed applications.	October 20-28, 2001	Planned event / possible 130,000 customers reached / no cost.

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<b>CARE Application Instructions Translations</b>	CARE application instructions are being translated into Chinese, Cambodian, Korean, Japanese, Spanish, and Vietnamese languages. These will be posted to SCE’s website to serve as a reference for customers.	November 2001 – January 2002	In progress.
<b>Archdiocese Of Los Angeles, San Fernando Pastoral Region</b>	CARE applications, along with “conservation tips” materials distributed to 12 churches. Trained volunteers at churches and held CARE days to get people signed onto the CARE rate. Publicized event in bulletins and church announcements.	December 2001-January 2002	In progress.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
<b>Garvey USD</b>	General presentation regarding the CARE program, including conservation tips, Energy Efficiency programs and recommendations. CARE applications, along with “conservation tips” materials distributed to Garvey USD principals and administrators. Garvey is comprised of 13 schools and serves about 8,000 students of which approximately 85% are low income.	November 2001	Complete.
<b>Energy Efficiency Forums</b>	Two Energy Efficiency Forums were conducted for ethnic community-based and faith-based organizations, trying to reach nonprofits that do not take advantage of energy-efficiency programs through our general commercial customer outreach.	December 3 and 6, 2001	32 of these "hard-to-reach" organizations received information on SCE's energy efficiency programs, CARE, and the CARE Capitation Fee Project. 10 requests for on-site energy audits and approximately eight Capitation applications were submitted.
<b>Ecumenical Advisory Team of Orange County</b>	Presentation on CARE at the Bishops and Judiciary Leaders Meeting	January 2002	Preparations in progress.
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	November 2001	Ten organizations were added to the CARE Capitation Fee Project, including two LIHEAP agencies, bringing the total to 77.
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	December 2001	Seven organizations were added to the CARE Capitation Fee Project, including two additional LIHEAP agencies, bringing the total to 84.
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	January 2002	Nine organizations were added to the CARE Capitation Fee Project, bringing the total to 93.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	February - March 2002	Six organizations were added to the CARE Capitation Fee Project, bringing the total to 99.
<b>Energy Assistance Fund (EAF)</b>	Consumer Affairs administers this fund which provides assistance to customers with paying winter energy bills.	February - March 2002	3,599 customers have been assisted.
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	April - May 2002	15 organizations were added to the CARE Capitation Fee Project, bringing the total to 114.
<b>June Bill Messages/Bill Inserts</b>	Announce revised income guideline changes and provided CARE application in all domestic bills.	June 2002	
<b>Garden Grove Utility Fair</b>	Electric, gas, and water utilities serving Garden Grove provided energy efficiency and CARE information.	June 2002	
<b>Partners for Hope</b>	Consumer Affairs trains local hospital staffs that serve low-income patients to explain and assist these patients to complete a CARE application.	Ongoing – June 2002	Two new hospital participants added in June.
<b>Credit and Collections Follow-up</b>	Credit and Collections refers customers with a “senior” or “disabled” profile to Consumer Affairs to contact concerning payment arrangements. CARE is offered at this time.	Ongoing – July 2002	Twelve referrals went to Consumer Affairs in July.
<b>Senior Outreach</b>	Consumer Affairs provides CARE information whenever senior outreach is conducted	Ongoing	
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	June - July 2002	15 organizations were added to the CARE Capitation Fee Project, bringing the total to 129.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
<b>CARE Capitation Fee Project</b>	Solicitation to enroll organizations to participate.	Aug - Oct 2002	14 organizations were added to the CARE Capitation Fee Project, bringing the total to 143.
<b>CARE Marketing Campaign</b>	Integrated advertising campaign that includes: <ul style="list-style-type: none"> <li>• Direct mail of CARE application to 244,000 households in under-penetrated ZIP Codes.</li> <li>• 60-second radio spots in the following markets: Bakersfield, Palm Springs, Riverside, San Bernardino, Tulare/Visalia.</li> <li>• World Series radio sponsorship on La Gigante 1090. Two 60-second spots per game.</li> <li>• Shared-mail insert with CARE application.</li> </ul>	Oct – Dec 2002	First direct-mail piece mailed 10/23/02. Second direct mail piece mailed 11/12/02.  Radio schedule runs Oct. 21 – Nov. 30, 2002.  World Series radio ran Oct. 18 – Oct 28, 2002.  560,000 CARE application shared-mail inserts dropped in all under-penetrated ZIP Code households on 11/19/02.

