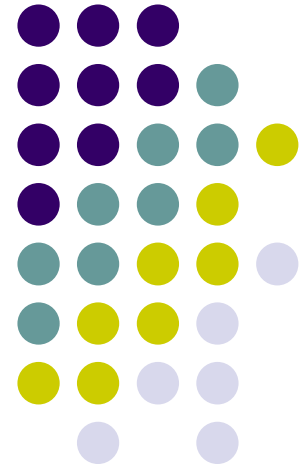




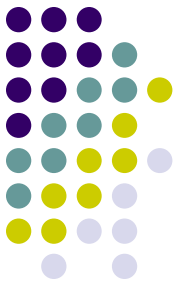
IOU 2012-2014 Low Income Program Applications

CARE and Energy Savings Assistance Programs

Presentation to the LIOB
May 11, 2011
San Francisco, California



2012-2014 Low Income Programs Application Background



- D.08-11-031 authorized the 2009-2011 Energy Savings Assistance Program and CARE Program, and Budgets
- D.08-11-031 implied that a 2012-2014 (3) year cycle would follow the 2009-2011 Program, on same or similar schedule, to continue towards achieving 2020 Low Income goals: *to give all eligible low income customers the opportunity to participate in the low income energy efficiency program by 2020; and to enroll all eligible (and willing) customers in CARE.*
 - May 16, 2011 Application filing for 2012-2014
 - This date is on track for Fall 2011 CPUC adoption of LI programs
 - Guidance Document ACR issued on March 30, 2011
 - CPUC issued a draft scoping memo in November 2010
 - Continue to support the CA EE Strategic Plan initiatives

Energy Savings Assistance Program: Overview



- The *Energy Savings Assistance Program* (formerly *Low Income Energy Efficiency* or *LIEE*) provides income-qualified IOU customers free energy education, weatherization measures and energy-efficient appliances to reduce gas and electric usage

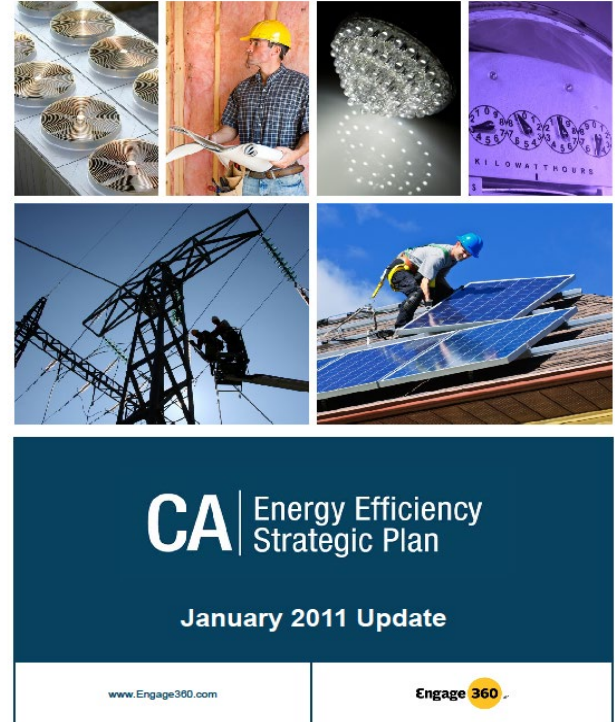
Energy Savings Assistance Program

- Operated by IOUs since early 1980s
- Funded through a public purpose charge on customer utility bills
- Serves single-family, multi-family and mobile homes and is available to both owners and renters
- Energy Savings Assistance Program participants receive all feasible measures for which they qualify
- Serves customers at or below 200% of federal poverty guidelines

Propose a 2012-2014 ESA Program that Continues to Support Strategic Plan Low Income Initiatives

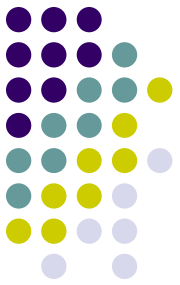


- **All eligible low income customers will be given the opportunity to participate in the low income energy efficiency program by 2020**
- **LI Goal: Improve Customer Outreach**
 - Strengthen customer outreach by using customer segmentation analysis and social marketing tools
 - Develop recognizable statewide branding
 - Improve program delivery
 - Promote the growth of a trained LIEE workforce
- **LI Goal: LIEE as an energy resource for long term, cost-effective savings**
 - Increase collaboration among and leveraging of other low income programs and services
 - Integrate LIEE programs with energy efficiency and other demand-side management programs
 - Provide customers with measures that result in higher and longer term energy savings



Available at:
http://www.cpuc.ca.gov/NR/ronlyres/A54B59C2-D571-440D-9477-3363726F573A/0/CAEnergyEfficiencyStrategicPlan_Jan2011.pdf

CARE: Overview



- The *California Alternate Rates for Energy (CARE)* program provides a monthly discount on energy bills for income-qualified residential single-family households, tenants of sub-metered residential facilities, nonprofit group living facilities, agricultural employee housing facilities and migrant farm worker housing centers.
 - CARE income guidelines are at 200 percent of the Federal Poverty Guidelines.
 - Customers self-certify and are subject to random post-enrollment verification
 - Customers enrolled in specific public assistance programs are categorically eligible
 - Funded through a public purpose charge on customer utility bills paid by non-CARE customers