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Southern California Gas Company's Data Sharing Efforts with Los Angeles Department of Water and Power

LIOB Meeting, June 25, 2009

SoCalGas and LADWP Low Income Discount Programs



	SoCalGas	LADWP
Program Name	CARE	Lifeline & Low Income Discount (LIDP)
Benefit	20% rate discount & \$15 Service Establishment Charge discount	Electric & Water Discounts Lifeline - \$16.51 & \$10 LIDP - \$7.49 & \$5 (up to \$10)
Qualification	Categorical or Income qualified	Income qualified
Eligibility	Self-certified	Verified
Recertification	Every 2 or 4 years	Every 3 years starting 2009
Post Enrollment Verification	Random or questionable	Not applicable
Data Sharing Permit	Data sharing declaration statement on application	Data sharing declaration statement starting 2009
# Estimated CARE Eligible	522,000 (shared territory)	522,000
Participants	425,000	220,000
Penetration Rate	81%	42%

Data Sharing Efforts

- Information exchange and nondisclosure agreement signed in December 2008
- Data exchange planning meeting in February 2009
- LADWP Low Income Discount application revised, in March 2009, to include a data sharing clause with other utilities that have similar low-income programs.
- Pilot data exchange begun in April 2009
- Full-scale data exchange by June 2009



Data Sharing and Leveraging

- LADWP needs data sharing permission from customers who participated prior to March 2009
 - SoCalGas to transfer all CARE participant names in the shared-areas to LADWP using a secured protocol
 - LADWP plans to mail an opt-out letter to customers who participating in their programs but not on CARE
 - LADWP will share non-opt-out customers with SoCalGas
- Different leveraging opportunity
 - Automatic enrollment for SCG
 - Direct mailing lead for LADWP



Data Exchange Pilot Results

- SoCalGas and LADWP exchanged the names and addresses of 600 CARE participants and 432 Lifeline or LIDP participants as a trial run in April 2009
- 122 or 20% of SoCalGas CARE participants were not enrolled in LADWP's low income discount programs
- 53 or 12% of new LADWP Lifeline or LIDP participants since March 2009 were not on CARE

Status	SoCalGas		LADWP	
Not utility's Customers	66	15%	162	27%
Already in low income program	289	67%	316	63%
Ineligible	24	6%	n/a	n/a
Leveraging Opportunity	53	12%	122	20%
Total Pilot Records	432	100%	600	100%