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Initiative	Summary	Timeline	Status
LA Tet Festival	Festival celebrating the Vietnamese New Year. Chinese, Korean, and Japanese communities were also represented. CARE information and applications were disseminated to 500+ participants.	Jan 25–26, 2003	Completed.
21 <sup>st</sup> Annual Tet Festival (Vietnamese, Chinese, etc)	40 customers of Vietnamese-decent enrolled on the CARE program and 1000+ CARE applications disseminated to event participants.	Jan 31 – Feb 2, 2003	Completed.
12 <sup>th</sup> Annual Lunar New Yr. Street Festival (Chinese), 2/1/03	63 customers of Chinese-decent signed up on CARE and 600+ applications were disseminated to event participants.	Feb 1, 2003	Completed.
Asian/Chinese Lantern Festival, 2/15-2/16/03	Asian festival in Monterey Park. CARE information and applications disseminated to 700+ participants.	Feb 15-16, 2003	Completed.
Korean Churches for Community Development, 3/8/03	Partnership event with KCCD which represents 600 Korean Churches where 500+ CARE applications were disseminated to Korean customers within SCE territory.	March 8, 2003	Completed.
Orange County Korean Festival	Korean Festival where in-language Korean applications were disseminated to festival attendees.	April 4-6, 2003	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
Cambodian New Year Event, El Dorado Park	Festival celebrating the Cambodian New Year. Approximately 15,000 event attendees. Bilingual Cambodian staff disseminated 1200 CARE applications with 60 attendees signed up for CARE on the spot.	April 12, 2003	Completed.
Healthy Business Expo, Corona	Corona Chamber of Commerce hosted this health and business expo. Several hundred CARE applications were disseminated to attendees.	April 23, 2003	Completed.
San Gabriel Chamber Street Festival	Street festival where CARE targeted audience were Chinese and Latino attendees. Approximately 1,000 CARE applications disseminated to festival attendees.	April 25-27, 2003	Completed.
Corona City Park Event, Corona	Fiesta event held at Corona City Park to celebrate Cinco de Mayo. Partnered with the Corona YMCA to disseminate CARE applications to event attendees.	May 3, 2003	Completed.
API Heritage Celebration	Asian Pacific Islander Heritage event hosed in Orange Co. In-language CARE applications were disseminated to event attendees.	May 8, 2003	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
Catholic Charities Event	Catholic Charities event celebration to honor volunteers who promote CARE in hard-to-reach communities. A CARE promotion was placed in the souvenir booklet.	May 12, 2003	Completed.
20 <sup>th</sup> Annual Lesbian & Gay Pride Festival	Gay Pride Festival hosted in Long Beach. SCE affinity group, Lighthouse, staff the booth at this event and promoted and disseminated CARE applications to event attendees.	May 17-18, 2003	Completed.
WOW-Jam Event, Fontana	CARE outreach event held in conjunction with the Water of Life church and the Winning our World (“WOW”) organization. WOW volunteers promoted CARE to the approximate 4,000 attendees.	May30-June 1, 2003	Completed.
Filipino Neighborhood Fiesta & Health Fair 2003, Long Beach	CARE outreach event in conjunction with Federation of Filipino American Associations (FFAA). The targeted population for this event was Filipino American community.	June 7, 2003	Completed.
Arroyo Festival, Highland Park	CARE outreach event hosted in Highland. 60% of the estimated 5,000 attendees were SCE customers. ParkSCE volunteers distributed 250 CARE applications.	June 15, 2003	Completed.



