



PUBLIC UTILITIES COMMISSION
STATE OF CALIFORNIA
505 VAN NESS AVENUE
SAN FRANCISCO, CALIFORNIA 94102

DIAN M. GRUENEICH
COMMISSIONER

TEL: (415) 703-2444
FAX: (415) 703-3933

July 15, 2008

To All Who So Generously Contributed Time and Input to the Energy Efficiency Strategic Planning Process:

We are immensely grateful to the 500 of you who contributed considerable time, thought, and personal energy in shaping the *California Energy Efficiency Strategic Plan*. In June the utilities submitted a 250-page document that captured extensive ideas from the November – January public workshop period. The CPUC now has re-worked that foundation into a somewhat slimmer, tighter 91-page edition, and has reached back into the working group convener reports to include some additional ideas and details.

We are writing now to alert you to the following:

- 1) The CPUC has opened a new proceeding dedicated to this strategic plan. *This proceeding will serve as an official forum for comment by interested parties on the content of the Strategic Plan and its integration into IOU EE portfolios.* The link to the proceeding is: <http://docs.cpuc.ca.gov/efile/RULINGS/85173.pdf>

The link to the Commission's July 2008 California Long Term Energy Efficiency Strategic Plan is: <http://www.californiaenergyefficiency.com>

- 2) We are now taking comments on this Commission-issued plan. We **invite you to review selected chapters of greatest interest** (or more) **and let us know if we should adopt as-is, or if there are major gaps and/or omissions.** Under CPUC rules, we need this feedback in writing “on the record” from registered members of our service list for this proceeding. **We encourage you to register on our service list for this specific proceeding**, which you can do easily by registering in the category of “Information Only”. **Instructions on how to do this, and how to submit your comments can be found at:** <http://www.californiaenergyefficiency.com>
- 3) We invite you to review the July Strategic Plan, and to let us know in a brief format that does not ask too much of your time if there are major gaps and/or omissions. **We request this feedback by July 31, 2008.** We expect a final Commission decision in August that adopts the Plan and sets in motion its implementation.

Commissioner Dian Grueneich
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Thank you for your contributions to date, and we look forward now to hearing your feedback as outlined above. If you have any questions, please contact: Theresa Cho or Jamie Fordyce.

Sincerely,

A handwritten signature in black ink, appearing to read "Dian M. Grueneich". The signature is fluid and cursive, with the first name "Dian" being the most prominent.

Dian Grueneich