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Initiative	Summary	Timeline	Status
Chinese Evangelical Free Church Community Day, Monterey Park	<p>customers. SCE volunteers distributed 250 CARE applications to those event participants who inquired at the SCE booth..</p> <p>CARE outreach event wheareas Chinese CARE applications were provided to the largely Chinese population that was in attendance. SCE Chinese volunteers were also on hand to provide in-language support.</p>	June 22, 2003	Completed
Korean Churches for Community Development, , Garden Grove	CARE Outreach event targeting the Korean population. This outreach effort was done in conjunction with Korean Churches for Community Development (“KCCD”) which represents over 500 Korean churches.	June 28, 2003	Completed.
WOW-Jam Event, Inglewood	CARE outreach event held in conjunction with the Church on the Way in Inglewood and the Winning our World (“WOW”) organization. WOW volunteers promoted CARE to the approximate 10,000 attendees.	June 29, 2003	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
57 <sup>th</sup> Annual Pakistan Independence Day, Fullerton	CARE outreach event targeting the Pakistani population. This event was held at Cal State University, Fullerton. Many event attendees visited the SCE booth to discuss SCE's various energy efficiency programs and CARE. Several internal SCE volunteered their time to this event.	August 16, 2003	Completed
3 <sup>rd</sup> Annual Hot Rod Show, Whittier	CARE outreach event whereas Latino CARE applications were provided to the largely Latino population that was in attendance. SCE Latino volunteers were also on hand to provide in-language support.	August 23, 2003	Completed.
Lakewood Senior Fair, Lakewood	CARE outreach event targeted seniors. The event was held at the Lakewood Center Mall. 500 CARE applications were disseminated, and 12 applications were completed at the event.	August 27, 2003	Completed.
Lakewood Business & Residential Expo, Lakewood	CARE outreach event targeting the low-income population in Lakewood and the surrounding areas. 300 CARE applications were distributed.	September 5-6, 2003	Completed.
Asian & Pacific Islander Expo, Pomona Fairplex	CARE Outreach event targeting the Asian communities, ie. Chinese, Korean, Phillipino, Vietnamese, and Cambodian. In-language CARE information was provided for this event. Hundreds of CARE applications were disseminated and 6 customers filled applications out	September 12-14, 2003	Completed.

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Initiative	Summary	Timeline	Status
Asian & Pacific Islander Expo, Pomona Fairplex (Cont'd)	information was provided for this event. Hundreds of CARE applications were disseminated.	September 12-14, 2003	Completed
Las Fiestas Patrias, Moreno Valley	CARE outreach event wheareas Latino CARE applications were provided to the largely Latino population that was in attendance. SCE Latino volunteers were also on hand to provide in-language support.	September 16, 2003	Completed.
5 <sup>th</sup> Annual International Family Festival, Rialto	CARE outreach event targeting Middle Eastern, Asian, American Indian, Cambodian, African American, and Latinos. In-language CARE information was provided.	September 20, 2003	Completed.
2003 Harvest Moon Festival, Arcadia	CARE outreach event targeting Chinese, Vietnamese, Cambodian, and Korean participants. 300 in-language CARE applications were disseminated, and 6 applications were completed on site.	September 21, 2003	Completed.
Altadena NAACP Freedom Fund Event, Pasadena	CARE outreach event targeting low-income attendees. Of the approximately 400 attendees, 48 applications were disseminated at the event, and four applications were completed on site.	September 28, 2003	Completed.
Asian & Pacific Islander Expo, Pomona Fairplex		September 12-14, 2003	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
SCIC 1 <sup>st</sup> Annual Pow Wow, Pomona	CARE outreach event held in conjunction with the Southern California Indian Center. The event was targeting the American Indian and low-income SCE customers. Several hundred CARE applications were disseminated.	September 26-28, 2003	Completed.
Palmdale Fall Festival	CARE outreach event held in conjunction with the City of Palmdale. The event targeted all low-income event attendees.	October 11-12, 2003	Completed.
Fiesta de la Familia	CARE outreach event held in the Inland Empire. He event targeted the latino event attendees. In-language applications were provided. Twenty applications were filled out at the event; and several applications were provided to event attendees to return to SCE.	October 11-12, 2003	Completed.
Altadena Old Fashion Days	CARE event targeting Altadena and surrounding communities. Several applications provided to event attendees; and, three applications received from CBOs to participate in the CARE Capitation program.	October 25, 2003	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
St. Joseph's Hospital	CARE outreach event held in conjunction with Orange County Catholic Charities. The event was targeting the Latino and low-income SCE customers. 300-400 CARE applications were disseminated.	November 3, 2003	Completed.
St. Emydius	CARE outreach event held at St. Emydius Church in Lynwood. The event targeted the Latino community and all low-income event attendees.	November 22-23, 2003	Completed.
Food Bank	CARE outreach event held in Santa Ana in conjunction with Catholic Charities. The event targeted the latino event attendees. In-language applications were provided. 104 applications were filled out at the event; and several applications were provided to event attendees to return to SCE.	November 25, 2003	Completed.
17 <sup>th</sup> Annual Rosemead Community Center	CARE event targeted Vietnamese, Chinese, and Latino community. There were 1500 event attendees In-language support provided and several applications distributed to event attendees	November 27, 2003	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
UCI Health Fair, Irvine	CARE outreach event held in conjunction with the University of California, Irvine. The event was targeting low-income SCE customers. Several hundred CARE applications were disseminated.	December 12, 2003	Completed.
St. Anthony's CARE Outreach	CARE outreach event held in conjunction with St. Anthony's Church Parrish. The event targeted the Latino community.	December 21, 2003	Completed.
TODEC Farm Worker Outreach	CARE outreach event held in conjunction with TODEC Legal Center. The event targeted the Latino community and involved door-to-door outreach in the farm worker community. In-language applications were provided.	January 5, 2004	Completed.
Three Wise Men Parade	CARE event held in Huntington Park. This event targeted the Latino community. In-language volunteers and applications were on-hand for event attendees. Several hundred applications provided to event attendees.	January 6, 2004	Completed.
Welcome To Pico Rivera	CARE event held at the City of Pico Rivera Senior Housing Project. The event targeted all seniors in attendance.	January 15, 2004	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
40 <sup>th</sup> Street Neighborhood Regeneration Collaborative	CARE outreach event held in Alhambra. The event targeted the Chinese community. Several hundred CARE applications were disseminated.	January 19, 2004	Completed.
Little Saigon Tet Festival/Parade	CARE outreach event held near the Asian Garden Mall. The event targeted the Vietnamese community. The event was staffed by SCE Vietnamese volunteers and in-language CARE materials were disseminated to event attendees.	January 24, 2004	Completed.
LA 2004 Tet Festival	CARE outreach event held in Montebello I. The event targeted the Vietnamese community. The event was staffed by SCE Vietnamese volunteers and in-language CARE materials were disseminated to event attendees.	January 31-February 1, 2004	Completed.
Lantern Festival	CARE event held in Monterey Park. The event targeted the Chinese community and low-income families. This event was hosted in conjunction with APAC, a community-based organization.	January 31-February 1, 2004	Completed.

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
Faith & Justice Summit	CARE outreach event held in San Bernardino County in conjunction with the Inland Empire clergy and law enforcement. The event created a partnership for distributing CARE applications with the low-income community.	February 19, 2004	Completed.
Free Korean Tax Service Event	CARE outreach event held at the Korean Daily. The event targeted the Korean community. In-language SCE volunteers and CARE materials were on-hand for all participants.	February 7 – March 27, 2004 <b>(Every Sat.)</b>	Completed.
LA Galaxy Soccer 2004	CARE outreach event held in conjunction with LA Galaxy Soccer. The event targeted all event attendees that would possibly be eligible.	April-October, 2004	Ongoing.
Our Lady of Victory & Sacred Heart	CARE event held at Our Lady of Victory and Sacred Heart Churches. The event targeted the Latino community and low-income families. This event was hosted in conjunction with Catholic Charities. 263 Applications were collected at this event.	March 28, 2004	Completed.



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Initiative	Summary	Timeline	Status
High Desert Hispanic Chamber Cinco de Mayo Event	CARE outreach event held in Victorville at Victor Valley Community College. More than 5,000 High Desert residents attended. Bilingual SCE volunteers staffed the SCE booth and assisted event attendees with CARE enrollment. In-language CARE materials were also made available at the event.	May 1, 2004	Completed.
Moreno Valley Hispanic Chamber Cinco de Mayo Festival	CARE outreach event held in Moreno Valley targeting the Latino Community, as well as low-income event participants. More than 3,000 residents attended this event. Bilingual SCE volunteers staffed the SCE booth and assisted event attendees with CARE enrollment. In-language CARE materials were also made available at the event.	May 8, 2004	Completed.
Senior Health Education Conference	CARE outreach event held in Moreno Valley targeting Moreno Valley’s senior population. There were 150 seniors in attendance. Many of these seniors were low-income and were assisted with CARE enrollment.	May 12, 2004	Completed.
API Heritage Celebration	CARE outreach event held in Santa Ana in conjunction with the Asian and Pacific Islander Heritage	May 13, 2004	Completed.

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Initiative	Summary	Timeline	Status
API Heritage Celebration (cont'd)	Council. Bilingual SCE volunteers staffed the SCE booth and assisted enrollment. In-language CARE materials were also made available at the event.	May 13, 2004	Completed.
Los Angeles Neighborhood Housing Services	CARE outreach event targeting SCE's low-income residents. All event attendees were assisted with CARE enrollment.	May 22, 2004	Completed.
Project Senior Outreach	CARE Outreach event held in Inglewood targeting the African American senior population. This event was accompanied by ads being placed in key African American publications. The event was well-received and all event attendees were assisted with CARE enrollment.	May 28, 2004	Completed.
San Bernardino Area on Aging – Senior Health Fair	CARE Outreach event targeting the senior population. All event attendees were assisted with CARE enrollment.	June 2, 2004	Completed.
Beaumont Cherry Festival	Care outreach event held in one of SCE's extreme climate areas, Beaumont. This event targeting seniors and low-income. All event attendees were assisted with CARE enrollment.	June 3-6, 2004	Completed.

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Initiative	Summary	Timeline	Status
WOW Jam	CARE Outreach event held in conjunction with Winning Our World. The event was held in Fontana and targeted all low-income families. Over 25,000 residents attended this event.	June 11-13, 2004	Completed.
Goodwill Industries Event	CARE outreach held in conjunction with Goodwill Industries. The event was well attended and all event participants were assisted with CARE enrollment.	June 16, 2004	Completed.
2004 Juneteenth Celebration	CARE outreach held in Pomona targeting SCE's African American low-income population in the Inland Empire. All event attendees were assisted with CARE Enrollment.	June 19, 2004	Completed.
Inland Temporary Homes	CARE outreach event held in conjunction with Inland Temporary Homes. All event attendees were low-income. Each attendee was assisted with CARE enrollment.	July 10, 2004	Completed
City of Long Beach Neighborhood Leadership	CARE outreach event held in Long Beach targeting the Latino, Cambodian, and Khmer residents. Bilingual SCE volunteers staffed the SCE booth and assisted enrollment. In-language CARE materials were also made available at the event.	July 17, 2004	Completed

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<b>Initiative</b>	<b>Summary</b>	<b>Timeline</b>	<b>Status</b>
Palm Desert Senior Event	CARE outreach event held in Palm Desert. The event targeted the low-income senior population. All event attendees were assisted with CARE Enrollment.	July 28, 2004	Completed.
Celebrating Seniors Event	CARE outreach event held in San Bernardino. The event was coordinated with San Bernardino County Dept o Aging & Adult Svcs. The event targeted the low-income senior population. All attendees were assisted with CARE enrollment.	September 16, 2004	Completed.
Rialto International Family Day Festival	CARE outreach event held in Rialto. The event was coordinated with the City of Rialto and targeted the ethnically diverse low-income population. All attendees were assisted with CARE enrollment.	September 18, 2004	Completed.
Korean Am Seniors of Orange Cty	CARE outreach event held in conjunction with Korean American Seniors organization targeting the low-income senior population within the Korean Community. All attendees were assisted with CARE enrollment.	September 24, 2004	Completed.

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Palmdale Fall Festival	CARE Outreach Event held in Palmdale targeting this underpenetrated low-income community. CARE was discussed with all event attendees.	October 9-10,20004	Completed.
Dia De Los Muertos	CARE Outreach event held in Boyle Heights. This event was targeting the low-income Latino community. 54 CARE applications were completed at the event while many other CARE applications were disseminated to event attendees.	October 30, 2004	Completed.
Orange Co. Congregation Community Organization	CARE Outreach Event held at the Matricula Consular event held at Boniface Catholic Church in Anaheim. CARE was discussed with all event attendees.	November 20, 2004	Completed.
Asian & Pacific Islander Older Adults Task Force	CARE Outreach Event held in conjunction with the Asian & Pacific Islander Older Adults Task Force to recruit additional organizations into SCE's CARE Capitation Program.	December 2, 2004	Completed.
High Desert Community Coalitions	CARE Outreach Event held at the Partners in Faith & Service meeting held in the High Desert. A presentation on CARE/FERA was given.	December 2, 2004	Completed.

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<p>Altadena Chamber of Commerce</p>	<p>CARE Outreach event coordinated in conjunction with the Altadena Chamber of Commerce. The event targeted low-income communities surrounding Altadena. CARE and FERA were discussed with all event attendees.</p>	<p>January 20, 2005</p>	<p>Completed.</p>
<p>2005 San Gabriel Vly Lunar New Year Parade/Festival</p>	<p>CARE Outreach event targeting the low-income Chinese community within SCE service territory. 22 Chinese applications and 15 English applications were obtained at the event. Many more applications were sent home with event participants.</p>	<p>February 5, 2005</p>	<p>Completed.</p>
<p>2005 LA Tet Festival</p>	<p>CARE Outreach event targeting the low-income Vietnamese community within SCE service territory. 8 Cambodian CARE applications and 4 English CARE applications were obtained at the event.</p>	<p>February 5-6, 2005</p>	<p>Completed.</p>
<p>2005 Orange County Tet Festival</p>	<p>CARE Outreach event coordinated in conjunction with the Union of Vietnamese Students Association of Southern California. The event was hosted in Garden Grove and targeted SCE’s Vietnamese community.</p>	<p>February 12-13, 2005</p>	<p>Completed.</p>
<p>2005 CTAC Black History Celebration</p>	<p>CARE Program Manager hosted a booth at CTAC’s Black History Month Celebration.</p>	<p>February 23, 2005</p>	<p>Completed.</p>

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<p>Altadena Chamber of Commerce</p>	<p>CARE Outreach event coordinated in conjunction with the Altadena Chamber of Commerce. The event targeted low-income communities surrounding Altadena. CARE and FERA were discussed with all event attendees.</p>	<p>January 20, 2005</p>	<p>Completed.</p>
<p>2005 Cambodian New Year Celebration</p>	<p>CARE Outreach event hosted in conjunction with the Cambodian Coordinating Council targeting SCE’s low-income Cambodian population. CARE was discussed with all event attendees who came to SCE’s booth.</p>	<p>April 16, 2005</p>	<p>Completed.</p>
<p>Lancaster Non-profit Outreach Event</p>	<p>Internal SCE partnership between Business Solutions, Consumer Affairs, Public Affairs, CTAC, and the CARE department to host this event for non-profit, business, and faith-based organizations in the Lancaster Area. Two agencies were recruited as CARE Capitation agencies. All attendees enrolled in SCE’s Express Efficiency Program, and 3 agencies sought enrollment in the Summer Discount Plan.</p>	<p>April 28, 2005</p>	<p>Completed.</p>